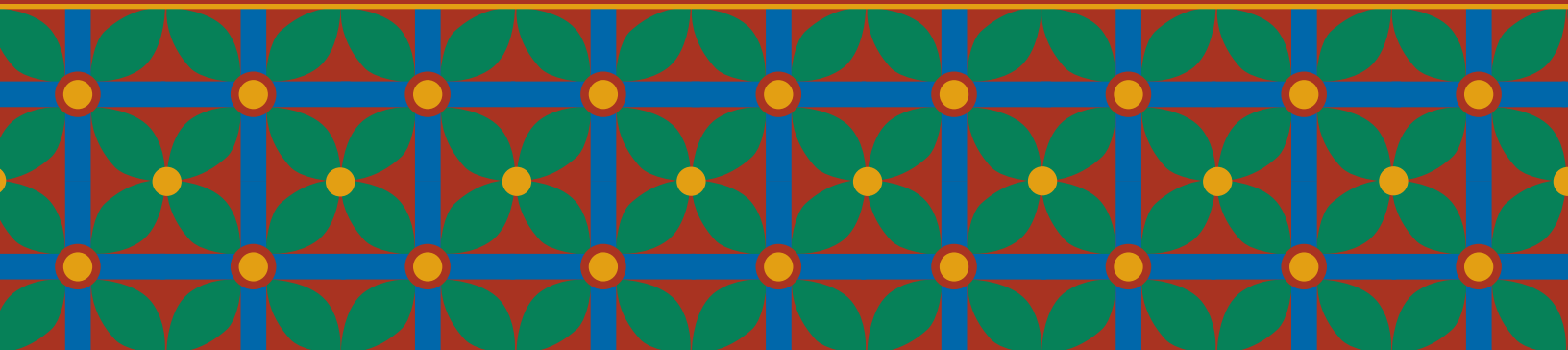




Woodrow Wilson
International
Center
for Scholars

Mexico Institute

Report 2003–2005



Few countries have as significant and dynamic a relationship with each other as the United States as Mexico. The Center is committed to bringing together policymakers, scholars, civil society actors, and business leaders across our shared border in order to build open dialogue and achieve deeper understanding and more effective policies in the bilateral relationship.

—Lee H. Hamilton



A Message from the President of the Woodrow Wilson Center Hon. Lee H. Hamilton



Hon. Lee H. Hamilton

Woodrow Wilson was a man of unceasing skill, intellect and curiosity. The Woodrow Wilson Center honors his memory by bridging his two passions—scholarship and policy. At the Woodrow Wilson Center, we bring together the thinkers and the doers—policymakers, scholars and business leaders—in the hope that a frank and open dialogue will lead to better understanding, cooperation and public policy.

The Woodrow Wilson Center created the Mexico Institute in 2003 in recognition of the important relationship between our countries. Few countries have as significant and dynamic a relationship with each other as the United States as Mexico. The Center is committed to bringing together policymakers, scholars, civil society actors, and business leaders across our shared border in order to build open dialogue and achieve deeper understanding and more effective policies in the bilateral relationship.

A Message from the Co-Chairs of the Mexico Institute's Advisory Board



José Antonio Fernández
Co-Chair

Mexico and the United States are neighbors and economic partners. The two countries have become increasingly interdependent. What happens in one country inevitably affects the other. The Mexico Institute was founded in 2003 to address the shared concerns of our two countries through increased understanding and communication.

In its first two years, the Institute has become the preeminent forum for discussion of the U.S.-Mexico relationship. By engaging key decision makers and opinion leaders on both sides of the border, the Mexico Institute develops innovative approaches for

improving cooperation between Mexico and the United States and enhancing their joint competitiveness in the global market. We target those issues that can move the bilateral agenda ahead creatively and decisively by generating new thinking on common concerns. We believe that the Institute is strategically positioned to contribute to the policy dialogue between the two countries. We are committed to working collaboratively with other institutions and with political leaders on both sides of the border to achieve this goal.



Roger W. Wallace
Co-Chair



A Message from the Director of the Mexico Institute Andrew D. Selee



Andrew D. Selee

The Mexico Institute seeks to increase understanding, communication, and cooperation between Mexico and the United States and to develop innovative policy ideas for the bilateral agenda. In its first two years, the Institute has embarked on a dynamic program of policy research, public meetings, and publications. These activities have focused on the following areas. (1) *Developing policy alternatives*

to strengthen the partnership between the two countries, especially innovative approaches to common concerns around security, migration, competitiveness, trade, and environmental management; (2) Exploring the role of perceptions in U.S.-Mexico relations, including the role of the media in shaping public perceptions; (3) Increasing the understanding of Mexico in Washington, through public meetings and congressional briefings that feature leading scholars and policymakers from Mexico; and (4) Recognizing excellence, through the Woodrow Wilson Award.

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Dr. Peter Ward, Director of the Mexico Center, University of Texas, Austin
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Towards a Closer Partnership

Cooperation & Competitiveness

The Institute seeks to develop ideas for improving the partnership between Mexico and the United States through innovative ideas for bilateral collaboration. The Institute is currently in two major studies: one focused on *forging a strategic partnership* between the two countries that addresses original ideas for improving coordination between the governments and ideas for improving coordination between the governments; the other focused on strategies for improving *competitiveness* in U.S.-Mexico relations.

Peter H. Smith and Andrés Rozental are chairing the study on *forging a strategic partnership*; Luis Téllez and Robert Lovelace are chairing the study on *competitiveness*.

Migration

The Institute remains committed to dialogue on creative, mutually beneficial approaches to addressing migration between the two countries. The Institute launched a major study on U.S. immigration reform with the Migration Policy Institute and Manhattan Institute. Center President Lee Hamilton and former Senator Spencer Abraham chair the task force for the study.

In addition, the Institute has organized several meetings on migration issues. These have included a seminar on "The Hispanic Challenge? What We Know About Latino and Mexican Immigration" (April 2003), as well as seminars on immigration reform and bilateral migration issues in Washington, DC (May 2003) and Houston, Texas (April 2004) and other seminars on immigration reform in Houston, Salt Lake City, and Washington, DC.



Top: (from right) Philippa Strum, Demetrios Papademetriou, Jesús Silva-Herzog Márquez, Andrew Selee, Roberto Suro, Ricardo Stanton-Salazar, Elizabeth Grieco, Michael Jones-Correa, and David Gutierrez **Bottom Left:** Alejandro Junco speaks at a conference on media **Bottom Right:** Lorenzo Meyer, Jesús Reyes Heróles, Andrés Rozental and Luis Téllez



Border Management

The Institute remains committed to new ideas for managing shared resources and shared risks at the U.S.-Mexico border. The Institute and Environmental Defense co-sponsored a conference on the *Future of Water Use in the Rio Grande/Rio Bravo River Basin* in San Antonio, Texas (May 2004) that produced a leading-edge report for policymakers.

The Institute also organized a meeting on trade-offs between security, trade, and the movement of people at the border (August 2003) and co-hosted a director's forum with U.S. Customs Commissioner Robert Bonner on border security (May 2004).

Trade

The Institute is committed to exploring policy options to deal with the tradeoffs among trade, development, and security. Together with the Hispanic Council on International Relations, the Mexico Institute held a forum on *Integration in the Americas: Trade, Investment, Development and Security* (October 2004). Similarly, the Institute, CIDE, and the University of California, Berkeley co-sponsored a seminar on the *Politics of Trade in Mexico and the United States* in Washington (May 2003). The Institute and two other programs at the Wilson Center have also produced the landmark study *NAFTA at Ten*, which explores the lessons of the trade agreement's first ten years.



Top: Raul Rodriguez, Silvia Hernández, Raul Benítez, John Cope, and Doris Meissner discuss the U.S.-Mexico relationship
Bottom: Jorge Castañeda, Anne Alonzo, and Natividad González Parás



The Role of Perceptions

The future of U.S.-Mexico relations is ultimately in the hands of the citizens of the two countries. For this reason, the Institute has undertaken two major studies of how citizens see each other across the border and how the media influence public perceptions.

Perceptions and Misconceptions in U.S.-Mexico Relations

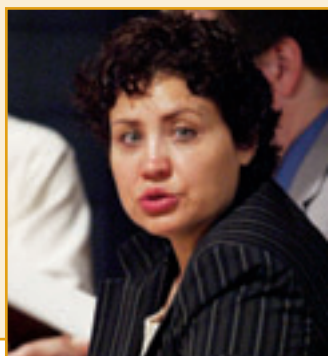
The Mexico Institute and *Letras Libres* co-sponsored a conference on the role of perceptions in bilateral relations (February 2004) and published a book on this subject. Business leaders, diplomats, and writers address the challenges of “working with each other” and “writing about each other” across the shared border.

The Mexico Institute also hosted the launch of a study on *Public Opinion on Foreign Policy in Mexico and the United States*, conducted jointly by the Mexican Council on Foreign Relations (COMEXI), the

Centro de Investigación y Docencia Económicas (CIDE) and the Chicago Council on Foreign Relations (CCFR). By comparing American and Mexican public opinions, the study presents the first comprehensive look at foreign policy attitudes of these two neighboring countries (September 2004).

Cross-Border Journalism

The Mexico Institute has organized two seminars with Mexican and U.S. journalists to discuss the challenges of cross-border reporting. The first seminar took place at El Colegio de la Frontera Norte, with co-sponsorship of Internews, in October 2003; the second in Washington, DC, with co-sponsorship of *Foreign Affairs en Español* in April 2004. The Institute and *Foreign Affairs en Español* have published a book, *Writing Beyond Boundaries: Journalism Across the U.S.-Mexico Border*.



Top: (from left to right) Dolia Estévez, Mary Beth Sheridan, Pascal Beltran-del-Río and Marcela Sanchez
Bottom: Rosanna Fuentes-Berain; José Antonio Fernández and Brian Dyson; Enrique Krauze



Recognizing Excellence

On June 10, the Wilson Center honored Don Lorenzo Servitje with the Woodrow Wilson Award for Corporate Citizenship, the first time this award was given to a citizen of Mexico. Over 750 people attended the awards ceremony to honor this exemplary philanthropist and business leader, and the meeting was widely reported in the press.

Mexico Public Policy Scholars

The Institute and the Consejo Mexicano de Asuntos Internacionales sponsor an ongoing program of Public Policy Scholars, who spend several months in residence at the Wilson Center. The Scholars to date have been:

Jesús Silva-Herzog Márquez, ITAM

Arturo Alvarado, El Colegio de México

Pamela Starr, ITAM

José María Ramos, El Colegio de la Frontera Norte

Jesús Velasco, CIDE

Jacqueline Peschard, UNAM

Jonathan Fox of the University of California, Santa Cruz, was selected as a Center Fellow in academic year 2004–2005.



Jacqueline Peschard, Jesús Silva-Herzog Márquez, Jonathan Fox



Washington Policy Forums

The Institute hosts periodic meetings in Washington to discuss current issues in Mexican politics and society. Speakers have included:

- **Jorge Castañeda**, former secretary of foreign relations
- **José Natividad González Parás**, Governor of Nuevo León
- **Emilio Zebadúa**, congressman of the PRD
- **Manuel Angel Núñez Soto**, governor of Hidalgo
- **Gerónimo Gutiérrez**, deputy secretary of foreign relations
- **Luis Carlos Ugalde**, president of the Federal Electoral Institute
- **María Marván**, president of the Federal Institute for Access to Information
- **Andrés Rozental**, president of the Mexican Council on Foreign Relations
- **Denise Dresser**, professor at ITAM
- **Yemile Mizrahi**, public policy scholar at the Wilson Center
- **Raúl Benítez Manaut**, professor at UNAM
- **Jonathan Fox**, professor at the University of California, Santa Cruz
- **Julia Preston and Sam Dillon**, authors of *Opening Mexico*

The Institute has also organized eight thematic forums to be broadcast to the 33 campuses of Monterrey Tec. For further details on ongoing and past activities, please visit the website at www.wilsoncenter.org/mexico.



Top: (from right) Richard Rodríguez, Christopher Domínguez, and Pete Hamill **Bottom:** Manuel Angel Nuñez Soto and James Jones, Denise Dresser, and Emilio Zebadúa

Publications

Rossana Fuentes-Beraín, Andrew Selee, and Heidy Servin-Baez, eds., *Writing Beyond Boundaries: Journalism Across the U.S.-Mexico Border*, Washington, DC: Wilson Center and *Foreign Affairs en Español*, 2005.

Andrew Selee, ed., *Perceptions and Misconceptions in U.S.-Mexico Relations*, Washington, DC: Wilson Center and *Letras Libres*, 2005.

Kent Hughes, ed., *NAFTA at Ten*, Washington, DC: Woodrow Wilson Center, 2005.

Raúl Benítez Manaut, *Mexico and the New Challenges of Hemispheric Security*, Washington, DC: Woodrow Wilson Center, 2004.

Philippa Strum and Andrew Selee, eds., *The Hispanic Challenge? What We Know About Latino Immigration*, Washington, DC: Wilson Center and Migration Policy Institute, 2004.

Agricultural Production Trends and the Future of the Trans-Boundary Río Grande/Río Bravo Basin, San Antonio, TX: Environmental Defense and Woodrow Wilson Center, 2004.

Joseph S. Tulchin and Andrew D. Selee, eds., *Mexico's Politics and Society in Transition*. Boulder: Lynne Rienner Publishers, 2003.

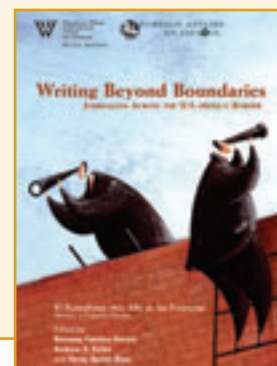
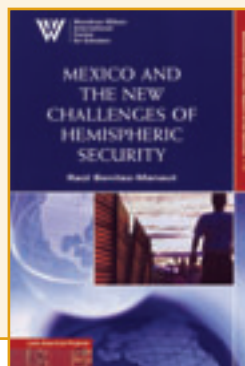
Cynthia J. Arnson, Raúl Benítez Manaut, *Chiapas: Interpretaciones sobre la negociación y la paz*, Mexico City: UNAM, 2003.

Forthcoming:

The United States and Mexico: Forging a Strategic Partnership, Report of the Working Group on Parameters of Partnership in U.S.-Mexico Relations (with the Consejo Mexicano de Asuntos Internacionales).

Monthly U.S.-Mexico Policy Bulletins since January 2005 on:

- Border Security/Peter Andreas
- Perceptions/Enrique Krauze
- Voting Abroad/Jacqueline Peschard, Jesús Martínez Saldaña
- Energy/José Luis Alberro
- Migration/Alexander Aleinikoff
- U.S./Mexico Journalism/Various Authors
- Indigenous Migrants/Jonathan Fox and Gaspar Rivera-Salgado



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