

# MEXICO INSTITUTE ANNUAL REPORT

September 2006–August 2007

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### A Message from the President of the Wilson Center Lee H. Hamilton

Woodrow Wilson was a man of unceasing skill, intellect and curiosity. The Woodrow Wilson Center honors his memory by bridging his two passions—scholarship and policy. At the Woodrow Wilson Center, we bring together the thinkers and the doers—policymakers, scholars and business leaders—in the hope that a frank and open dialogue will lead to better understanding, cooperation and public policy.

The Woodrow Wilson Center launched the Mexico Institute in 2003 in recognition of the important relationship between our countries. Few countries have as significant and dynamic a relationship with each other as the United States and Mexico. The Center is committed to bringing together policymakers, scholars, journalists, businesspeople, and civic leaders across our shared border in order to encourage open dialogue and build effective policies that improve the well-being of people in both of our countries.



LEE H. HAMILTON

### A Message from the Co-Chairs of the Mexico Institute's Advisory Board José Antonio Fernández Carbajal and Roger W. Wallace

We are pleased to chair the Advisory Board of the Woodrow Wilson Center's Mexico Institute, a binational body of leaders in business, scholarship, journalism, and public life that meets regularly to review key challenges in U.S.–Mexico relations and set the agenda for the Institute's work. Few countries have as intense and interdependent a relationship as Mexico and the United States. We believe that we can only move this complex relationship forward by building mutual understanding on issues of vital importance to both countries.

Over its first four years, the Mexico Institute has become the leading forum for dialogue between people in our two countries and a source of creative ideas for the bilateral relationship. The Institute focuses on developing innovative approaches for improving cooperation between Mexico and the United States and enhancing their joint competitiveness in the global market. We target those issues that can move the bilateral agenda ahead and generate new thinking on common concerns.

We were pleased this year to recognize the contributions of Alberto Baillères, who joined Lorenzo Zambrano and Lorenzo Servitje as recipients of the Woodrow Wilson Award for Corporate Citizenship in Mexico. We were also pleased to launch the U.S.–Mexico Congressional Initiative to work with legislators in both countries on improving bilateral ties, as well as to expand our strong program of public forums, research, and publication.

This report shows the concrete results we have achieved to date and the aspirations we have for the future. We invite you to join us in this effort to improve understanding and cooperation between our countries.



JOSÉ ANTONIO FERNÁNDEZ CARBAJAL



ROGER W. WALLACE



ANDREW SELEE

### A Message from the Director Andrew Selee

The Mexico Institute seeks to improve understanding and increase dialogue between Mexico and the United States by engaging with key constituencies that are deeply involved with the relationship between our two countries on issues of mutual importance. To do this, we have embarked on several ambitious projects.

This year we launched the *U.S.-Mexico Congressional Initiative* to strengthen dialogue on bilateral issues in the congresses of both countries. We have also organized a series of *policy studies* that address major bilateral issues, including migration, infrastructure, agriculture, energy, and rule of law. We have continued our popular series of *public forums* in Washington on developments in Mexico's political, social, and economic life and sponsored a major book on Mexico's *transparency reforms*. During this year, we also laid the foundation for a major seven-city study of *migrant civic and political engagement* in U.S. society and an important summit of senior U.S. and Mexican *journalists* to discuss coverage of border issues, building on previous efforts on these issues.

We are grateful for the leadership of the members of the Mexico Institute's Advisory Board, who have overseen these many initiatives; our partner organizations, with whom we have worked closely on these efforts; and to all those who have participated in specific projects.

We are convinced that working together we can contribute to better understanding and more fruitful cooperation between Mexico and the United States.

## Mission

The Wilson Center's Mexico Institute seeks to improve understanding, communication, and cooperation between Mexico and the United States by promoting research, public discussion, and original thinking on issues of mutual concern. The Institute also seeks to promote a better understanding of Mexico in the United States, including both changes within Mexico and the country's role in world affairs.



CYNTHIA J. ARNSON

## Leadership

### STAFF

Cynthia J. Arnson, Director, Latin American Program Andrew D. Selee, Director, Mexico Institute Kate Brick, Program Associate, Mexico Institute Diana Rodríguez, Program Assistant, Mexico Institute

### SENIOR ADVISORS

- Jonathan Fox, Professor, University of California, Santa Cruz; Consulting Co-Director, Initiative on Migrant Civic and Political Participation and Consulting Director, Transparency Initiative
- Xóchitl Bada, Researcher, University of Notre Dame; Consulting Co-Director, Project on Migrant Civic and Political Participation
- Lisa Quigley, Consulting Director, U.S.-Mexico Congressional Initiative
- **Dolia Estévez**, Washington Correspondent, *Poder* Magazine and *El Semanario;* Senior Advisor, Initiative on Cross-Border Journalism

### INTERNS

Kate Putnam, Alexander Steffler, and Hector Faya





KATE BRICK







OLIA ESTEVEZ







ARTURO SARUKHAN, JIM KOLBE, CARLOS HEREDIA, PETER WARD

## Advisory Board

### **CO-CHAIRS**

- Mr. José Antonio Fernández Carbajal, Chairman and CEO, FEMSA
- Mr. Roger W. Wallace, Vice President, Pioneer Natural Resources

### **MEMBERS**

- Dr. Sergio Aguayo, Professor, El Colegio de México
- Mr. Herb Allen, Chairman and CEO, Allen and Co., LLC
- Mr. Alberto Baillères, Chairman, Grupo BAL and ITAM
- Mr. Malin Burnham, Chairman, Burnham Real Estate
- Dr. Enrique Cabrero Mendoza, Director General, CIDE
- Dr. Luis de la Calle, Founding Partner and Managing Director, De la Calle, Madrazo, & Mancera
- Dr. Roderic Ai Camp, Professor, Claremont-McKenna College
- Mr. Eduardo Cepeda, Managing Director, J.P. Morgan Chase-Mexico
- Mr. Brian Dyson, Retired President, Coca-Cola & President, Chatham International
- Hon. Maria Echaveste, President, Nueva Vista Group
- Mr. Jaime El Koury, Partner, Cleary Gottlieb, New York, NY
- Dr. Rafael Fernández de Castro, Director of International Relations, ITAM

### Dr. Rossana Fuentes-Berain,

- Journalist and Professor, ITAM Mr. Donald E. Garcia. President.
- Pinnacle Financial Group
- Amb. Antonio O. Garza,
- U.S. Ambassador to Mexico Mr. Armando Garza Sada, Executive
- Vice President, Grupo Industrial Alfa Dr. Neal R. Goins, President,
- ExxonMobil Ventures-Mexico Dr. Bernardo González-Aréchiga,
- Dean, School of Public Administration, Monterrey Tec
- Hon. Lawrence Harrington, Representative in Mexico, Inter-American Development Bank
- Hon. Carlos Heredia, Senior Advisor on International Affairs to the Governor of Michoacán
- Mr. Guillermo Jasson, Latin American Regional Head, Investment Banking, Morgan Stanley
- Amb. James Jones, Chairman, Manatt Jones Global Strategies
- Mr. Alejandro Junco, President and Publisher, *Reforma* and *El Norte*
- Dr. Susan Kaufman Purcell, Director, Center for Hemispheric Policy, University of Miami
- Hon. Jim Kolbe, Senior Advisor, Kissinger McLarty Associates
- Dr. Enrique Krauze, Director, Letras Libres

Mr. Robert Lovelace, Chairman, Capital Research Company

- Dr. Lorenzo Meyer, Professor,
- El Colegio de México Dr. Diana Negroponte, Visiting Fellow,
- Brookings Institution
- Mr. Fred Niehaus, Senior Vice President, Western Union
- Mr. Julio de Quesada, Head, Banamex Corporate and Investment Banking
- \*Amb. Jesús Reyes Heroles, Director, PEMEX
- Amb. Andrés Rozental, Founder and former President, Mexican Council on Foreign Relations
- Dr. Luis Rubio, President, CIDAC Amb. Arturo Sarukhan, Mexican
- Ambassador to the United States **Dr. Peter H. Smith**, Simón Bolívar
- Professor, University of California, San Diego
- \*Dr. Luis Téllez, Mexican Secretary of Communications and Transportation
  Mr. Javier Treviño, Vice President, CEMEX
- Ms. Mónica Verea, Professor, National Autonomous University of Mexico (UNAM)
- **Dr. Peter Ward**, Professor and former Director, Mexico Center, University of Texas, Austin

\* on leave as of December 2006 due to official responsibilities.







## Promoting Public Dialogue

The Mexico Institute seeks to promote a better understanding of Mexico in the United States and raise key issues in the bilateral relationship through frequent public forums.

Secretary of Transportation and Communications *Luis Téllez* discussed the Mexican government's plan to stimulate investment in infrastructure in a meeting at the Wilson Center on June 26, 2007, co-sponsored by the Council of the Americas.

On June 22, 2007 the Institute hosted a conference on "Challenges to Mexico's Democracy" in preparation of a major book on this subject. One panel, chaired by *John Bailey*, looked at Mexico's political party system and included presentations by *Alejandro Moreno, Jean Francois-Prud'homme* and *John Ackerman*. A second panel on institutional reform, chaired by *Eric Olson*, included presentations by *Jacqueline Peschard*, *María Amparo Casar, Tonatiuh Guillén*, and *Raúl Benítez*. A third panel, chaired by *Francisco González*, included presentations by *David Ayón* and *Mariclaire Acosta*. Ambassador *Arturo Sarukhan* offered opening remarks and conference chairs *Jacqueline Peschard* and *Andrew Selee* offered concluding comments.

Senator *Carlos Navarrete*, coordinator of the PRD in the Senate, spoke at the Wilson Center on June 12, 2007 to discuss his party's perspective on major national policy issues.

On June 11, 2007 the Institute and FUNDAR organized a seminar in Mexico City at Casa Lamm to present a new book on transparency and access to information. Panelists included *Jonathan Fox, Jacqueline Peschard, Miguel Treviño, Arturo Alcalde, Tania Sánchez-Andrade, Miguel Sarre* and *Jorge León Romero*. The book is the result of a major scholarly effort with generous support from the Hewlett Foundation.

On June 5, 2007 the Institute organized the conference "The United States and Mexico: Strategic Partners or Distant Neighbors?" to look at the state of the bilateral relationship. Ambassador Arturo Sarukhan, Mexico Institute co-chairs José Antonio Fernández and Roger W. Wallace, and Latin American Program director Cynthia Arnson offered opening remarks. One panel, chaired by Rossana Fuentes-Berain, looked at the state of the relationship and included remarks by Jim Kolbe, Roderic Ai Camp, José Antonio Fernández, Andrés Rozental and Peter Smith. A second panel, chaired by Ginger Thompson of the New York Times, looked at creating a new agenda for the relationship and included perspectives from Jim Jones, Javier Treviño, Susan Kaufman Purcell, Carlos Heredia, and Maria Echaveste.

On March 27, 2007 the Institute hosted a reception at the Wilson Center to honor Mexico's new Ambassador *Arturo Sarukhan*. Senator *Ken Salazar* (D-CO) offered remarks during the reception, which was co-sponsored by the Inter-American Dialogue.

On September 27, 2006 the Institute hosted a meeting in Dallas, Texas to discuss the results of the Mexican elections and political prospects for the future. In the seminar, hosted by the World Affairs Council of Dallas/Ft. Worth, *Jim Jones, Andrés Rozental, John Authers* and *Roberto Newell* presented perspectives on the challenges facing Mexico's political system.

In addition, the Institute created the website *Ventana a México* to provide up-to-date analysis, news, and links related to Mexico and U.S.–Mexico relations for an English-speaking audience. The website can be accessed at www.wilsoncenter.org/mexico.



DAVID AYON



GINGER THOMPSON



MARICLAIRE ACOSTA



HERNÁNDEZ DÍAZ

ALEJANDRO ANAYA

## Scholars

The Wilson Center welcomed two Public Policy Scholars from Mexico in July–August 2007, who were selected through a joint program with the Mexican Council on Foreign Relations. *Alejandro Anaya,* professor and chair of international relations at the Universidad Iberoamericana, conducted research on *Security and Human Rights in Mexico. Jorge Hernández Díaz,* professor of sociology at the Universidad Autónoma "Benito Juárez" de Oaxaca, conducted research on *Indigenous Rights in Oaxaca, Mexico.* 

On August 23, 2007 they shared their research in a public forum with comments from *Joy Olson*, executive director of the Washington Office on Latin America, and *Mariclaire Acosta*, director of the Universal Civil Identity Program at the Organization of American States and former Mexican Undersecretary of Foreign Affairs for Human Rights. The panel was chaired by *Aurora Adame*, director of the Mexican Council on Foreign Relations.

Past Scholars at the Wilson Center working on Mexico have included *Jacqueline Peschard*, professor at UNAM and former citizen counselor of the IFE; *Jesús Veslasco*, professor at CIDE; *Pamela Starr*, then professor at ITAM, now with the Eurasia Group; *Arturo Alvarado*, professor of sociology at El Colegio de México; *Jesús Silva-Herzog Márquez*, professor at ITAM and host of *Entre Tres* on TV Azteca; *José María Ramos*, professor at El Colegio de la Frontera Norte; and *Jonathan Fox*, professor at the University of California, Santa Cruz.

## Partners

## We would like to thank all of the organizations that we have worked together with in partnership during the year to carry out joint projects.

Centro de Investigación y Docencia Económicas (CIDE) Council of the Americas El Colegio de la Frontera Norte Enláces America, Chicago Fundación IDEA FUNDAR Centro de Análisis e Investigación Helping Empower Local People (HELP), Charlotte Inter-American Dialogue Instituto Tecnológico Autónomo de México (ITAM) Mexican Council on Foreign Relations Migration Policy Institute Mexican Senate, North American Commission Monterrey Tec, Escuela Graduada de Administración Pública North American Center for Transborder Studies, Arizona State University Pan Valley Institute, Fresno United States Association of Former Members of Congress University of Nebraska-Omaha, Institute for Latino/Latin American Studies University of Nevada-Las Vegas, Institute for Latin American Studies University of Texas, El Paso World Affairs Council of Dallas/Ft. Worth

## U.S.–Mexico Congressional Initiative

The Mexico Institute launched the U.S.–Mexico Congressional Initiative in January 2007 to promote dialogue and understanding of the relationship between the two countries among Members of Congress in both the United States and Mexico.

### **STUDY TOURS**

The Mexico Institute sponsored a three-day study tour to Mexico for Members of Congress in August to discuss the state of bilateral relations. The delegation included Reps. *Howard Berman* (D-CA), *Lois Capps* (D-CA), *Steve King* (R-IA), *Zoe Lofgren* (D-CA), *Ciro Rodriguez* (D-TX), and *Dean Aguillen*, a senior advisor to Speaker of the House Nancy Pelosi.

The delegation met with Attorney General *Eduardo Medina Mora*, Undersecretary of Foreign Affairs *Carlos Rico*, the North American Commission of the Senate, chaired by Sen. *Ricardo García Cervantes*, the president of the Senate, Sen. *Santiago Creel*, and Commissioners of the Federal Institute for Access to Information *Alonso Lujambio*, *Jacqueline Peschard* and *María Marván*. In addition, the delegation participated in briefings by distinguished Mexican scholars, journalists, and civic and business leaders, including *Francisco Alba*, *Dudley Althaus*, *Raúl Benítez*, *John Burstein*, *Jorge Chabat*, *Ceci Connolly*, *Luis de la Calle*, *Denise Dresser*, *Catherine Dunn*, *Alejandro Estivill*, *Rafael Fernández de Castro*, *Rossana Fuentes-Berain*, *Vidal Garza Cantú*, *Neal R. Goins*, *Carlos González Gutiérrez*, *Lawrence Harrington*, *Carlos Heredia*, *Ana Laura Magaloni*, *Jesús Martínez Saldaña*, *Lorenzo Meyer*, *Gustavo Mohar*, *Alejandro Moreno*, *Kristina Pirker*, *Manuel Roig-Franzia*, *Andrés Rozental*, *Luis Rubio*, *Victor Suárez*, *Lucy Tacher*, *Javier Treviño*, *Miguel Treviño and Lynne Walker*.

U.S. Ambassador *Tony Garza* and the Embassy staff offered a briefing and Deputy Chief of Mission *Leslie Bassett* hosted a reception.





In February the Institute sponsored a study tour to Mexico for senior congressional staff, including *Danny Sepulveda* (Office of Sen. Barack Obama, D-IL), *Adam Arguelles* (Office of Majority Whip James Clyburn, D-SC), *Kristin Jackson* (Office of Rep. Dan Burton, R-IN), *Keith Stern* (Office of Rep. James McGovern, D-MA), *Patricia Villarreal* (Office of Rep. Solomon Ortiz, D-TX), and *Alan Knapp* (Office of Rep. Ted Poe, R-TX.) The delegation met with Senators of the North American Commission and party leaderships, foreign ministry officials, U.S. Ambassador to Mexico *Tony Garza* and other Embassy officials, scholars, and journalists.

### **MEETINGS AND BRIEFINGS**

The Institute prepared briefing materials for the U.S. Members of Congress who participated in the U.S.–Mexico Interparliamentary Group meeting in Austin, TX on June 8–10, 2007 and the Institute director *Andrew Selee* participated in the official congressional briefing.

The Institute, ITAM, and the North American Commission of the Mexican Senate together organized an all-day seminar for Mexican Senators, Deputies, and Staff on the state of U.S.–Mexico relations on May 23, 2007. Panelists included *Senator Ricardo García Cervantes, Rafael Fernández de Castro, Edward Haley, Enrique Berruga, Senator Adriana González Carrillo, Roberto Newell, Raúl Rodríguez, Senator Eloy Cantú Segovia, Jorge Tello Peón, Richard Downie, David Shirk, and Senator Tomás Torres Mercado.* 



## Policy Studies

The Mexico Institute is currently organizing a series of studies on key policy issues in the U.S.–Mexico relationship that seek to develop creative strategies for addressing common challenges.

### MIGRATION

The Wilson Center's Mexico Institute and Division of U.S. Studies worked closely with the Migration Policy Institute and Manhattan Institute to convene a high-level Task Force on Immigration and America's Future, chaired by *Lee H. Hamilton* and *Spencer Abraham*. The task force released a report in September 2006 calling for an expanded U.S. visa program to address increasing demand, regularization of undocumented workers already in the United States, and strict workplace and border enforcement. The report was widely circulated throughout the United States and formed the basis of several follow-up meetings with Members of the U.S. Congress and key stakeholders in the immigration debate in the United States and Mexico throughout the year.

### INFRASTRUCTURE

Despite rapid economic integration between the United States and Mexico, significant deficits in infrastructure at the border between the two countries and in some areas of Mexico have undermined potential benefits of trade for many communities in the two countries. On November 15, 2006, the Mexico Institute hosted a preliminary meeting to discuss creative strategies to promote binational public and private investment to address these issues. Participants included *Andrés Rozental, Larry Harrington, Robert Pastor, Fernando Aportela, Jacques Rogozinski, Raúl Rodríguez* and *Andrew Selee*. A second meeting, co-organized with the North American Center for Transborder Studies of Arizona State University will be held in 2008 to develop final proposals.

### AGRICULTURE

The issue of U.S.–Mexico agricultural trade has gained greater public attention with the final implementation of the agricultural provisions of NAFTA set to commence at the beginning of 2008 and a spike in international corn prices. The Institute and Fundación IDEA organized a public seminar and convened a task force to examine the state of U.S.–Mexico agricultural cooperation on April 13, 2006. *Alain de Janvry*, director of the World Bank's *World Development Report 2008: Agriculture for Development*, served as keynote speaker, and noted specialists, including *Kirsten Appendini, John Burstein, Frederick deDinechin, Katherine Ozer, Victor Suárez,* 







SAÚL SOLORZANO

LUIS DE LA CALLE

PATRICIA GONZÁLEZ RODRIGUEZ



JOSÉ RAMÓN COSSÍO DÍAZ

*Carlos Vásquez, Timothy Wise, Antonio Yúnez-Naude*, and *Steve Zahniser* offered perspectives A report was set to be published in November 2007.

### ENERGY

Mexico is the second largest supplier of oil to the United States, which is, in turn, Mexico's largest market, but the subject raises complicated issues between the two countries. The Institute hosted a meeting on July 13, 2007 to discuss Mexico's energy policy as a first step in promoting dialogue on energy policy and binational cooperation. *Luis de la Calle, Pamela Starr*, and *José Luis Alberro* addressed the issue from different perspectives in a session chaired by *Roger W. Wallace*. A publication from this seminar and follow-up meetings are forthcoming in fall 2007 and spring 2008.

### SECURITY, JUSTICE, AND RULE OF LAW

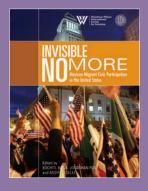
The Institute is currently taking steps towards a policy study on shared security challenges faced by the two countries and long-term efforts to build solid institutional infrastructure to ensure access to justice and rule of law.

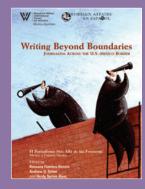
### Migrant Civic and Political Participation

The Institute is undertaking a major initiative to explore opportunities and barriers to civic and political participation by Mexican and other Latin American immigrants. The study involves a series of case studies in seven cities around the United States: Charlotte, Chicago, Tucson, Fresno, Las Vegas, Omaha, and Washington, D.C. In each city, partner institutions are hosting a series of round-tables of immigrant leaders, scholars, and public officials and preparing original research for publication. In 2008 the Wilson Center will host a major national roundtable and policy conference and publish the findings of the multi-city study. This project is made possible by a grant from the John D. and Catherine T. MacArthur Foundation and follows up on previous research by the Mexico Institute on the civic participation of Mexican migrants, published in the volume *Invisible No More: Mexican Migrant Civic Participation in the United States*.

### Cross-Border Journalism

The Mexico Institute has a long-standing project with U.S. and Mexican journalists to discuss creative approaches to coverage of each other's country and of bilateral issues. The Institute has published a volume on this titled *Writing Beyond Boundaries: Journalism across the U.S.–Mexico Border*, and in October 2007 will hold a major summit of U.S. and Mexican editors, news directors, and senior journalists in El Paso, TX.





JOSÉ ANTONIO FERNÁNDEZ CARBAJAL



## Woodrow Wilson Award

On February 13, 2007 Alberto Baillères, chairman of Grupo BAL and chairman of the board of ITAM, received the Woodrow Wilson Award for Corporate Social Responsibility in a special dinner at Hacienda de los Morales in Mexico City. Secretary Agustín Carstens offered remarks on behalf of President Felipe Calderón Hinojosa, and Baillères delivered an impassioned speech on corporate social responsibility and the need for greater leadership from the private sector in addressing poverty in Mexico.

Over four hundred people attended the dinner, including the Secretaries Agustín Carstens, Treasury; Luis Téllez, Communications and Transportation; Josefina Vázquez Mota, Education; Eduardo Sojo, Commerce; Eduardo Medina Mora, Attorney General; Javier Lozano, Labor; Abelardo Escobar, Agrarian Reform; Juan Camilo Mouriño, the President's Chief of Staff; the Governors Amalia García of Zacatecas; Natividad González Parás of Nuevo León; and Feliz González of Quintana Roo; Mexico City Treasury Secretary Mario Delgado; and dozens of corporate, political, and civic leaders.

### AWARDS DINNER SPONSORS (by level)

**Event Underwriter** Grupo BAL

**National Sponsor** Fundación BBVA Bancomer, A.C Inmuebles Nuevo León, S. A. Vitro Compania Vidriera S.A. de C.V. Banco Nacional de Mexico, S.A. **FEMSA** 

### Patron

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### **Benefactor**

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## Publications

### **NEW PUBLICATIONS**

### Mexico's Right to Know Reforms: Civil

Society Perspectives (Derecho A Saber: Balance y Perspectivas Civicas), edited by Jonathan Fox, Libby Haight, Helena Hofbauer, and Tania Sánchez-Andrade, Washington, DC and Mexico City: Woodrow Wilson Center and FUNDAR, 2007

### Immigration and America's Future:

*A New Chapter*, report of a Task Force chaired by Spencer Abraham and Lee H. Hamilton, Washington, D.C.: Migration Policy Institute, 2006.

### **PREVIOUS PUBLICATIONS**

Invisible No More: Mexican Migrant Civic Participation in the United States, edited by Xóchitl Bada, Jonathan Fox, and Andrew Selee, Washington, DC: Woodrow Wilson Center and University of California, Santa Cruz, 2006.

NAFTA at Ten: Progress, Potential, and Precedents (two volumes), Washington, DC: Woodrow Wilson Center, 2006.

Democracia y Ciudadanía: Participación Ciudadana y Deliberación Pública en Gobiernos Locales Mexicanos, edited by Andrew Selee and Leticia Santín del Río, Woodrow Wilson Center Report on the Americas No. 17, 2006.

The United States and Mexico: Forging a Strategic Partnership, report chaired by Ambassador Andrés Rozental and Professor Peter H. Smith with Rafael Fernández de Castro and Andrew Selee, Washington, DC and Mexico City: Woodrow Wilson Center and Comexi, 2005. Perceptions and Misconceptions in U.S.-Mexico Relations, edited by Andrew Selee, Washington, DC: Woodrow Wilson Center and Letras Libres, 2005.

Writing Beyond Boundaries: Journalism across the U.S.-Mexico Border, edited by Rossana Fuentes-Berain, Andrew Selee, and Heidy Servin-Baez, Washington, DC: Woodrow Wilson Center and Foreign Affairs en Español, 2005.

*Mexico and the Challenge of Hemispheric Security*, Raúl Benítez Manaut, Woodrow Wilson Report on the Americas No. 11, 2004.

Agricultural Production Trends and the Future of the Trans-boundary Río Grande/Río Bravo Basin, edited by Mary Kelly, San Antonio: Environmental Defense and the Woodrow Wilson Center, 2004.

The Hispanic Challenge? What We Know About Latino Immigration, edited by Philippa Strum and Andrew Selee, Washington, DC: Woodrow Wilson Center, 2004.

*Mexico's Politics and Society in Transition,* edited by Joseph S. Tulchin and Andrew Selee, Boulder: Lynne Rienner Publishers, 2003.

*Chiapas: Interpretaciones sobre la negociación y la paz*, edited by Cynthia J. Arnson, Raúl Benítez Manaut, and Andrew Selee, Mexico City: UNAM, Centro de Investigaciones sobre América del Norte, 2003.

*Towards a North American Community?*, edited by Emily Heard. Washington, DC: Woodrow Wilson Center, 2002.



## Events

### AUGUST 26-30, 2007

### **Congressional Study Tour to Mexico City**

Participants: *Reps. Howard Berman* (D-CA), *Lois Capps* (D-CA), *Steve King* (R-IA), *Zoe Lofgren* (D-CA), *Ciro Rodriguez* (D-TX), and *Dean Aguillen*, senior advisor to Speaker Nancy Pelosi (D-CA).

### The State of U.S.-Mexico Relations

Andrés Rozental, Founder and Former President, Mexican Council on Foreign Relations

#### Briefing by U.S. Embassy Staff

*Tony Garza*, U.S. Ambassador to Mexico; *Charles Barclay Jr.*, Minister Counselor for Political Affairs and Embassy Staff

#### Lunch with Mexican Foreign Ministry Officials

*Carlos Rico*, Undersecretary for North America; *Alejandro Estivill*, Director General for North America and *Sergio Zapata Lozano*, Deputy General Director for the United States

### U.S.–Mexico Migration

Rafael Fernández de Castro, Director of International Relations, ITAM; Francisco Alba, Professor, El Colegio de México; Jesús Martínez Saldaña, State Legislator, Michoacán and Rossana Fuentes-Berain, Opinion Editor, El Universal and former Managing Editor, Foreign Affairs en Español

#### Meeting with the Mexican Congress

Senators *Ricardo García Cervantes* (PAN), Chair, North America Commission of the Senate; *Eloy Cantú Segovia* (PRI), Chair of the Commission on Competitiveness; *Santiago Creel* (PAN) Leader of the PAN Parliamentary Group and President-elect of the Senate; *Jesús Dueñas Llerenas* (PAN); *Adriana González Carrillo* (PAN); *Gustavo Enrique Madero Muñoz* (PAN); *Ludivina Menchaca Castellanos* (PVEM); *Raymundo Cárdenas* (PRD); *Cruz Pérez Cuellar* (PAN); *Enrique Serrano Escobar* (PRI); Rep. *Edmundo Ramírez Martínez* (PRI); *José Luis Varela Lagunas* (PC); *Irma Piñeyro Arias* (NA) and *Silvia Hernández*, advisor to the North American Commission

#### Discussion on Security and the Rule of Law

Ana Laura Magaloni, Professor, CIDE; Raúl Benítez, Professor, UNAM & Co-Director, Collective for Security and Human Rights; Lucy Tacher, Director, PRODERECHO; Jorge Chabat, Professor, CIDE and Gustavo Mohar, Deputy Director, National Intelligence Service (CISEN)

### Meeting with Attorney General Attorney General Eduardo Medina Mora

### Dinner Discussion: Whither U.S.-Mexico Relations

*Luis Rubio*, President, CIDAC; *Luis de la Calle,* Founding Partner and Managing Director, De la Calle, Madrazo y Mancera, S.C.; *Andrés Rozental*, past President, Mexican Council on Foreign Relations; *Carlos Heredia*, Senior Advisor to the Governor of Michoacán; *Larry Harrington*, Representative in Mexico, Inter-American Development Bank; *Javier Treviño*, Vice President, Cemex; *Neal R. Goins*, President, ExxonMobil-Mexico; *Vidal Garza*, President, FEMSA Foundation & Professor, Monterrey Tec; *Rene Delgado*, Editor-in-chief, *Reforma; Leslie Bassett*, Deputy Chief of Mission, US Embassy in Mexico and *Carlos González Gutiérrez*, Director, Institute for Mexicans Abroad (IME)

### **Democratic Challenges in Mexico**

Denise Dresser, Professor, ITAM; Alejandro Moreno, Professor, ITAM and opinion director, *Reforma* and *Lorenzo Meyer*, Professor, El Colegio de México;

### **Off-the-record Discussion with Journalists**

Manuel Roig-Franzia and Ceci Connolly, correspondents, the Washington Post; Lynne Walker, San Diego-Union Tribune; Dudley Althaus, Houston Chronicle, Ana Maria Salazar, Imagen News; and Catherine Dunn, Inside Mexico

### Addressing Poverty and Development

*Carlos Heredia*, Advisor to Governor of Michoacán and former Congressman; *Victor Suárez*, President, National Association of Small Rural Producers (ANEC) and former Congressman and *John Burstein*, Board Chair, Foro para el Desarrollo Sustentable

### Discussion on Transparency and Access to Information at IFAI

Alonso Lujambio, President, Federal Institute for Access to Information (IFAI); Maria Marván, Counselor, IFAI; Jacqueline Peschard, Counselor, IFAI; Kristina Pirker, Deputy Director, FUNDAR; Miguel Treviño, Editor, Reforma; Libby Haight, Project Coordinator, Wilson Center & UCSC and Jose Jarero, Director for International Relations, IFAI

### AUGUST 24, 2007

"History, Participation, and Identity of Fresno Latino Immigrants," Fresno, CA

#### AUGUST 23, 2007

#### The State of Rights in Mexico

*Alejandro Anaya*, professor and chair of international relations, Universidad Iberoamericana; *Jorge Hernández*, professor of sociology, Universidad Autónoma "Benito Juárez" de Oaxaca; *Joy Olson*, Executive Director, Washington Office on Latin America; *Mariclaire Acosta*, Director of the Universal Civil Identity Program, Organization of American States and *Aurora Adame*, Director, Mexican Council on Foreign Relations

### JULY 29, 2007

### Mexico's Constitutional Reform on Transparency & Access to Information

*Alonso Lujambio*, President of the Federal Institute for Access to Information (IFAI)

### JULY 26, 2007

#### Addressing Mexico's Telecommunications and Infrastructure Needs

*Luis Téllez*, Mexican Secretary of Transportation and Communication

#### JULY 13, 2007

### Energy in Mexico: Oil as a Comparative Advantage and a Strategic Resource?

Luis de la Calle, Founding Partner and Managing Director, De la Calle, Madrazo, & Mancera, S.C.; Pamela Starr, Analyst, Eurasia Group; Jose Luis Alberro, Director, Law and Economics Consulting Group and Roger Wallace, Vice President, Pioneer Natural Resources

### JUNE 22, 2007

### **Democratic Challenges in Mexico**

Jacqueline Peschard, Counselor, Federal Institute for Access to Information (IFAI): Arturo Sarukhan, Mexican Ambassador to the United States: Jean-Francois Prud'homme. Professor and Academic Dean. El Colegio de México; Alejandro Moreno, Professor, ITAM and Public Opinion Director, Reforma; John Ackerman, Professor, Instituto de Investigaciones Jurídicas, UNAM; John Bailey, Professor of Government, Georgetown University; María Amparo Casar, Professor, CIDE; Tonatiuh Guillén, President, El Colegio de la Frontera Norte; Raúl Benítez, Visiting Scholar, American University, and Professor, CISAN, UNAM; Eric Olson, Senior Specialist, General Secretariat, Organization of American States; *Mariclaire Acosta*, Advisor to the Secretary General for Civil Society, Organization of American States; *David Ayón*, Senior Research Associate, Center for the Study of Los Angeles, Loyola Marymount University; Francisco González, Professor, Johns Hopkins University—SAIS and Andrew Selee, Director, Mexico Institute;

### JUNE 20, 2007

**Executive Training Seminar** (with the Migration Policy Institute, ITAM, Colegio de la Frontera Norte, and Colegio de México, at the Instituto Nacional de Migración in Mexico City)

Demetrios G. Papademetriou, President, Migration Policy Institute; Senator Ricardo García Cervantes, President, Senate North America Commission; Deborah W. Meyers, Senior Policy Analyst, Migration Policy Institute; Silvia Hernández Enríquez, former Senator, Querétaro and President, Senate North American Commission; Audrey Singer, Immigration Fellow, The Brookings Institution; Doris M. Meissner, Senior Fellow, Migration Policy Institute; Marc Rosenblum, Robert Dupuy Professor of Pan-American Studies and Associate Professor of Political Science, University of New Orleans; Roberto Suro, Director, Pew Hispanic Center; Rafael Fernández de Castro, Academic Dean, Department of International Studies, ITAM; *Rodolfo Cruz Piñeiro*, Professor, Population Studies, El Colegio de la Frontera Norte; *Jeffrey S. Passel*, Senior Research Associate, Pew Hispanic Center; *Silvia E. Giorguili Saucedo*, Professor- Researcher, El Colegio de México; *Gustavo Mohar*, Secretaría de Gobernación (SEGOB); *Jorge Montaño*, Vice President, Mexican Council on Foreign Relations (COMEXI) and former Ambassador to the United States and to the United Nations and *Jorge Santibáñez Romellón*, Titular, Unidad de Planeación y Evaluación de Política Educativa (UPEPE)

### JUNE 12, 2007

#### Lunch with Senator Navarette

Carlos Navarette, PRD Senate Leader

#### JUNE 11, 2007

### Book Launch: The Right to Know Reforms: Civil Society Perspectives, Mexico City

Arturo Alcalde, Labor attorney and columnist, La Jornada; Jonathan Fox, Professor, University of California, Santa Cruz; Consulting Co-Director, Initiative on Migrant Civic and Political Participation and Consulting Director, Transparency Initiative; Jacqueline Peschard, Commissioner, IFAI; Jorge Romero León, Executive Director, Fundar, Center for Analysis and Research; Miguel Sarre, Law Professor, ITAM; Miguel Treviño, Editor, Reforma; and Tania Sánchez-Andrade, Coordinator of Transparency Project and Consultant, Fundar, Center for Analysis and Research

#### JUNE 9, 2007

### Impact of Immigration on Charlotte-Mecklenburg, North Carolina, Charlotte, NC

Ken Smith, IAF NC Director; Chris Bishop, Lead Organizer, Helping Empower Local People (HELP); Xóchitl Bada, Consulting Co-Director, Project on Migrant Civic and Political Participation, Wilson Center; Owen Furuseth, Associate Provost, Metropolitan Studies, University of North Carolina, Charlotte; Angeles Ortega, Executive Director, Latin American Coalition; Maudia Meléndez, President, Jesus Ministry; Rev. Claude Forehand, Buncombe Baptist Church; Raquel Lynch, Latin American Coalition; Alice Martin, Mount Carmel Baptist Church; David Reiser, Our Lady of the Assumption Catholic Church and Father Himie-Budu Shannon, Chapel of Christ the King

### JUNE 5, 2007

### The United States and Mexico: Strategic Partners or Distant Neighbors?

José Antonio Fernández, Co-Chair, Mexico Institute and Chair & CEO, FEMSA; Roger W. Wallace, Co-Chair, Mexico Institute and Vice President, Pioneer Natural Resources; Cynthia Arnson, Director Latin American Program, Woodrow Wilson Center; Arturo Sarukhan, Ambassador of Mexico to the United States; Andrew Selee, Director, Mexico Institute; Rossana Fuentes-Berain, Opinion Editor, El Universal; Jim Kolbe, former Congressman and Senior Advisor, Kissinger McLarty Associates; Rafael Fernández de Castro, Director of International Studies, ITAM; Roderic Ai Camp, Professor, Claremont-McKenna College; Andrés Rozental, Founder and Former President, Mexican Council on Foreign Relations; Peter H. Smith, Professor, University of California, San Diego; Ginger Thompson, Reporter, New York Times; Jim Jones, former Congressman, former Ambassador to Mexico and Chairman, Manatt Jones; Javier Treviño, Vice President of CEMEX and former Undersecretary of Foreign Affairs; Susan Kaufman Purcell, Director, Center for Hemispheric Policy, University of Miami; Carlos Heredia, Advisor to Governor of Michoacán and former Congressman; Maria Echaveste, President, Nueva Vista and former Deputy Chief-of-Staff, White House

### MAY 23, 2007

### Mexico and the United States: Challenges in the Bilateral Relationship, Mexico City

Ricardo García Cervantes, Chair, Senate North America Commission; Rosario Green, Chair, Senate Foreign Relations Commission and former Secretary of Foreign Affairs; Rafael Fernández de Castro, Director, International Relations, ITAM; Andrew Selee, Director, Mexico Institute, Woodrow Wilson Center; P. Edward Haley, W.M. Keck Foundation Chair of International Strategic Studies, Claremont McKenna College; Enrique Berruga, former Ambassador of Mexico to the United Nations and former Deputy Secretary of Foreign Affairs; Doris Meissner, Senior Fellow, Migration Policy Institute and former Executive Director, U.S. Immigration and Naturalization Service; Roberto Newell, Executive Director, Mexican Institute for Competitiveness; Eloy Cantú Segovia, Chair, Senate Commission on Competitiveness; Yeidckol Polevnsky, Vice President of the Senate; Jorge Tello Peón, Vice President, CEMEX and founding Director, Federal Center for Research in National Security; Crescencio Arcos, Associate, Preston Gates and former Director for International Affairs, U.S. Department of Homeland Security; Sigrid Arzt, National Security Advisor of Mexico; Richard Downie, Director, Center for Hemispheric Defense Studies and Raúl Benítez, Professor, National Autonomous University of Mexico

### MAY 15, 2007

### Book Launch: Antonio's Gun and Delfino's Dream: True Tales of Mexican Migration

Sam Quinones, Correspondent, Los Angeles Times

### MAY 7, 2007

### Security, Democracy and Local Development, Mexico City

*Tonatiuh Guillén*, President, El Colegio de la Frontera Norte; *Sergio Aguayo*, Professor/Researcher, El Colegio de México and el Colectivo por la Seguridad con Democracia y Derechos Humanos and *Andrew Selee*, Director, Mexico Institute

### MAY 4, 2007

### The Challenge of Reforming Mexico's Justice

José Ramón Cossío Díaz, Mexican Supreme Court Justice; Moderated by Francisco Acuña, Managing Director, Manatt Jones Global Strategies

### APRIL 13, 2007

### U.S.–Mexico Agricultural Cooperation: Challenges Within NAFTA

Alain de Janvry, Director, World Development Report 2008: Agriculture for Development, World Bank, and Professor of Agricultural & Resource Economics at the University of California, Berkeley; Victor Suárez, President, National Association of Rural Producers (ANEC); Katherine Ozer, Executive Director, National Farm Family Coalition; Carlos Vázquez, Minister for Agricultural Affairs, Embassy of Mexico; John Burstein, Chair of the Board, Foro para el Desarrollo Sustentable; Kirsten Appendini, Professor, El Colegio de México; Steve Zahniser, Researcher, U.S. Department of Agriculture; Timothy Wise, Deputy Director, Global Development & Environment Institute, Tufts University; Antonio Yúnez-Naude, Professor, El Colegio de México; and Frederick deDinechin, Sr. Land Administration Specialist, Rural Development-LAC, World Bank

#### **FEBRUARY 27, 2007**

### Address by Patricia Espinosa, Mexican Secretary of Foreign Affairs

(Co-sponsored by CSIS and the Inter-American Dialogue, at CSIS)

### FEBRUARY 20-24, 2007

### Congressional Staff Study Tour of Mexico City,

**Mexico** (co-sponsored with the US Association of Former Members of Congress and the Heinrich Boell Foundation)

Meeting with Jorge Castañeda, former Secretary of Foreign Relations and Professor, NYU and National Autonomous University of Mexico (UNAM)

Briefing by U.S. Embassy Staff Ambassador Tony Garza, U.S. Ambassador to Mexico; Charles V. Barclay, Jr., Minister Counselor for Political Affairs; Vlad P. Sambaiew, Minister Counselor for Economic Affairs; David T. Donahue, Minister Counselor for Consular Affairs; Scott I. Danaher, NAS Director; Col. Daniel Barreto, Chief, ODC; Jeffery Bell, Deputy Director, USAID; Bradd Skinner, Deputy Attaché, CBP/DHS; Jose Baeza, Assistant Regional Director, DEA; Maria de Luz Furtado, Intel Group Supervisor, DEA and Shane Christensen, Political Section

### Meetings with Ministry of Foreign Relations

*Alejandro Estivill*, Director for North America and *Carlos González Gutiérrez*, Director, Institute for Mexicans Abroad

### Discussion on Trade and Security

Antonio Ortiz Mena, Director of International Relations, CIDE and Jorge Chabat, Professor of International Relations, CIDE

### Meetings with the North American Commission of the Senate

Ricardo Garcia Cervantes, Chair, Senate North American Commission; Rosario Green Macías, PRI; Adriana González Carrillo, PAN; Amira Griselda Gómez Tuerma, PRI; Francisco Javier Obregón Espinoza, PT and Luis Coppola Joffroy, PAN

#### Meeting with Senators

*Eloy Cantú Segovia*, PRI, Chair of the Commission on Competitiveness; *Arturo Escobar y Vega*, PVEM; *Santiago Creel*, PAN, Leader of the PAN Parliamentary Group; *Ricardo García Cervantes*, Chair, North America Commission; *Carlos Navarette*, PRD, Leader of PRD Parliamentary Group; *Yeidckol Polevnisky*, PRD, Vice President of Senate; *Rosalinda López*, PRD Coordinator for International Affairs; *Tomás Torres*, Senator, Zacatecas, PRD

#### Where is Mexico Today?

Ceci Connolly, Correspondent, Washington Post

### Roundtable on Economic Development in Mexico

*Enrique Dussel,* Professor at the Autonomous University of Mexico; *Victor Suárez,* President, National Association of Small Rural Producers (ANEC)

## *Roundtable Discussion* (Co-hosted with the Mexican Council on Foreign Relations)

Andrés Rozental, Founder and former President, Mexican Council on Foreign Relations; Olga Pellicer, Professor, ITAM; Miguel Basañez, former President, World Association for Public Opinion Research; Oscar Rocha, International Advisor to the Attorney General; Juan José García Ochoa, Undersecretary of Government, Mexico City; Andrew Selee, Director, Mexico Institute and Aurora Adame, Director, Mexican Council on Foreign Relations.

### Democratic Challenges in Mexico

Lorenzo Meyer, Professor, El Colegio de México; Rossana Fuentes-Berain, Opinion Editor, El Universal; Mauricio Merino, Professor and Director of Public Administration, CIDE

### Transparency, Human Rights, and Reforming the Justice System

*Luis Macías,* Director, Agustín Pro Human Rights Center; *Tania Sánchez,* Director of Transparency, FUN-DAR; *Libby Haight,* Author and Research Associate, Wilson Center

### **NOVEMBER 15, 2006**

### Comparing Mexican and U.S. Public Opinion on Foreign Policy (co-sponsored with CIDE and Comexi)

*Guadalupe González*, Professor of International Relations, CIDE; *Luis Herrera-Lasso*, Director, Grupo Coppán; *Andrés Rozental*, Founder and former President, Mexican Council on Foreign Relations and *Robert Pastor*, Vice President and Director, North American Studies, American University

#### **NOVEMBER 15, 2006**

### Meeting on Investment in North American Infrastructure

Andrés Rozental, Founder and former President, Mexican Council on Foreign Relations; Robert Pastor, Vice President and Director, North American Studies, American University, Andrew Selee, Director, Mexico Institute, Fernando Aportela, Director, Protego; Jacques Rogozinski, General Director, Inter-American Investment Corporation, IDB; Raúl Rodríguez, Chairman, North American Center, Arizona State University and *Larry Harrington*, Representative in Mexico, Inter-American Development Bank

### OCTOBER 24, 2006

### Judicial Reform in Chihuahua and the Case of Ciudad Juárez

Patricia González Rodríguez, Chihuahua Attorney General

### **OCTOBER 23, 2006**

### **China: NAFTA's Fourth Partner**

(co-sponsored with the Canada Institute)

*Carol Wise*, Associate Professor, School of International Relations, University of Southern California; *William Martin*, Lead Economist, Development Research Group, The World Bank; *Enrique Dussel Peters*, Professor, Universidad Nacional Autónoma de México (UNAM); *Paul Evans*, Co-CEO and Chairman, Executive Committee, The Asia-Pacific Foundation of Canada; and *Kent Hughes*, Director, Program on Science, Technology, America and the Global Economy, Woodrow Wilson Center

### **SEPTEMBER 27, 2007**

**Mexico: After the Election** (Co-sponsored by the World Affairs Council of Dallas/Ft. Worth; in Dallas, Texas)

Ambassador Jim Jones, Chairman, Manatt Jones Global Strategies; Andrés Rozental, Founder and former President, Mexican Council on Foreign Relations; John Authers, Investment Editor, Financial Times; and Roberto Newell, Director, Mexican Council on Competitiveness (IMCO), moderated by Roger Wallace, Co-Chair of Mexico Institute Advisory Board and Vice President, Pioneer Natural Resources

### **SEPTEMBER 15, 2006**

Whither Mexican Democracy? An Analysis of the 2006 Elections and the Way Forward (Co-sponsored with the Congressional Study Group on Mexico and the Heinrich Boell Foundation)

Public Meeting: Denise Dresser, Professor at ITAM and columnist, *Reforma* Newspaper and *Proceso*; *Peter Ward*, Professor, University of Texas and C.B. Smith Centennial Chair in U.S.–Mexico Relations.

Congressional Briefing: Denise Dresser, Roberta Jacobson, Director, Mexico Office, State Department.

#### **SEPTEMBER 20, 2006**

### Immigration and America's Future: Launch of the Task Force Report

Spencer Abraham, former Senator and Secretary of Energy; Lee H. Hamilton, President, Woodrow Wilson Center; and Doris Meissner, Senior Fellow, Migration Policy Institute



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### About the Center

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Lee H. Hamilton, President and Director

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