I didn't know that!

THE NEED FOR A NEW BRIDGE AT DETROIT-WINDSOR

The Detroit-Windsor area, home to the Ambassador Bridge and Detroit-Windsor Tunnel, is one of the most heavily used border crossings in the world. Congestion at the current Detroit-Windsor border crossings costs businesses as much as US\$16 billion each year.

To alleviate congestion and increase border security, construction of a second bridge connecting Detroit and Windsor is underway. The proposed bridge, the New International Trade Crossing, will have 6 throughlanes and will connect I-75 and I-94 in Michigan to the new Windsor-Essex Parkway in Ontario, which provides a direct route to Highway 401.

Canada will fund nearly the entire project, expected to cost \$3.5 billion. Canada will use toll revenues from the bridge to pay back construction costs. Moreover, construction of the bridge will create 10,000 jobs, and full-time bridge operations will require up to 750 full-time employees in Michigan when the bridge is fully operational.

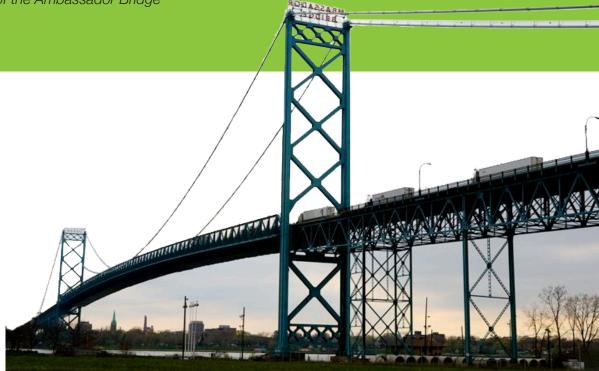
The risk of doing nothing is grave.

"The existing connection (the privately-owned Ambassador Bridge) carries 25% of all U.S.-Canada trade. Meaning, two million U.S. jobs directly depend on everything working right, every day and well into the future, at an 84-year-old bridge. For companies operating according to a just-in-timedelivery model, failure of the Ambassador Bridge would be catastrophic.

Which is why legislatures in Ohio, Indiana, Kentucky, and Alabama, unanimously in each case, passed resolutions calling on Michigan and Canada to proceed with a new bridge."

Roy Norton, Consul General, Consulate General of Canada in Detroit





Cost of the NITC





of all merchandise currently traded between the United States and Canada crosses the the Ambassador bridge The Bridge is responsible for 60-70% of commercial truck traffic in the region

150,000 jobs in the region



\$13 billion

in annual production depend on the Detroit-Windsor international border crossing



December, 2013



