

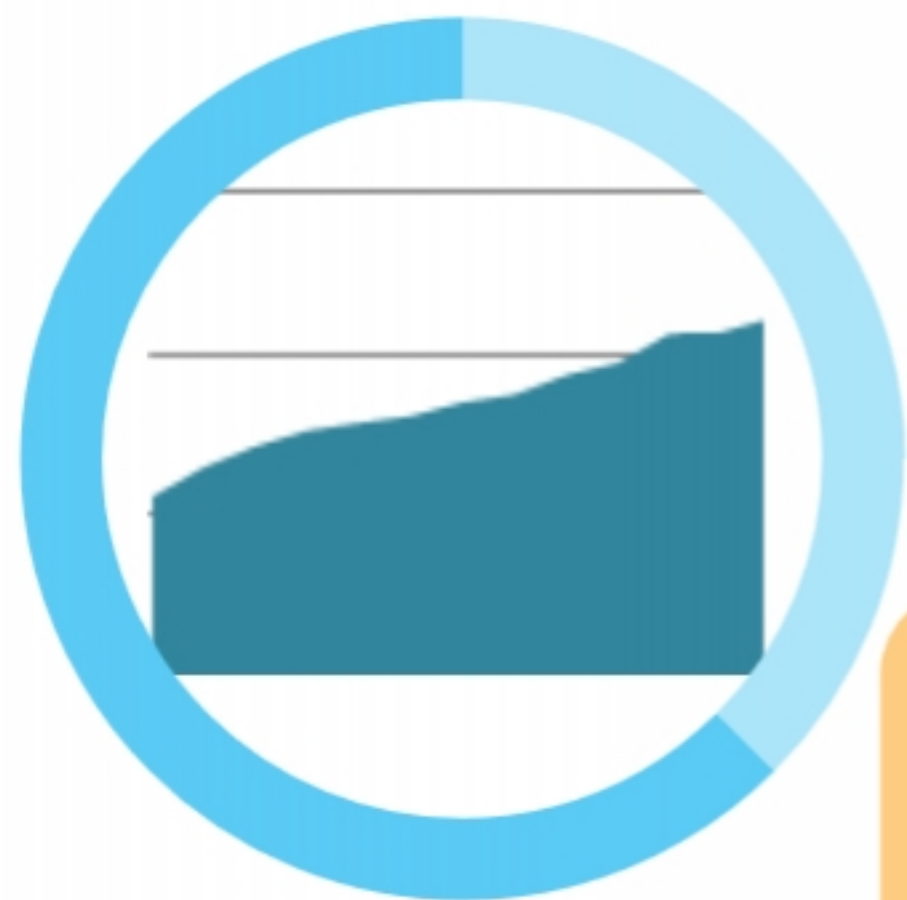
LAP's Global Social Media Reach

May 2013 - May 2014



Latin American Program

From 553 to 1112 fans



Most-Reached Cities

Bogotá, Colombia
Mexico City
Washington, DC
Buenos Aires
Puebla, Mexico
New York, NY
Guadalajara, Mexico
Lima, Peru
Monterrey, Mexico
San Juan, Puerto Rico



SOCIAL MEDIA

LAP has the seventh-most popular webpage among Wilson Center programs, with 69,443 unique events - 5.46% of all site traffic.

Facebook, Twitter, and Wordpress generate more than 9% of all traffic to LAP's webpage (over 6000 visits)

Countries With the Most LAP Facebook Fans

United States, Mexico, Brazil, Argentina, Colombia, Ecuador, Peru, Spain, UK, Pakistan

Most Popular Post:

27,072 people reached
519 likes, comments & shares
13,278 clicks



Our Blog

LAP's Seguridad Ciudadana blog received 110,250 visits.

The Top 10 Countries: Peru, Mexico, Argentina, United States, Colombia, Chile, Venezuela, Ecuador, Honduras, Guatemala

@LATAMProg

2884 followers (287% increase)

Most Popular Pages (Unique Visitors):

1. Home	6806
2. Elections in Latin America	5326
3. Three Keys to Understanding Venezuela's Latest Crisis	2775
4. The Criminal Diaspora: The Spread of Transnational Organized Crime and How to Contain Its Expansion	2459
5. Organized Crime in Central America: The Northern Triangle	2012
6. Drug Trafficking and Organized Crime in the Americas: Major Trends in the 21st Century	1966
7. ¿A Dónde Vamos? Análisis de políticas públicas de seguridad ciudadana en América Latina	1657
8. The Crisis in Venezuela: What Role for the International Community?	1310
9. Hemispheric Drug Policy: Is it Time for Reform?	1295
10. Reaching Across the Pacific: Latin America and Asia in the New Century	1095