



2017

BRAZIL INSTITUTE

REPORT OF ACTIVITIES



Wilson
Center

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LEADERSHIP & VISION

*A Message from the President, Director, and
CEO of the Woodrow Wilson Center*

JANE HARMAN



During my two decades as a Member of the U.S. Congress, I traveled several times to Brazil to study our two countries' shared interests in science and technology; defense and international security cooperation; energy and sustainable development; and the rule of law. As President, Director, and CEO of the Wilson Center I have had the privilege of supporting the exceptional work of our Brazil Institute to strengthen cooperation in these areas.

Established in 2006, the Brazil Institute is the premier place in Washington for dialogue on Brazil-U.S. policy and serves as a lane of excellence for the Wilson Center, our nation's living memorial to President Woodrow Wilson. The Center honors his memory by bridging his two passions: scholarship and policy. We bring together thought and action—policymakers, scholars, and business leaders—in the hope that frank dialogue will build understanding, stronger cooperation, and better public policy. This type of dialogue is more critical now than ever before, as Brazil's fragile economic recovery coincides with a challenging political year in 2018.

Yet the work of the Brazil Institute over the last year has also underscored the resiliency of Brazilian society and institutions. I've witnessed firsthand how often our societies outpace our governments. The Brazil Institute's long collaboration with the São Paulo Research Foundation (FAPESP), which fosters scientific collaboration between U.S. and Brazilian researchers, is just one example of the ways in which citizens and organizations like the Wilson Center can strengthen relations even in moments of political uncertainty. Brazil and the United States need this type of collaboration: concrete partnerships built on shared interests and mutual gains that, through fostering innovation and creative problem-solving, help build a brighter and more prosperous future for both of our countries.

A Message from the Chairman of the Advisory Council of the Brazil Institute

ANTHONY S. HARRINGTON



The year 2017 was one of change and uncertainty around the world, and Brazil was no exception. I served as U.S. Ambassador to Brazil during a time of recovery from previous economic and political challenges, and can say with confidence that the unfolding crisis is one without precedence in democratic Brazil.

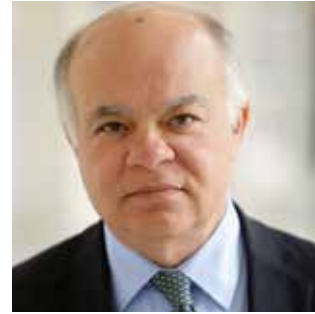
As Chairman of the Brazil Institute Advisory Council, I am very proud of the work of the Institute over the last year to encourage and illuminate dialogue on important but challenging policy issues for Brazil and Brazil-U.S. relations. The Institute's timely Rule of Law series has provided a platform for judges and leading legal experts to expound on the origins of and response to the corruption crisis. The Managing Our Planet series has focused attention on the important role Brazil could play as a leading voice and actor in promoting sustainable agriculture and mitigating changes to the Earth's climate conditions.

Through these and other initiatives, the Brazil Institute continues to advance its core mission: creating space for dialogue among policy-makers, businesses, investors and scholars that will lead to stronger, more consequential bilateral collaboration and the development of a more prosperous, forward-looking Brazil.

I would encourage everyone with an interest in Brazil, whether personal or professional, to follow the work of the Brazil Institute and consider becoming involved, attending events and engaging with the many experts and leaders who come through the Wilson Center doors every year, and consider joining the Brazil Institute Advisory Council. As we look toward 2018, I am confident that the Brazil Institute will continue to provide the excellent public forum and scholarship for which it is known.

*A Message from the Director of the
Brazil Institute at the Woodrow Wilson Center*

PAULO SOTERO



After a punishing three-year recession, in which Brazil's gross domestic product contracted 8.6 percent and 14 million jobs vanished, in 2017 the country found the road back to economic recovery. A new economic team rose to the challenge of reducing protectionist barriers and red tape to attract productive investments. An unprecedented offensive against political malfeasance entered its third year and continued to erode the culture of impunity as it brought corruption charges against the highest levels of politics and the private sector. As a result, a new culture of compliance is taking root in the private sector, and efforts to improve transparency and attract investment in the oil and gas sector, which was at the center of the massive corruption scandals, have paved the way for significant regulatory changes and the successful resumption of auctions in the pre-salt oil fields.

The Brazil Institute has highlighted the country's resilience in the face of an unprecedented crisis through our program of lectures, seminars and conferences. These events have showcased both the challenges and the progress made in a year that could mark a turning point for Brazil's economic recovery. The Institute was honored to continue its work with the São Paulo Research Foundation (FAPESP) and Interfarma, which renewed their commitments to fostering dialogue and bilateral collaboration in the fields of science, technology and innovation. In cooperation with a new partner, the BRAVA Foundation, the Brazil Institute also expanded the scope of its activities into two new programmatic areas: the serious game "Cidade em Jogo," which has given Brazilian teachers and thousands of high school students a tool to help them be better citizens, by engaging in the governance of their communities; and a the publication of a new book, *O Lobby Desvendado* (Lobbying Uncovered) which contributes to the highly relevant conversation on reforming the practices and regulatory frameworks governing private-public sector relations in Brazil.

In continuing these partnerships and others, we look toward the crucial year of 2018 with renewed hope in the ability of Brazilian society to learn from the crisis and make sound choices for the future.

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**MAJOR
INITIATIVES &
PARTNERSHIPS**

RULE OF LAW LECTURE SERIES



Once seen as a mere formality in a land of impunity, especially for individuals in positions of power in society, Brazilian institutions have displayed in recent years a previously unsuspected capacity to bring people in high places to justice. In July 2016, the Brazil Institute launched a lectures series to explore the various institutional aspects of this historic, ongoing transformation in Latin America's largest country. The Rule of Law Initiative, reflective of a broader Wilson Center focus on the global fight against corruption, brings to Washington audiences the judges, prosecutors, defense lawyers, legal experts, and practitioners engaged in the evolution of justice and rule of law in Brazil.

The series is conducted in partnership with the American University's Washington College of Law program on Legal and Judicial Studies. Edited proceedings of each lecture will be available online, with lectures from the entire series collected in a volume to be published in 2018. It is our hope that the statements gathered in this series will shed light on the ongoing efforts of a diverse group of actors to strengthen Brazilian institutions, and deepen the dialogue on rule of law both within and beyond Brazil.

2017 Lectures

The Brazil Institute hosted in 2017 Supreme Court Chief Justice Carmen Lucia Atunes Rocha, Prosecutor-General Rodrigo Janot, Minister of Justice and Public Security Torquato Jardim, Superior Electoral Court President and Supreme Court Justice Gilmar Mendes, Superior Labor Court President Ives Gandra Martins Filho, and Superior Labor Court Minister Maria Cristina Irigoyen Peduzzi.

For more information, visit: <https://www.wilsoncenter.org/publication-series/rule-law-publications-series>.



FAPESP WEEK CONFERENCES

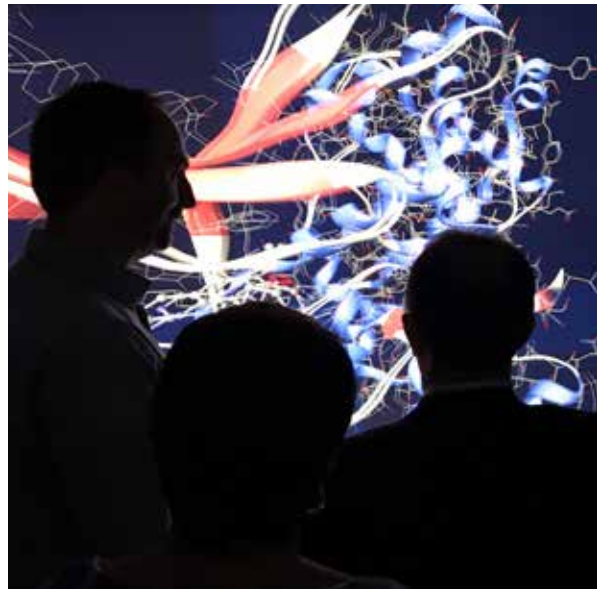
In October 2011, the Brazil Institute established a partnership with the São Paulo Research Foundation (FAPESP) to promote and highlight expanded science and innovation cooperation between the United States and Brazil. The Wilson Center hosted a three-day symposium in celebration of the Foundation's 50th anniversary: the first FAPESP Week. A follow-up symposium, titled "Brazilian Nature and Our Scientific Partnerships," took place in February 2012 at Ohio State University. As a result of the success of these symposia, FAPESP and the Brazil Institute have co-sponsored FAPESP Week ever since.

FAPESP Week 2017

The seventh annual FAPESP Week took place from September 17-22, 2017. Hosted by the University of Nebraska-Lincoln and Texas Tech University, the two conferences covered a wide range of topics that focused on systemic approaches to addressing global challenges, from smart agricultural technologies and irrigation to the effects of toxic stress on childhood development.

For more information, visit: <https://www.wilsoncenter.org/fapesp-week>.

CONGRESSIONAL STUDY MISSIONS ON INNOVATION



In April 2011, the Brazil Institute organized and hosted the first annual Brazilian Congressional Study Mission on Innovation, in partnership with Brazil's Pharmaceutical Research and Manufacturers Association (Interfarma). Through seminars with experts in academia, government, and industry, the first congressional mission aimed to facilitate interaction between members of the Brazilian Congress and leading innovative minds in science and technology; the goal being the promotion of a better understanding of the policies and best practices that foster innovation. As one congressman remarked at the end of the first mission, "These talks opened my mind to the complex issues of innovation."

The success of the first mission has led to an ongoing collaboration between the Brazil Institute and Interfarma centered on an annual study mission for members of the Brazilian Congress.

2017 Study Mission

The Sixth Mission took place in April 2017, at the Massachusetts Institute of Technology in Cambridge, MA and the Wilson Center in Washington, DC. Participants also visited the laboratories of leading pharmaceutical manufacturers in the United States to learn more about innovative strategies and technology in the sector.

For more information, visit:

<https://www.wilsoncenter.org/article/brazilian-congressional-study-missions-innovation>.



MANAGING OUR PLANET LECTURE SERIES

The Managing Our Planet series is premised on the fact that humanity's impacts on the environment (including natural resources) are planetary in scale and require planetary-scale solutions. Jointly developed by George Mason University and the Wilson Center's Brazil Institute and Environmental Change and Security Program in 2011, the series has since hosted dozens of unique seminars examining how public policy is shaping climate change mitigation.

The series is an example of cross-program collaboration in an effort to focus on climate change on a planetary scale. The events bring together leading experts on issues ranging from the Arctic to the Brazilian Mata Atlantica, from food security to deforestation, and the series attracts a strong and engaged audience. Members of Capitol Hill and their staffers have taken notice of the series' success, and asked the Managing Our Planet series to assist in the creation of a series of Hill briefings.

2017 MOP Events

Criminal Elements: Illegal Wildlife Trafficking, Organized Crime, and National Security; Developing Low Carbon Economies in Latin America; Measuring What Matters; Book Launch: Hot, Hungry Planet; Cities After Paris: The Role of Subnational Actors in Achieving International Goals; Environmental Sustainability: Does it Make Dollars and Sense?; Feeding the World in a Sustainable Way: Brazil's Agricultural Challenge; and Strengthening Sustainable Food Production in Brazil and the Southern Cone.

For more information, visit: <https://www.wilsoncenter.org/collection/managing-our-plant-series>.



CIVIC ENGAGEMENT AND DEMOCRACY

The Wilson Center and the BRAVA Foundation of Brazil have been working together since 2016 on two projects to stimulate civic engagement and public conversations on making government more representative and accountable to the people in Brazil.

Cities in Play/Cidade em Jogo

Together, we created the serious game Cities in Play to foster civic engagement at a local level. Designed with young Brazilians in mind, the game asks each player to become mayor of a Brazilian city and balance policy goals with fiscal realities. Cities in Play challenges players to come up with their own plan for their city, in a way that is modeled after The Fiscal Ship, the Wilson Center's award-winning game about fiscal responsibility with the U.S. federal budget. Slated to be used as a classroom tool in secondary schools across the state of São Paulo, this new game aims to help young Brazilians gain a better sense of the trade-offs necessary to govern and inspire them to use that knowledge to contribute to their communities.

Lobbying Uncovered/Lobby Desvendado

In collaboration with the Wilson Center, the BRAVA Foundation organized a book examining the lobbying in the Brazilian context, against the backdrop of the ongoing investigations into widespread corruption, bribery, and influence peddling. The book is being published in Brazil by Editora Record in March 2018, edited by Milton Seligman (a Brazil Institute Global Fellow and BRAVA Board Member) and Fernando Mello (JOTA), with the first chapter contributed by the Brazil Institute's Director Paulo Sotero and Associate Anna Prusa.

For more information, visit: <https://www.wilsoncenter.org/cities-play-cidade-em-jogo>.

EVENTS

Seeking Growth
Through Reform



Antonio Spalberg

Brazil - U.S.
Business Council



Can Brazil Benefit from President Trump's Trade Policy?

February 22, 2017

Gary Hufbauer, Reginald Jones Senior Fellow, Peterson Institute for International Economics; **João Augusto de Castro Neves**, Director, Latin America, Eurasia Group; **Diego Bonomo**, Executive Manager of Foreign Trade, Brazilian National Confederation of Industry; **Marcos Jank**, Board Member, International Food Policy Institute; and **Paulo Sotero**, Director, Brazil Institute (moderator).

President Donald Trump's announcement of the U.S. withdrawal from the Trans-Pacific Partnership (TPP) on Monday, January 23—his first full business day at the White House—was greeted with a sense of relief in Brazil. Government officials and commentators saw in the American president's decision "opportunities" for Brazil to end its growing, self-imposed trade isolation, yet some worry action to improve Brazil's trade stance may prove elusive.

A Conversation at Critical Moment with Chief Justice Cármen Lúcia of the Brazilian Supreme Court

April 10, 2017 | Rule of Law Series

Co-sponsors: Wilson Center's Global Women's Leadership Initiative and American University Washington College of Law

Minister Cármen Lúcia Antunes Rocha, Chief Justice, Brazil's Supreme Federal Court; **Ambassador Anthony S. Harrington**, Chairman, Brazil Institute Advisory Council; **Hon. Peter J. Messitte**, Senior United States District Judge for the District of Maryland; **Gwen Young**, Director, Women in Public Service Project / Global Women's Leadership Initiative; and **Paulo Sotero**, Director, Brazil Institute (moderator).

The second woman to hold the position of Chief Justice of the Brazilian Supreme Court (STF), Cármen Lúcia Antunes Rocha has led the judicial branch at a critical moment in Brazilian history. She has had to guard the Court against perceptions of partisan bias as it passes judgement on powerful politicians, preserving its mission as a constitutional court while tackling a number of criminal cases imposed on the court by the constitutionally mandated "privileged forum" enjoyed in Brazil by federal elected officials and members of the presidential cabinet.



Brazil's Insertion in the Global Economy in Challenging Times

April 17, 2017

Marcello Estevão, Secretary of International Affairs, Brazilian Ministry of Finance; **Ambassador Anthony S. Harrington**, Chairman, Brazil Institute Advisory Council; **Monica de Bolle**, Visiting Fellow, Peterson Institute for International Economics; **Teresa Ter-Minassian**, Former Director, Fiscal Department, International Monetary Fund; and **Anna Prusa**, Associate, Brazil Institute (moderator).

As the rhetoric of protectionism gains ground throughout the industrialized world, Brazil is going in a surprisingly different direction. The country's culture of protectionism, rooted in the import substitution policies of the mid-twentieth century, is being overshadowed by what Deputy Foreign Minister Marcos Galvão called "a rare moment of consensus in Brazilian society regarding the need to open the country to the world economy," as Brazil deals with the consequences of a deep and long recession. Estevão addressed Brazil's dialogue with international financial institutions, its relations with major emerging economies, and the progress of initiatives such as the New Development Bank.

Feeding the World in a Sustainable Way: Brazil's Agricultural Challenge

April 26, 2017 | Managing Our Planet Series

Co-sponsors: Wilson Center's Environmental Change and Security Program and George Mason University

Ambassador Roberto Jaguaribe, President, Brazil's Trade and Investment Promotion Agency; **Gustavo Fonseca**, Director of Programs, Global Environment Facility, World Bank; **Jean François Timmers**, Director of Public Policy at WWF Brasil; **Bill Westman**, Senior Vice President, International Affairs, North American Meat Institute; and **Paulo Sotero**, Director, Brazil Institute (moderator).

Brazil, a leading agriculture producer and exporter, is expected in the coming years to supply to up to 40 percent of the increased global demand for food as the Earth's population grows from the current 7.5 billion to a projected 9.5 billion by 2050. How to do this sustainably is the main question in a vital and ongoing debate encompassing food security, land use, energy, production models, climate and preservation of its abundant water and biodiversity. The challenge has been tackled thus far with innovative policies and initiatives that, while at times controversial, have yielded impressive results.





What (and Who) Will Emerge From the Crisis in Brazil?

June 1, 2017

Mauricio Moura, CEO, Ideia Big Data; **Matthew Taylor**, Associate Professor, American University; **Monica de Bolle**, Senior Fellow, Peterson Institute for International Economics; **Sergio Fausto**, Executive Director, Fundação Fernando Henrique Cardoso; **Juliano Basile**, Reporter, *Valor Econômico*; **Claudio Couto**, Adjunct Professor, Fundação Getúlio Vargas; **Carlos Eduardo Lins da Silva**, Global Fellow, Brazil Institute; **Paulo Sotero**, Director, Brazil Institute; and **Anna Prusa**, Associate, Brazil Institute (moderator).

Until mid-May 2017, positive economic growth and declining inflation in the first quarter of 2017 suggested that Brazil was slowly beginning to recover from the longest and deepest economic contraction in its history. Then came a new bombshell: a surreptitiously taped late-night conversation between President Michel Temer and an owner of the world's largest meat processing company, Brazil's JBS. The recording included a discussion of maneuvers to obstruct justice and shield tainted politicians and others from ongoing corruption investigations. On June 1, the Brazil Institute convened a panel of experts to discuss potential scenarios and one critical question: With most nationally recognized politicians under suspicion or criminal investigation, who will lead Brazil forward?

Labor Law Reform from the Perspective of the Brazilian Superior Labor Court

June 13, 2017 | Rule of Law Series

Co-sponsor: American University Washington College of Law

Ambassador Anthony Harrington, Chairman, Brazil Institute Advisory Council; **Minister Ives Gandra Martins Filho**, President, Superior Labor Tribunal of Brazil; **Minister Maria Cristina Irigoyen Peduzzi**, Minister, Superior Labor Tribunal; **Judge Peter Messitte**, Senior Judge, U.S. District Court for District of Maryland and Director of the Brazil-U.S. Legal & Judicial Studies Program, American University Washington College of Law; and **Paulo Sotero**, Director, Brazil Institute (moderator).

Brazil's specialized labor courts receive close to three million new cases every year. This information alone suggests that there is something wrong with the legal system built over the past eight decades to protect the rights of workers in Latin America's largest nation. On June 13th, the president of Brazil's Superior Labor Tribunal, Ives Gandra Martins Filho, and one of the members of the Court, Maria Cristina Irigoyen Peduzzi, addressed changing parameters for labor conflict resolution in Brazil.



Role of Plea Bargains in the Fight Against Corruption: A Presentation by Brazil's Prosecutor-General Rodrigo Janot

July 17, 2017 | Rule of Law Series

Co-sponsor: American University Washington College of Law

Ambassador Anthony Harrington, Chairman, Brazil Institute Advisory Council; **Hon. Rodrigo Janot**, Prosecutor-General of Brazil; **Judge Peter Messitte**, Senior Judge, U.S. District Court for District of Maryland and Director of the Brazil-U.S. Legal & Judicial Studies Program, American University Washington College of Law; and **Paulo Sotero**, Director, Brazil Institute (moderator).

Plea bargain agreements, signed into law in 2013 in the wake of massive street protests across Brazil, have become a critical instrument of Brazilian prosecutors in the fight against corruption. More than 160 such agreements have been signed since 2014. A source of controversy among legal experts in Brazil, the debate over plea bargains has gained importance as the Lava Jato investigations expose the systemic nature of the corruption confronting Brazilian society.

Checks and Balances and the Rule of Law in Brazil: A Presentation by Minister of Justice and Public Security Torquato Jardim

July 19, 2017 | Rule of Law Series

Co-sponsor: American University Washington College of Law



Ambassador Anthony Harrington, Chairman, Brazil Institute Advisory Council; **Minister Torquato Jardim**, Brazil's Minister of Justice and Public Security; **Judge Peter Messitte**, Senior Judge, U.S. District Court for District of Maryland, and Adjunct Professor of Comparative Law and Director of the Brazil-U.S. Legal & Judicial Studies Program, American University Washington College of Law; and **Paulo Sotero**, Director, Brazil Institute (moderator).

A foundational idea of democracy in the United States, the concept of "checks and balances" is at the center of the separation of powers among the three traditional branches of government: the executive, legislature, and judiciary. Yet the Brazilian Constitution of 1988 created what is essentially an independent fourth branch: the Federal Public Ministry, which stands apart from the Ministry of Justice.

Cities in Play: Empowering Citizens and City Governments to Work for More Responsive Public Policies

September 7, 2017

Co-sponsors: Fundação BRAVA and the Wilson Center's Serious Games Initiative and the Urban Sustainability Laboratory

Opening Session

Hon. Jane Harman, Director, President and CEO, Wilson Center; **Hon. J. Walter Tejada**, former Chair of the Arlington County Board; **Milton Seligman**, Board of Directors, BRAVA Foundation; **Henrique Krigner**, Project Coordinator, BRAVA Foundation; and **Paulo Sotero**, Director, Brazil Institute.

Panel I: Online to Offline: Using Serious Games to Increase Civic Engagement

Diana Owen, Georgetown University; **Kelly Whitney**, iCivics; **Edward Metz**, U.S. Department of Education; and **Elizabeth Newbury**, Serious Games, Wilson Center (moderator).

Panel II: Innovation in Governance: How Local Governments Can Improve Citizen Engagement

Jennifer Bradley, Center for Urban Innovation, Aspen Institute; **Felipe Estefan**, Governance and Citizen Engagement Initiative, Omidyar Network; **Stephen Davenport**, Open Government at the World Bank; and **Blair Ruble**, Vice President & Director of the Urban Sustainability Laboratory, Wilson Center (moderator).

As populations and economic potential become increasingly concentrated in urban areas, cities around the world are on the front lines of pressing global issues ranging from inequality to sustainability. Tackling these challenges requires ingenuity and collaboration between public officials and citizens.

Toward this end, the Wilson Center and the BRAVA Foundation of Brazil created a new serious game: Cities in Play. Designed with young Brazilians in mind, the game asks each player to become mayor of a Brazilian city and balance policy goals with fiscal realities. Cities in Play challenges the player to come up with their own plan for their city, in a way that is modeled after The Fiscal Ship, the Wilson Center's award-winning game about fiscal responsibility with the U.S. federal budget. Already slated to be used as a classroom tool in secondary schools across the state of São Paulo, this new game aims to help young Brazilians gain a better sense of the trade-offs necessary to govern, and invigorate citizen participation.



Lobbying Uncovered: Democracy, Influence, and Corruption in Brazil

September 7, 2017



Milton Seligman, Global Fellow, Brazil Institute; **Fernando Mello**, Partner, JOTA; **Joel Velasco**, Principal, Albright Stonebridge Group; **Matthew Taylor**, Associate Professor, American University; **Paulo Sotero**, Director, Brazil Institute; and **Anna Prusa**, Associate, Brazil Institute.

The BRAVA Foundation and Brazil Institute will publish in March 2018 a book that explores lobbying, influence, and corruption in the context of Brazil. Several of the authors gathered at the Wilson Center to discuss their research on September 7, 2017. Against the backdrop of the ongoing corruption scandals and investigations in Brazil, many are beginning to wonder if a regulated lobbying industry could bring greater transparency to the game of influence. Brazil currently has no specific legislation to provide a framework for lobbying activities, although there are laws on the books that attempt to prevent corporate bribery and conflicts of interest.

Justice Luis Roberto Barroso on Brazil's Institutional Challenge: Showing That Corruption Will Not Prevail

September 8, 2017 | Rule of Law Series

Co-sponsor: American University Washington College of Law

Ambassador Anthony Harrington, Chairman, Brazil Institute Advisory Council; **Justice Luis Roberto Barroso**, Supreme Court of Brazil; **Judge Peter Messitte**, Senior Judge, U.S. District Court for District of Maryland and Director of the Brazil-U.S. Legal & Judicial Studies Program, American University Washington College of Law; and **Paulo Sotero**, Director, Brazil Institute (moderator).

The severity of economic, political, and moral crisis that has paralyzed Brazil for the past three years prompted Luis Roberto Barroso, one of the eleven justices of the Brazilian Supreme Court, to speak bluntly in recent public statements: "We desperately need political reform to counter the sense of devastation brought by corruption. It is impossible not to be ashamed...we have gotten used to dishonesty, to being led by dishonest people." He warned in early August that politicians and other powerful people are mobilizing to "drown Lava Jato," referring to the three year-long federal criminal investigation that laid bare the systemic nature of corruption in the country. "They have important allies everywhere—in the highest echelons of the Republic, in the media and in places you least imagine." However, Barroso also argued that the country has changed; he predicts that those betting on the survival of its discredited politics will be proven wrong.



Latin America's Domestic and International Challenges

September 28, 2017

Co-sponsor: Latin American Program

Morning Keynote: The Political Impact of Corruption in Latin America

H.E. **Fernando Henrique Cardoso**, former President of Brazil; introduced by **Abraham F. Lowenthal**, Founder of the Latin American Program.

Panel I: Understanding the Historical Dimensions and Current Salience of Corruption in Latin America

Daniel Zovatto, International IDEA; **Arturo Valenzuela**, Covington & Burling, LLP; **Margarita López Maya**, Universidad Central de Venezuela; **María Amparo Casar**, Centro de Investigación y Docencia Económicas; and **Sarah Chayes**, Democracy and Rule of Law Program, Carnegie Endowment for International Peace (moderator).

Panel II: Strategies for Overcoming Corruption

Claudia Escobar, Former Magistrate, Guatemalan Court of Appeals; **Jaime Alemán**, Alemán, Cordero, Galindo & Lee Law Firm; **Hon. Gabriela Hardt**, Substitute Judge, 13th Federal Criminal Court in Curitiba, Brazil; **Gonzalo Smith**, Grupo Falabella; **Ricardo Uceda**, Instituto Prensa y Sociedad; and **Patricia Menéndez-Cambó**, Greenberg Traurig (moderator).

Afternoon Keynote: The Changing Patterns of Regional Integration

Hon. Heraldito Muñoz, Foreign Minister, Republic of Chile; introduced by **Joseph S. Tulchin**, former Director of the Latin American Program.

Panel III: Understanding Changing Patterns of Regional Integration

Jorge Heine, Chilean Ambassador to the People's Republic of China; **Marisol Argueta**, Head of Latin America, World Economic Forum; **José Octavio Bordón**, Argentine Ambassador to Chile; **Caroline Freund**, Senior Fellow, Peterson Institute on International Economics; **Landon Loomis**, Special Advisor for the Western Hemisphere and Global Economics, Office of Vice President Mike Pence; **Carlos Eduardo Lins da Silva**, Senior Consultant, São Paulo Research Foundation (moderator).

The Road to 2018: Looking Ahead to Next Year's Presidential Elections in Brazil

September 29, 2017

Sergio Fausto, Executive Director, Fundação Fernando Henrique Cardoso; **Carlos Eduardo Lins da Silva**, Global Fellow, Brazil Institute and Senior Advisor, São Paulo Science Foundation; **Persio Arida**, Board Member, Blavatnik School of Government at Oxford University; and **Paulo Sotero**, Director, Brazil Institute (moderator).

With barely one year to go until the crucial presidential elections of October 2018, Brazil's political and economic outlook remained highly unpredictable. Panelists discussed the impact of congressional delays in addressing pension and tax reform on the economy and the ongoing political crisis.

2017 Brazil Economic Conference

October 13, 2017

Co-sponsors: Brazilian-American Chamber of Commerce and the Brazil-U.S. Business Council

Opening Session

Ambassador Sérgio Amaral, Brazilian Ambassador to the United States; **Paulo Rabello de Castro**, President, Brazilian Development Bank; and **Ilan Goldfajn**, Governor, Central Bank of Brazil.

Panel I: Seeking Growth and Competitiveness through Reform

Meg Lundsager, Public Policy Fellow, Woodrow Wilson International Center for Scholars; **Antonio Spilimbergo**, Assistant Director, International Monetary Fund; and **Paulo Sotero**, Director, Brazil Institute (moderator).

Panel II: Prospects for Investing

Trevor Gunn, Vice President, International Relations, Medtronic; **Shannon Herzfeld**, Vice President, Global Government Relations, Archer Daniel Midland; **Richard Mayfield**, Executive Vice President and Chief Financial Officer, Walmart International; and **Gabrielle Trebat**, Director, McLarty Associates (moderator).

Panel III: Brazil's Economic and Political Outlook

Alexandre Bassoli, Chief Economist, Opportunity Asset Management; **Zeina Latif**, Chief Economist, XP Investments; **Chris Garman**, Managing Director for the Americas, Eurasia Group; and **Paulo Vieira da Cunha**, Partner, Verbank Agriculture and Verbank Consulting, LLC (moderator).

Lunch Keynote

H.E. Henrique Meirelles, Minister of Finance, Ministry of Finance of Brazil.

Developing Low Carbon Economies in Latin America

November 1, 2017 | Managing Our Planet Series

Co-sponsors: World Resources Institute, George Mason University, and the Wilson Center's Environmental Change and Security Program, Latin American Program, and Mexico Institute

Paulo Sotero, Director, Brazil Institute; **Walter Vergara**, Senior Fellow, World Resources Institute; and **Anna Prusa**, Associate, Brazil Institute (moderator).

Latin America has emerged at the forefront of global efforts to move toward a fossil fuel-free future, supported by a large endowment of renewable resources and an increasingly favorable policy environment. A 2016 UNEP-DTU Report Zero Carbon Latin America found that Latin America and the Caribbean are capable of achieving net decarbonization by the middle of this century through targeted, dedicated policies. Walter Vergara, the author of the 2016 report presented actions that could be taken to achieve net decarbonization—including in energy, transportation, land use, and industry—assessed projects already being implemented across the region, and discussed the combinations of policy, technology innovation, and economic conditions that could impact this process.

Successful Pre-Salt Auctions Put Brazil's Oil & Gas Sector on Promising Path, with Decio Oddone

November 16, 2017

Ambassador Anthony Harrington, Chairman, Brazil Institute Advisory Council; **Decio Oddone**, Director-General, Brazilian National Petroleum, Natural Gas, and Biofuels Agency; and **Paulo Sotero**, Director, Brazil Institute (moderator).

The October 2017 pre-salt auctions in Brazil were a resounding success, according to industry experts and investors around the world. ExxonMobil, Statoil, Shell, Total SA, and BP were among those vying for a share in the eight blocks on offer; six blocs were ultimately sold, with Brazil's National Petroleum, Natural Gas, and Biofuels Agency (ANP) raising \$1.9 billion in signing bonuses. The active participation of the major international oil companies marked a significant change from their lukewarm interest in the initial pre-salt auction in 2015, reflecting regulatory changes introduced over the last year to open up the pre-salt to foreign investment. The next auction, scheduled for May 2018, is expected to extend the positive trend and help Brazil develop the oil and gas sector under a competitive, market-oriented model after years of fiscal and structural challenges.

A Conversation with Brazil's Deputy Foreign Minister Marcos Galvão

November 29, 2017

Ambassador Anthony Harrington, Chairman, Brazil Institute Advisory Council; **Ambassador Marcos Galvão**, Secretary General of the Brazilian Ministry of Foreign Affairs; and **Paulo Sotero**, Director, Brazil Institute (moderator).



Last March, Ambassador Marcos Galvão, Secretary General of the Brazilian Ministry of Foreign Relations, signaled a new direction in the country's foreign policy. "There is a consensus both within Brazilian society and between its various economic actors that to resume growth requires greater presence, interaction, and integration to the international economy," he said in an interview. Brazil has since announced its decision to join the OECD, lowered barriers for foreign investors to access its oil and gas sector, and resumed efforts to conclude a major trade liberalization pact between Mercosur and the European Union. As the economy recovers from its longest and deepest recession and domestic challenges are addressed within an institutional framework, the South American nation has resumed its tradition of a more active foreign policy.

Musical Performance by Brazilian Band Choro das 3

December 6, 2017

To mark the end of a challenging year in Brazil on a lighter note, the Brazil Institute hosted a performance by "Choro das 3," a talented young band of three sisters who carry on the tradition of Brazil's original popular music: choro, meaning "to cry" or "lament." Described by experts as "the jazz of Brazil," choro is based on improvisation and grew from many influences. It is part of a rich musical dialogue between Brazil and the United States that dates back to the 1860s, when New Orleans classical composer Louis Moreau Gottshalk landed in Rio de Janeiro. This conversation is sustained to this day by American and Brazilian composers and performers, including Choro das 3.

Corina (flute), **Lia** (seven-string acoustic guitar), **Elisa** (mandolin, clarinet, banjo, and piano), and their father, **Eduardo Meyer** (tambourine), travel each year to the United States to perform their unique Brazilian music at universities, community centers, local festivals and other venues.

Is Brazil's Electronic Voting System Safe From Fraud and Manipulation?

December 13, 2017 | Rule of Law Series

Co-sponsor: American University Washington College of Law

Ambassador Anthony Harrington, Chairman, Brazil Institute Advisory Council; **Justice Gilmar Mendes**, President of Brazil's Superior Electoral Court and Minister of the Supreme Court; and **Anna Prusa**, Associate, Brazil Institute (moderator).

In less than one year, 150 million Brazilians are expected to go to the polls to elect a new president, twenty-seven governors, and hundreds of members of federal and state legislative bodies. The electronic voting system used in Brazil for more than two decades has retained a surprisingly high degree of popular trust, despite the consequences of a massive corruption scandal and a severe economic recession that have pushed the approval ratings of elected officials to record lows. The resilience of the electoral system will undergo a serious stress test, given the current high degree of political polarization and distrust of politicians, and the new (and still under debate) campaign finance rules. Brazil is also home to one of the largest populations of social media users, raising questions about the system's ability to address the challenge of fake news. Justice Gilmar Mendes returned to the Wilson Center to discuss these issues in the context of Brazil's complex political outlook. A specialized organ of the Judiciary branch, the TSE is responsible for regulating and managing elections at all levels in Brazil, as well as settling electoral disputes.

Brazilian band Choro das 3 performing at the Wilson Center



2017 WOODROW WILSON AWARDS

Shants in Danger: Your Choices Make a Difference

Since 1998, the Wilson Center has recognized exemplary individuals with the Woodrow Wilson Awards. Following this tradition, on September 28, 2017, the Brazil Institute and the Latin American Program at the Wilson Center honored four distinguished individuals in celebration of the **Latin American Program's 40th Anniversary**, at a ceremony held at the Smithsonian National Museum of Natural History.

HONOREES

H.E. FERNANDO HENRIQUE CARDOSO

Former President of the Republic of Brazil
Woodrow Wilson Award for Public Service

DR. ABRAHAM F. LOWENTHAL

Founder of the Latin American Program at the Wilson Center
Woodrow Wilson Award for Public Service

LORENZO MENDOZA GIMÉNEZ

CEO of Empresas Polar
Woodrow Wilson Award for Corporate Citizenship

KRISTINE MCDIVITT TOMPKINS

Co-Founder of Tompkins Conservation
Woodrow Wilson Award for Corporate Citizenship

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THE YEAR AHEAD

Founded in 2006, the Brazil Institute works on key policy issues of bilateral concern between Brazil and the United States to promote stronger, more consequential bilateral collaboration supporting the development of a more prosperous, forward-looking Brazil. Our core mission is to create space for dialogue between policymakers, investors, and scholars that will lead to action and new policies for a better future.

The Brazil Institute's work is more critical now than ever before as Brazil emerges from a largely self-inflicted crisis. Rooted in the exhaustion of the democratic system of governance founded on the 1988 Constitution, the deep political challenges and economic recession—the longest in Brazil's history—were aggravated by a profound moral crisis resulting from the exposure of endemic corruption.

Brazil continues to face many of the very challenges that fueled this crisis: a self-serving political party system, a structural fiscal deficit, and a relatively closed and increasingly uncompetitive economy. Combined, these issues—unless addressed through policy reform—will prevent Brazil from reaching and sustaining the level of economic growth necessary to address the demands of society for more and better jobs, education, health care, public services, and an overall improvement in the quality of life.

Significant effort will be required in the coming months and years to ensure that Brazilian elected officials, business leaders, educators, public servants and engaged citizens use this moment as an opportunity to produce better policy outcomes, by rebuilding the country's political and economic institutions in support of a more dynamic, equitable, and forward-looking society.

To achieve its mission, the Brazil Institute relies on the generous support of the public. We would like to acknowledge the following individuals and organizations for making our work possible:

Persio Arida ♦ Anthony S. Harrington & Family ♦ Celso Lafer ♦ Renata & Luiza Nascimento

Alcoa Foundation ♦ Amgen ♦ Boeing ♦ Chevron ♦ FAPESP ♦ Interfarma ♦
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To contribute to the Brazil Institute, and stay up-to-date on our activities,
email anna.prusa@wilsoncenter.org

or visit: <https://www.wilsoncenter.org/program/brazil-institute>



NEW & ONGOING INITIATIVES IN 2018

DIALOGUE ON POLICY REFORM TO SUPPORT INNOVATION. The Brazil Institute will continue to convene regular meetings of scholars, Brazilian policymakers, and representatives of R&D companies to discuss the challenges to innovation in Brazil. Although Brazil routinely produces excellent scientists, it punches below its weight in science, technology, and other innovation-driven fields.

ANNUAL SYMPOSIA TO PROMOTE BRAZIL–U.S. SCIENTIFIC COLLABORATION. The Brazil Institute will continue to support the internationalization of Brazilian universities and promote collaboration between Brazilian and U.S. scientists through its partnership with the São Paulo Research Foundation.

LECTURE SERIES ON THE RULE OF LAW IN BRAZIL. To date, the Brazil Institute has hosted lectures on the issues of justice, transparency, and corruption by a half-dozen justices of the Brazilian Supreme Court (including Chief Justice Cármen Lúcia), the former prosecutor-general, the minister of justice, and Judge Sergio Moro. We anticipate hosting two or three more lectures before publishing the entire series as a book.

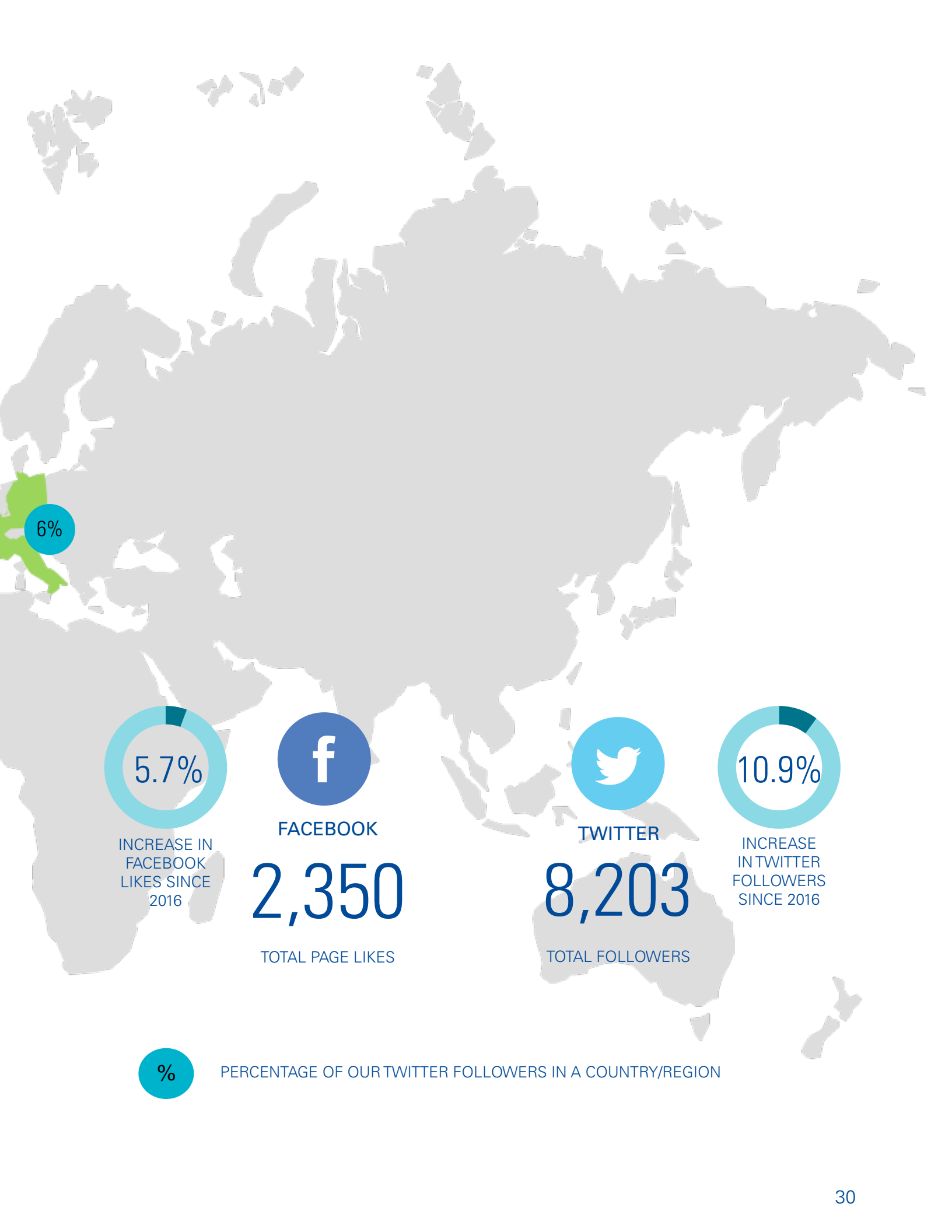
SUSTAINABILITY AND ENVIRONMENTAL STEWARDSHIP. Sustainability has been a central theme of the Brazil Institute agenda since its founding, and will continue to be a focus of the Institute's work. The Institute will continue supporting the Managing Our Planet Series, and will add a new initiative in 2018 examining the hydrological equilibrium of the Amazon Basin and its influence over global atmospheric conditions (to include at least two major conferences in Manaus, Brazil and Washington, DC, with some of the foremost experts on these issues).

CIVIC EDUCATION AND LOCAL POLITICAL ENGAGEMENT. The Brazil Institute recently launched a new serious game, *Cities in Play*, in partnership with the Fundação BRAVA and our colleagues in the Science and Technology Innovation Program at the Wilson Center. Schools and teachers across the State of São Paulo have already shown great interest in using this new tool in their classrooms to engage students in learning about governance issues, and perhaps even inspire them to take action to better their own communities.

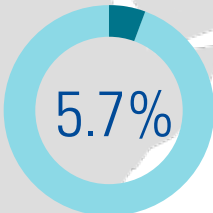
REFORM OF THE STATE. Brazil's economic and political crises, as well as the revelations of systemic corruption, point toward a fundamental need to rethink the role and powers of the Brazilian state. This new initiative will be launched at major conference in mid-2018 at the Wilson Center in partnership with the Brazilian National School of Public Administration, to examine the ways in which the Brazilian state can become more efficient and effective.



PUBLIC OUTREACH



6%



INCREASE IN FACEBOOK LIKES SINCE 2016



FACEBOOK

2,350

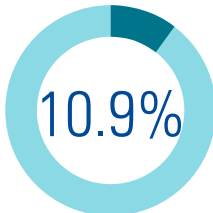
TOTAL PAGE LIKES



TWITTER

8,203

TOTAL FOLLOWERS



INCREASE IN TWITTER FOLLOWERS SINCE 2016



PERCENTAGE OF OUR TWITTER FOLLOWERS IN A COUNTRY/REGION

MEDIA MENTIONS



Woodrow Wilson International Center for Scholars

The Woodrow Wilson International Center for Scholars, established by Congress in 1968 and headquartered in Washington, D.C., is a living national memorial to President Wilson. The Center's mission is to commemorate the ideals and concerns of Woodrow Wilson by providing a link between the worlds of ideas and policy, while fostering research, study, discussion, and collaboration among a broad spectrum of individuals concerned with policy and scholarship in national and international affairs. Supported by public and private funds, the Center is a nonpartisan institution engaged in the study of national and world affairs. It establishes and maintains a neutral forum for free, open, and informed dialogue. Conclusions or opinions expressed in Center publications and programs are those of the authors and speakers and do not necessarily reflect the views of the Center staff, fellows, trustees, advisory groups, or any individuals or organizations that provide financial support to the Center.

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