

2014 BRAZIL INSTITUTE

ANNUAL REPORT



**Wilson
Center**

BRAZIL INSTITUTE

CONTENTS

1
Leadership & Vision

7
Major Initiatives

9
Outreach & Social Media

11
Publications

13
Events

The image shows the cover of an annual report titled "Annual Report 2019-2020". The cover features a photograph of a man in a dark suit and a woman in a red dress standing together in a modern, brightly lit interior space. The text "Annual Report" and "2019-2020" is visible at the top of the cover. The entire scene is set against a blurred background of a modern building with large windows.

LEADERSHIP
& VISION



During my two decades as a Member of the US Congress, I traveled several times to Brazil to study our countries' shared interests in education, science and technology; energy and climate change; international security cooperation; and the rule of law. I've witnessed firsthand how often our societies outpace our governments, highlighting the way forward for bilateral engagement. As an example, the Center's annual symposia with the São Paulo Research Foundation (FASPESP) and a number of American universities brings together remarkable scientific and scholarly research that experts from both nations are already pursuing – and pursuing together.

Brazil's growing middle class needs this kind of cooperation, and joint efforts in science, technology and innovation will be key to Brazil's future economic success. Over the past three years, Brazilian Congressional Study Missions on Innovation held at top universities in the US and UK have engaged dozens of Brazilian legislators with experts from the policy and business worlds. The Brazil Institute is doing its part to improve on that exchange of ideas, and I recently had the pleasure of opening – alongside Librarian of Congress James Billington – a newly published report on the 2011 Brazil-United States Judicial Dialogue. These are just a few examples of the Brazil Institute's contribution to an ongoing conversation.

Established in 2006, the Brazil Institute serves as a lane of excellence for the Wilson Center, our nation's living memorial to President Woodrow Wilson. The Center honors his memory by bridging his two passions: scholarship and policy. We bring together thought and action – policymakers, scholars and business leaders – in the hope that a frank dialogue will build understanding, stronger cooperation and better public policy.

JANE HARMAN

President, Director, and CEO of the Wilson Center

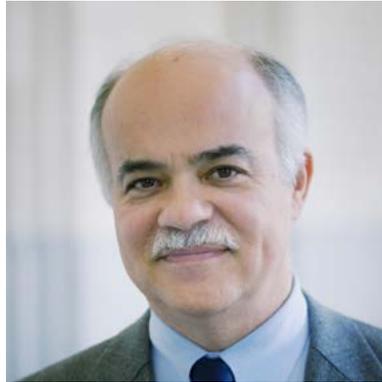


The Advisory Council of the Woodrow Wilson Center Brazil Institute, which I have the honor to chair, brings together prominent leaders in business, journalism, scholarship, and public life who help guide the work of the Institute. Recent events, as frustrating as they have been, have only strengthened our conviction that both Brazil and the United States have much to gain from developing a better understanding of one another and creating opportunities for greater cooperation – and a lot to lose by failing to do so. History affirms that disagreements between the two governments do not last, because Brazilian and American societies have long been able to recognize that their national interests tend to converge and benefit from policies that unite the two nations.

Since its inception, the Brazil Institute has distinguished itself as the preeminent forum for analysis on Brazilian affairs and creative dialogue between stakeholders in US-Brazilian relations. The Institute offers a non-partisan environment for key decision-makers and opinion-leaders from both countries to engage. Its mission is to develop creative approaches to gauging and addressing public policy challenges and to improve cooperation between Brazil and the US. We target the most pressing Brazilian issues and generate new thinking and understanding on issues of bilateral interest, from geopolitical and geoeconomic to judicial, social and environmental.

In the three-year period covered in this report – from 2011 to 2013 – bilateral cooperation in scientific and scholarly research and the advancement of dialogue on innovation policies that brings together academic researchers and entrepreneurs, business leaders and members of the Brazilian Congress have emerged as a main thematic focus of the Brazil Institute. These and other activities described in this report reflect the Institute’s programmatic aspirations for the future, especially as Brazil approaches another presidential election - the seventh since the reinstatement of democracy - and readies itself to confront the social and economic challenges that remain after the successes achieved over the past two decades.

AMBASSADOR ANTHONY S. HARRINGTON
Chairman, Brazil Institute Advisory Council



A

presidential and general election year in Brazil, 2014 was a highly productive time for the Brazil Institute. The Institute organized and hosted some thirty public events on topics ranging from politics, science and technology, economics, foreign policy and the environment. In the lead up to the October and November vote, the Institute teamed up with partner organizations to offer in-depth analysis of what turned out to be the most divisive presidential campaign in recent memory. An election series produced in partnership with the Brazil-US Business Council featured presentations by campaign managers of leading candidates on their political, economic and foreign policy platforms.

Building on the Institute's work to facilitate scientific and scholarly dialogue between Brazil and the United States, the Brazil Institute organized three successful academic symposia in close collaboration with the São Paulo Science Foundation FAPESP. In October, the Foundation and its sister organization in the state of Amazon, FAPEAM, co-hosted with the US Department of Energy a two-day conference on the Hydrological Equilibrium of the Amazon Basin, a topic central to the ongoing research on climate change. The symposium was opened by Secretary of Energy Ernest Moniz. In late November, another successful FAPESP Week took place at the University of California Berkeley and Davis that brought leading scientists from Brazilian research universities to partake in a weeklong series of discussions and panels on scientific partnership.

The Managing Our Planet series, an initiative which began in 2011 in collaboration with George Mason University's Environmental Science and Policy Department and the Wilson Center's Environmental Change and Security Program, expanded its focus to include sustainability and resilience in a world challenged by climate change. The series brought leading voices such as the Executive Director of the California Academy of Sciences, Jon Foley, and helped the World Resources Institute launch a highly anticipated report on the economy and climate.

This report offers partial view of the work done by the Institute. In addition to public lectures, seminars and conferences, it offered briefings to journalists, scholars, business executives, academic leaders and students from Brazil and the US, serving as a bridge between the two largest economies and democracies of the Americas. The Brazil Institute director and its Global Fellows, Carlos Eduardo Lins da Silva and Monica de Bolle, maintained an active participation in the policy debate on issues relevant to Brazil and its relations to the United States and the rest of the world through newspaper and academic articles, as well as interviews and public speaking engagements.

PAULO SOTERO
Director, Brazil Institute

LEADERSHIP

STAFF

PAULO SOTERO
Director, Brazil Institute

MICHAEL DARDEN
Program Associate, Brazil Institute

ANNA CAROLINA CARDENAS
Program Assistant, Brazil Institute

SCHOLARS

LESLIE BETHELL
Senior Scholar

MONICA BAUMGARTEN DE BOLLE
Global Fellow

MARITTA KOCH-WESER
Global Fellow

CARLOS EDUARDO LINS DA SILVA
Global Fellow

MATTHEW TAYLOR
Fellow (January 2015- June 2015)

INTERNS

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The George Washington University

LAYNE VANDENBERG
University of Michigan

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MAJOR INITIATIVES



FAPESP WEEK



In 2014, the Brazil Institute continued to partner with the São Paulo Research Foundation (FAPESP) to organize and host the expanded cooperation between the United States and Brazil in the scientific and technological fields. In October 2014, the Woodrow Wilson Center hosted a two-day symposium on “Collaborative Research on the Amazon” and was opened by Secretary of Energy Ernest Moniz.

The following month, the fifth installment of the flagship FAPESP Week’s organized by the Brazil Institute, held at the University of California Berkeley and Davis, aimed at expanding cooperation between the U.S. and Brazil in the fields of science and technology.

The conferences help to expand intellectual and institutional connections and serve as a bridge to connect leading academic institutions in both countries. Site visits in San Francisco between the conferences brought the delegation to the California Academy of Sciences and the San Francisco Exploratorium.

MANAGING OUR PLANET



The “Managing Our Planet” seminar series is developed jointly by George Mason University, the Brazil Institute and the Environmental Change and Security Program. It is based on the premise that the impacts of humanity on the environment (including natural resources) are at a planetary scale, requiring planetary-scale solutions.

In 2014, the Brazil Institute hosted six events to continue our emphasis on sustainability and environmental resilience through this seminar series. The series is an example of the cross-program collaboration in an effort to focus on climate change and issues of sustainability. The combined network between the two programs and George Mason University highlights the reach of the seminars and contributes to the high quality of events. Due to the success of the series, members of Capitol Hill and their staffers have taken notice and have asked the “Managing Our Planet” series to assist in the creation of a series of Hill briefings.

OUTREACH AND SOCIAL MEDIA



TWITTER

1,150+

NEW FOLLOWERS THIS YEAR, REACHING 5,411 IN TOTAL

28%

INCREASED FOLLOWERS FROM LAST YEAR

79%

FOLLOWERS INTERESTED IN POLITICS & CURRENT EVENTS

31/35



FACEBOOK

1,394

TOTAL PAGE LIKES

15,547

TOTAL REACH

TOP POSTS:

Launching of the Elections Portal
Pew Research Public Opinion event

24/32



PERCENTAGE OF OUR TWITTER FOLLOWERS IN A COUNTRY (REGION) / PERCENTAGE OF OUR FACEBOOK FANS IN A COUNTRY (REGION)

The Brazil Institute is actively involved in various media, governmental and academic forums in order to expand its mission and advance knowledge about Brazilian public policy and the U.S.-Brazilian bilateral relationship.

Brazil Institute Director, Paulo Sotero, has contributed numerous articles in English, Portuguese, and Spanish to news outlets and has appeared on numerous television networks including BBC News, O Estado de S. Paulo, The Chautauquan Daily, CCTV America, BizAsiaAmerica, Emerging Markets, NTN24, and LinkTV. Issues addressed include education, the Brazilian secret service, and the labor market imbalance, plus the major events of 2014: the 2014 FIFA World Cup and the October presidential elections.

After the 2014 FIFA World Cup held in Brazil, Paulo Sotero contributed several articles and commentaries to CCTV America, CCTV, VOA, the Financial Times, Bloomberg, The Chautauquan Daily, Estadão, PBS, BBC Brasil, BBC News, and Folha de S. Paulo. He appeared on Bloomberg TV to further discuss how “Brazilians [were] divided over Games,” including the World Cup and the upcoming 2016 Olympic and Paralympic Games.

Additionally, the Brazil Institute has produced various publications on our events, including *The Brazilian Congress at the Frontier of Innovation*, *The Brazil – U.S. Judicial Dialogue*, and the *Report of Activities 2011-2013*.

The Brazil Institute actively uses social media outlets, including Twitter, Facebook and the Brazil Portal, a comprehensive news aggregator. The Brazil Institute’s increased social media presence has led to a rise in viewership and followers, including over 5,400 Twitter followers, 1,400 Facebook likes, and an average of almost 10,000 monthly views of the Brazil Portal.

12/10



BLOG

100,000+

TOTAL VIEWS THIS YEAR

300

DAILY VIEWS

TOP POSTS:

Elections Portal

Brazil in comparison to the other major powers – A view from India, Ambassador Rengaraj Viswanathan

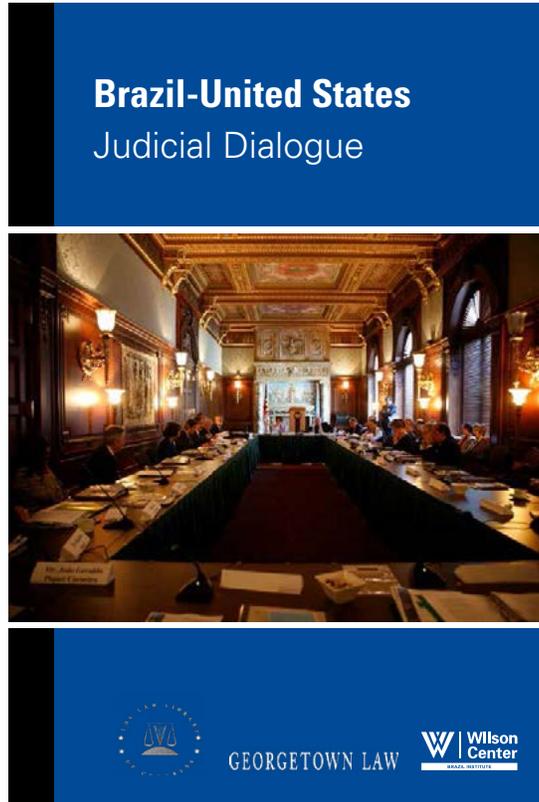
Current events:

World Cup and Olympics

Petrobras

A restart of the stunted relations with the U.S.

PUBLICATIONS



In the spring of 2011, the Brazil Institute and the Law Library of the United States Library of Congress organized a high-level conference, consisting of experts from America's two largest democracies, in a comparative examination of their respective judicial systems. The Georgetown University Law Center participated as an institutional co-sponsor. Four members of the Brazilian Supreme Federal Tribunal came to Washington to exchange experiences and views with American judges and legal scholars through a Brazil-United States Judicial Dialogue, led by the Court's President at the time, Minister Cesar Peluzo. The resulting publication, consisting of fifteen contributions offered by the participants in the dialogue, stems from the work completed during the academic seminar in the Members' Room of the Library of Congress Thomas Jefferson Building.



The Report of Activities from 2011 to 2013 highlights our major events, Award Dinners, and Special Initiatives. It offers a comprehensive report on what the Brazil Institute has done in those two years, including the annual FAPESP Week, the Congressional Study Mission on Innovation, the Brazil-U.S. Judicial Dialogue, and the “Managing Our Planet” series.



Fostering understanding of public policy issues relevant to Brazil’s continued development and its relations with the United States and the global community is a key driver of the Brazil Institute’s mission. With that in mind, in 2011, the Brazil Institute embarked in the facilitation of a series of interactions between members of the Brazilian Congress as leading thinkers and doers on innovation. This initiative, supported by Interfarma, the trade association of the pharmaceutical industry in Brazil, has resulted in three Brazilian Congressional Study Missions on Innovation to American and British academic institutions, taking place at Washington, D.C.; Cambridge, London; and San Diego, California.

For a complete list of op-eds, media appearances and bulletins, please visit the [Media Room](#).



EVENTS

IN CHRONOLOGICAL ORDER

A Conversation with Tereza Campello, Brazil's Minister of Social Development and Fight Against Hunger

01/29/2014

The Bolsa Familia Program is widely recognized as possibly the most important social policy adopted by Brazil in the last decades. It has an impressive record of achievements, having helped lift over 22 million Brazilians out of poverty and significantly decrease the country's historically resilient income inequality. On January 29, the Brazil Institute and the World Bank's Latin America and the Caribbean Region hosted a conversation with Minister Campello on the success and challenges of the innovative conditional cash-transfer program during its first decade.

SPEAKERS

TEREZA CAMPELLO

Minister of Social Development and Fight Against Hunger

DEBORAH WETZEL

Director for Brazil, The World Bank

PAULO SOTERO

Director, Brazil Institute



Tereza Campello



Deborah Wetzel

Elections in Latin America

01/30/2014

In functioning democratic systems, elections represent a chance for citizens to freely choose their leaders. But they also put into sharp relief the key political, economic, and social challenges and cleavages countries face. This panel considered three important elections that took place in 2013, and looked ahead to what 2014 holds in some of the critical races of the hemisphere.

Event Co-Sponsor: Latin American Program

SPEAKERS

ROBERTO BRODSKY

Georgetown University

MANUEL TORRES CALDERÓN

National University of Honduras (UNAH)

FRANCISCO MONALDI

Professor, Instituto de Estudios Superiores de Administración, Venezuela and Visiting Professor, Harvard Kennedy School

MARIA CRISTINA FERNANDES

Valor Econômico

MAURICIO VARGAS

El Tiempo

CRISTINA EGUIZÁBAL

Director of Latin American and Caribbean Center at Florida International University

RAFAEL PIÑEIRO

Universidad Católica del Uruguay



Maria Christina Fernandes



Managing Our Planet: The Challenges of the Oceans

02/19/2014

The world's oceans are under direct threat. The 5th Assessment Report by the Intergovernmental Panel on Climate Change (IPCC) has noted that as a direct result of increased carbon intake, acidification has increased, which has a direct correlation to the overall health and balance of oceanic ecosystems. Furthermore, sea levels are predicted to rise in 95 percent of ocean area. This panel discussed the recent oceanic challenges and how societies and governments can work together to bring clear and lasting policies to shift these trends.

Event Co-Sponsor: Environmental Change and Security Program

SPEAKERS

THOMAS LOVEJOY

Senior Fellow, United Nations Foundation; University Professor, George Mason University; ECSP Advisory Board Member

CHRIS PARSONS

Associate Professor, Department of Environmental Science and Policy, George Mason University

ANDREAS MERKL

President and CEO, The Ocean Conservancy



The Outlook of the October Presidential and General Elections in Brazil

03/18/2014

In the midst of Eduardo Campos' emergence as a potential challenger to President Dilma Rousseff's reelection in Brazil (prior to his death in August), the Brazil Institute hosted the first of a series of seminars on the 2014 Presidential elections. Journalist José Roberto de Toledo, an expert on public opinion at daily Estado de S. Paulo, led the discussion with Fernando Guarnieri, Oscar Vilhena Vieira, Carlos Lins da Silva and Paulo Sotero, who touched upon the prospects of the elections and the factors influencing the decision of the Brazilian people.

SPEAKERS

PAULO SOTERO
Director, Brazil Institute

OSCAR VILHENA
Dean, Getulio Vargas Law School

FERNANDO GUARNIERI
Political Science Researcher, University of São Paulo; Visiting Scholar, University of Maryland

JOSÉ ROBERTO DE TOLEDO
Journalist, Estado de S. Paulo

CARLOS EDUARDO LINS DA SILVA
Brazil Institute Global Fellow, Wilson Center; Special Advisor, São Paulo Research Foundation, Brazil



Managing our Planet: The State and Fate of the Arctic

03/19/2014

The Arctic is a sentinel of global warming where scientists predict and have observed the largest warming, melting and change, yet a region with planetary impact. This discussion, part of our ongoing "Managing our Planet" series, addressed environmental changes, the integration and alienation of indigenous populations in our changing world, and feedbacks in the climate system to sort science from speculation and guide effective decisions for the future.

Event Co-Sponsors: Environmental Change and Security Program, Canada Institute

SPEAKERS

DAVID W. TITLEY

Professor of Practice, Department of Meteorology Director, Center for Solutions to Weather and Climate Risk

IGOR KRUPNIK

Curator, Arctic and the North, National Museum of Natural History

MIRIAM C. JONES

Research Geologist, Eastern Geology and Paleoclimate Science Center U.S. Geological Survey

PAUL SCHOPF

Professor of Oceanography, Associate Dean for Research and Computing, George Mason University



Miriam C. Jones



David Titley



Igor Krupnik

Citizen Security in Brazil: Progress and Challenges

03/28/2014

Brazil is a key country in the hemisphere-wide debate over how to improve citizen security, not only for the complexity of the problem but also because of the varied and innovative efforts by local and state governments as well as civil society organizations to improving citizen security. While the World Cup had focused renewed attention on citizen security issues in Brazil, Brazil's challenges go far beyond concerns for the security of millions of Brazilians and an estimated 300,000 foreign tourists that were expected for the World Cup. This event explored recent efforts to promote citizen security in Brazil's urban areas, including the attempts to build more peaceful communities from the ground up.

Event Co-Sponsor: Latin American Program

SPEAKERS

EDUARDA LA ROCQUE

Instituto Pereira Passos Prefeitura Rio

ERICA MACHADO

United Nations Development Program

MAURICIO MOURA

Visiting Scholar, The George Washington University

JOSÉ LUIZ RATTON

Federal University of Pernambuco

ROBSON RODRIGUES

Igarapé Institute

DINO CAPRIROLO

Inter-American Development Bank, Brazil

The Brazil-U.S. Commercial and Investment Partnership

04/09/2014

Topics covered in this luncheon event included next steps in the Commercial Dialogue, investing in Brazil, the regulatory environment for foreign investment in Brazil, and the U.S. experience in the regulatory process. In addition, ApexBrasil launched its Investment Guide to Brazil 2014 and discussed how the investment guide can help U.S. companies interested in establishing a business in Brazil.

The Brazil Forum Series is the Brazil-U.S. Business Council's premier event series focused on Brazil-U.S. trade and investment policy issues. The Brazil-U.S. Business Council is the premier business advocacy organization dedicated to strengthening the bilateral economic and commercial relationship.

Event Co-Sponsors: Brazil-U.S. Business Council and ApexBrasil

SPEAKERS

KENNETH HYATT

Acting Under Secretary for International Trade, United States Department of Commerce

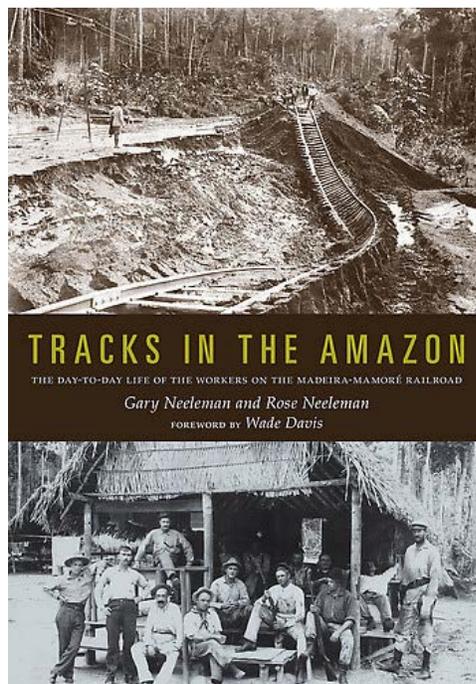
DANIEL GODINHO

Secretary for Trade, Brazilian Ministry of Development, Industry and Foreign Trade

ALEXANDRE PETRY

Foreign Investment Manager, Brazilian Trade and Investment Promotion Agency – ApexBrasil

Tracks in the Amazon



04/22/2014

Although there have been many brief chronicles and writings about the Madeira-Mamoré Railroad over the years, most barely scratch the surface of its incredible story. On April 22nd, the Brazil Institute hosted Gary Neeleman and Rose Neeleman, authors of *Tracks in the Amazon*, to discuss their book and the story of the Madeira-Mamoré Railroad. Gary Neeleman lived in Brazil for more than ten years, where he worked as a foreign correspondent for United Press International (UPI) and later the vice president of UPI for the Latin American area. *Tracks in the Amazon* is the first volume of an emerging trilogy that will include a study on rubber soldiers that migrated from the Northeast to the Western Amazon in the 1940s and on the more than twenty thousand Americans who immigrated from the South to Brazil in the years following the end of the Civil War.

SPEAKERS

GARY NEELEMAN
Author

ROSE NEELEMAN
Author

Managing Our Planet: Increasing Resilience to Climate Change

04/23/2014

According to NASA and a team of scientists from the University of California, significant portions of the West Antarctic ice sheet have begun an unstoppable slide towards oblivion, slowly melting in warmer-than-usual ocean currents that have been eating away at their bases. As the climate continues to change in dramatic and more-or-less permanent ways, policymakers everywhere are increasingly tasked with cultivating resilience – preparing communities for natural disasters and social change. This event brought together environmental experts and policymakers to discuss environmental resilience, reducing greenhouse gas emissions, population dynamics, and international development to promote future policies and studies of our changing climate.

Event Co-Sponsors: Environmental Change and Security Program, Global Sustainability and Resilience Program

SPEAKERS

DONALD BOESCH

President, University of Maryland Center for Environmental Science

ROGER-MARK DE SOUZA

Director of Population, Environmental Security and Resilience, Wilson Center

CATHLEEN KELLY

Senior Fellow, Center for American Progress

SUNSHINE MENEZES

Executive Director, Metcalf Institute for Marine and Environmental Reporting

DANN SKLAREW

Associate Director, Potomac Environmental Research and Education Center, Associate Professor, Environmental Science and Policy, George Mason University

A Conversation with Augusto Nardes, President of Brazil's National Audit Court

05/06/2014

Known by Brazilians by its acronym TCU, the Tribunal de Contas da União has emerged as a key national institution since the reinstatement of democracy in Brazil in 1985. Equivalent to the United States' General Accounting Office, the TCU functions as the national audit court and is a well-respected institution. Its decisions on the legality and regularity of tax, budgetary, and spending decisions by the executive often generate controversy and are amply covered by the media. The TCU rulings are produced by nine judges, or ministers, two thirds of which are appointed by the National Congress. They are assisted in their work by a highly sophisticated professional staff of 2,400 individuals, and operate a budget of \$700 million. On May 6th, Minister Augusto Nardes, the President of the TCU and the Organization of Latin American and Caribbean National Audit Courts (OLACEFS), visited the Brazil Institute and led a conversation about the achievements and challenges of making governments at all levels accountable for their use of public funds.



Augusto Nardes



SPEAKERS

AUGUSTO NARDES

President, Tribunal de Contas da União

J. CHRISTOPHER MIHM

Managing Director for Strategic Issues, Government Accountability Office

PAULO SOTERO

Director, Brazil Institute

The Democratic Alternative from the South: India, Brazil, and South Africa

05/20/2014

The evidence from three important rising democracies makes it clear: there is no need to give up individual rights and freedoms in order to achieve growth or to expand opportunities for the majority of citizens. On the contrary, the experiences of India, Brazil, and South Africa demonstrate that the expansion and strengthening of democratic institutions can pave the way for a second wave of reforms needed to ensure steady high growth and to increase opportunities for the poor. Since the global financial crisis of 2008, however, many countries in the developing world have looked at China as a model for rapid growth. The Brazil Institute, in collaboration with the Mexico, Africa, and Asia Programs of the Wilson Center, hosted the Washington Launching of "Democracy Works," a joint project of the Legatum Institute (United Kingdom), Center for Development and Enterprise (CDE, South Africa), Center for Policy Research (India), and Instituto de Estudos do Trabalho e Sociedade (IETS, Brazil). "Democracy Works" was in part developed during Ann Bernstein's residence as a Wilson Center scholar in 2013.

Event Co-Sponsors: Africa Program, Asia Program, Mexico Institute





SPEAKERS

JANE HARMAN

Director, President and CEO,
Wilson Center

SIMON SCHWARTZMAN

Former Wilson Center Fellow;
Senior Researcher, Instituto
de Estudos do Trabalho e
Sociedade

ANN BERNSTEIN

Public Policy Scholar
Executive Director, Centre for
Development and Enterprise,
South Africa

ESWARAN SRIDHARAN

Academic Director, University
of Pennsylvania Institute for the
Advanced Study of India

MATTHEW TAYLOR

Brazil Institute Fellow, Wilson
Center; Associate Professor,

School of International Service,
American University

DUNCAN WOOD

Director, Mexico Institute

MARINA OTTAWAY

Senior Scholar, Former Senior
Research Associate and Head
of the Middle East Program,
Carnegie Endowment for
International Peace

ALYSSA AYRES

Senior Fellow for India, Pakistan
and South Asia, CFR

ANNE APPLEBAUM

Director, Transitions Forum, The
Legatum Institute

PAULO SOTERO

Director, Brazil Institute

Managing Our Planet: Where Is the Blue Carbon Going?

05/21/2015

“Blue carbon,” the carbon taken up and stored by coastal and marine ecosystems, represents a vast, previously unrecognized natural carbon sink. Coastal blue carbon habitats, including salt marshes, mangroves, and seagrasses, sequester carbon at rates 10 times higher than forested ecosystems and store carbon in their soil that is often hundreds or thousands of years old. As such, in addition to giving other important climate adaptation benefits to coastal communities like storm protection, nursery habitats for fish, and water purification, this coastal blue carbon reserve is a crucial part of natural climate mitigation. On May 21st, a panel of leading experts discussed the importance of blue carbon and the ramifications of its release.

Event Co-Sponsors: Environmental Change and Security Program

SPEAKERS

THOMAS LOVEJOY

Senior Fellow, United Nations Foundation; University Professor, George Mason University; ECSP Advisory Board Member

ARIANA SUTTON-GRIER

Environmental Scientist, National Ocean Service, National Oceanic and Atmospheric Administration (NOAA)

DIANE HOSKINS

Director of Government Relations, Restore America’s Estuaries

JENNIFER HOWARD

Marine Climate Change Manger, Conservation International

STEVE EMMETT-MATTOX

Senior Director of Strategic Planning and Programs, Restore America’s Estuaries

PAUL SCHOPF

Professor of Oceanography, Associate Dean for Research and Computing, George Mason University

Brazilian Public Opinion Ahead of the World Cup: A Launch of the Pew Research Center's Brazil Survey

06/03/2014

A year after widespread protests and weeks ahead of the World Cup and national elections, the Pew Research Center asked Brazilians what they think about conditions in their country. The poll, part of the Pew Research Center's annual international survey, asked Brazilians for their opinion on the direction of the country and the future of its economy; Brazil's place in the world; problems like rising prices, unemployment, crime, corruption and pollution; national leaders and institutions, including President Dilma Rousseff and her challengers in the October election; and whether the World Cup will help or hurt the economy and the country's image.

On June 3rd, the Brazil Institute of the Woodrow Wilson Center hosted a presentation of the report's main findings by Juliana Menasce Horowitz, senior researcher at the Pew Research Center and principal author of the survey report. Her presentation was followed by a discussion among leading Brazilian observers in Washington and São Paulo.

SPEAKERS

JULIANA MENASCE HOROWITZ

Senior Researcher, Pew Research Center

JOSÉ ROBERTO DE TOLEDO

Journalist, Estado de S. Paulo

FABIO ZANINI

Foreign Editor, Folha de S. Paulo

TODD BENSON

Brazil Bureau Chief, Thomson Reuters

PAULO SOTERO

Director, Brazil Institute

GEOFF DYER

Correspondent, The Financial Times



Juliana Menasce Horowitz



Briefing on the Impact of Climate Change to Indigenous Communities

06/18/2014

This briefing, hosted by the Brazil Institute and The Congressional Progressive Caucus (CPC) Energy & Environment Task Force, highlighted the recent National Climate Assessment's (NCA) findings on the impact of climate change on indigenous communities throughout the country. Panelists discussed how climate change could pose legal implications for tribes, and how it could challenge Federal-Tribal relations, especially in regard to treaty obligations. This event highlighted the effects of climate change on public health, agriculture, and other areas in which indigenous communities are already facing challenges.

Event Co-Sponsor: The Congressional Progressive Caucus (CPC) Energy & Environment Task Force

SPEAKERS

JULIE MALDONADO

US National Climate Assessment and a lead author on the NCA's Indigenous Peoples Chapter

LORETTA TUELL

Tribal Attorney, Greenberg Traurig LLP and a member of Nez Perce

STEVE SCHWARTZMAN

Director, Tropical Forest Policy, Environmental Defense Fund

Dawn of the Smart City? Perspectives From New York, Ahmedabad, São Paulo, and Beijing (Report Launch)

06/23/2014

From climate change adaptation and crime prevention to the integration of new residents, much is being asked of municipal governments. At the same time, new technologies – from data collection and real-time monitoring to sophisticated “control centers” – are being developed that could transform urban decision-making and city management. Led by a cadre of information technology companies, the use of such technologies to help cities adapt to 21st-century challenges is called “smart cities.”

This event introduced the Wilson Center report, “Dawn of the Smart City? Perspectives From New York, Ahmedabad, São Paulo, and Beijing,” a special collaboration between programs at the Wilson Center and experts from New York, São Paulo, Beijing, and Ahmedabad about the ideas behind smart cities and the challenges their respective countries face.

Event Co-Sponsors: China Environment Forum, Environmental Change and Security Program, Urban Sustainability Laboratory

SPEAKERS

BLAIR A. RUBLE

Vice President for Programs; Director, Urban Sustainability Laboratory; and Senior Advisor, Kennan Institute

ALEXANDROS WASHBURN

Founding Director, Center for Coastal Resilience and Urban eXcellence (CRUX), Stevens Institute of Technology

DHAMODARAN RAMAKRISHNAN

Director, Smarter Planet Solutions at IBM India/South Asia

PHILIP YANG

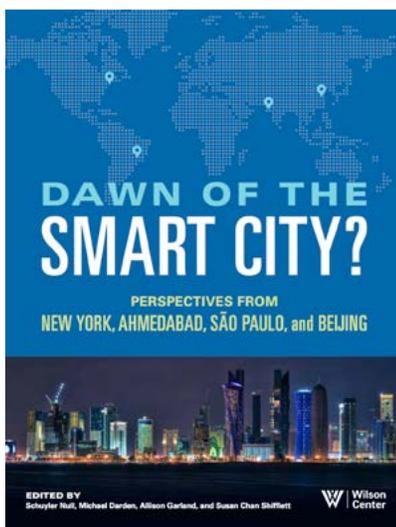
President, URBEM

JIANMING CAI

Professor, Institute of Geographic Sciences & Natural Resources Research (IGSNRR), Chinese Academy of Sciences (CAS)/ Coordinator of RUAF China, International RUAF Foundation

ALLISON GARLAND

Program Associate, Urban Sustainability Laboratory



Freedom of Expression in Times of Political Polarization in Brazil

06/26/2014

With presidential elections scheduled for October, the Brazilian society and its government were wary that violence against journalists, attacks on the press and acts of censorship had eroded human rights. Political polarization was on the rise and the environment was one of popular discontent with the country's direction. Since June 2013, Brazil had been the scene of sporadic but huge anti-government demonstrations that have brought millions to the streets to protest an array of grievances, from fare increases for public transport to corruption and the use of public funds to host the 2014 soccer World Cup. The protests sometimes turned violent; a cameraman was killed in February 2014. Throughout the demonstrations, dozens of journalists were detained, harassed, and attacked by law enforcement as well as protesters irked by some media treatment of the demonstrations. These events and scrutiny from media industry groups and press freedom advocates, both domestic and international, prompted President Dilma Rousseff's administration to take action, primarily by forming a working group in late 2012 to investigate attacks on the press and issue recommendations to the federal government.

In early 2014, the New York-based Committee to Protect Journalists (CPJ) joined the discussion by offering a comprehensive report on the situation, titled, "Halftime for the Brazilian Press." The report, which aims at discussing violence against the press, reflects views of several civil society organizations, presidential advisors, and the communications and justice ministries. In May, representatives of CPJ presented and discussed the report with President Dilma Rousseff, members of her cabinet and leaders of the Brazilian Congress. On June 26th, Carlos Lauria, director of CPJ, reported on the discussion he had with President Rousseff and other Brazilian authorities, reflecting on Brazil's challenging press freedom record as well as events that have continued to test the attitudes of both the government and its opposition, including those related to internet governance. Patricia Toledo de Campos Mello, editor-at-large and correspondent at Folha de S. Paulo, also remarked on the turbulent history of journalism in Brazil.

SPEAKERS

PAULO SOTERO
Director, Brazil Institute

CARLOS LAURÍA
Senior Americas Program Coordinator, CPJ

PATRICIA TOLEDO DE CAMPOS MELLO
Editor-at-large and correspondent, Folha de S. Paulo

Briefing: Brazil Rising

07/01/2014

Brazil is an emerging center of global influence. It is the world's 7th largest economy and the largest country by population and area on the South American continent. In recent years, Brazil cut poverty in half and has achieved universal primary education coverage. In addition, hosting the 2014 World Cup and the upcoming 2016 Olympics has further accelerated the country's rise on the world stage.

Notwithstanding these significant achievements, 2013 saw some 1.2 million Brazilians protesting the government's failure to provide quality education, health, and transportation, despite investing heavily in the World Cup. Income inequality remains, with the top 10% of Brazilians making 46% of all income, more than the combined incomes of the bottom 80% of citizens. Widespread violence undermines citizen security and droughts are crippling both Brazil's hydro-fueled energy sector and driving up the global price of coffee, roughly a third of which comes from Brazil.

Brazil Rising was part of an on-going monthly briefing series called Latin America on the Rise, which brought in a diversity of speakers to address emerging and emergent issues in the Western Hemisphere.

SPEAKERS

ELIZABETH HOGAN

Senior Deputy Assistant Administrator, USAID

HAROLD TRINKUNAS

Director, Latin America Initiative, Brookings Institution

PAULO SOTERO

Director, Brazil Institute

PETER J. MEYER

Analyst in Latin American Affairs, Congressional Research Service

Teleconference—China’s Broadening Footprint in Latin America: From Beijing to Buenos Aires

07/11/2014

The week of July 11th, Chinese President Xi Jinping began a trip to four Latin American countries. In Brazil, he attended a summit meeting of the BRICS (Brazil, Russia, India, China, and South Africa) and met with leaders of the Community of Latin American and Caribbean States (CELAC). Subsequently, he visited Argentina, Cuba, and Venezuela. This panel discussed China’s economic, political, and strategic interests in the region and how Latin American relations with other Asian countries—India, South Korea, Japan— have also broadened considerably.

Event Co-Sponsors: Latin American Program, Kissinger Institute on China and the United States Asia Program

SPEAKERS

ANDREW SELEE

Executive Vice President and Senior Advisor to the Mexico Institute

JORGE HEINE

Global Fellow, Chile’s Ambassador-designate to the People’s Republic of China; Former Chilean Cabinet Minister and Ambassador; CIGI Professor of Global Governance at the Balsillie School of International Affairs, Professor of Political Science at Wilfrid Laurier University

ADRIANA ABDENUR

BRICS Policy Center, Pontifical Catholic University of Rio de Janeiro

RICHARD FEINBERG

Former Public Policy Scholar, Graduate School of International Relations and Pacific Studies, University of California, San Diego

GONZALO PAZ

Professor, The George Washington University

ROBERT DALY

Director, Kissinger Institute on China and the United States

CYNTHIA J. ARNSON

Director, Latin American Program

The Outlook of Brazil's October Elections by the Country's Leading Pollster

07/29/2014

On July 29, 2014, Mauro Paulino and Carlos Eduardo Lins da Silva provided their insight on the Presidential elections in Brazil. Paulino, through his work with the prominent Brazil-based research institute, Datafolha, revealed past as well as present statistics and predictions to shed light on the development of voter intention in the October elections. The speakers noted that because the general electorate in Brazil is younger and more educated than it was in the past, the candidates would do well in distancing themselves from the government and its reputation for corruption by offering a new and separate alternative to ease the growing distrust of political parties. All speakers on the panel agreed that the effects of losing the World Cup would not carry over to the election polls, and as they stated, Brazilians are more concerned about their financial well-being and other social issues than the performance of the Seleção.

SPEAKERS

MAURO PAULINO

President, Datafolha

CARLOS EDUARDO LINS DA SILVA

Brazil Institute Global Fellow, Wilson Center; Special Advisor, São Paulo Research Foundation, Brazil

PAULO SOTERO

Director, Brazil Institute



Laying the BRICS of a New Global Order: From Yekaterinburg 2009 to eThekweni 2013

08/12/2014

The meteoric rise of the BRICS group has led to an unprecedented increase in partnership, trade, and investment among some of the world's most dynamic economies. Yet this increase in cooperation should not be allowed to obscure the complexities and contradictions inherent within this cohort of emerging global actors. This event served as the launch of *Laying the BRICS of a New Global Order*, a book edited by Francis Kornegay, Global Fellow, Wilson Center, with contributions from Paulo Sotero, Director, Brazil Institute and Renato Baumann, Director of Studies on Economic and International Policy Relations at the Institute of Applied Economic Research (IPEA).

Event Co-Sponsor: Africa Program

SPEAKERS

FRANCIS KORNEGAY

Global Fellow, Wilson Center

PAULO SOTERO

Director, Brazil Institute

RENATO BAUMANN

Director of Studies on Economic and International Policy Relations at the Institute of Applied Economic Research (IPEA)

MONDE MUYANGWA

Director, Africa Program

Social Media and Social Activism: The cases of Brazil, Iran and Mexico

09/15/2014

Social media has not just transformed the tactics and organizational capabilities of social movements; it has come to shape the very narrative of these movements. As new media technologies continue to democratize information exchange, platforms such as Facebook, Twitter, and YouTube are changing the way we relate with one another. For an increasingly online global population, new media represent a blurring between the social and the political.

Given the undying relevance of new media and its intersection with activism in today's global political landscape, the Georgetown Journal of International Affairs, in partnership with the Wilson Center's Brazil Institute, hosted a panel titled "Social Media and Social Activism." Panelists offered insights into the role of social media in women's rights and the Arab Spring in Iran, in Mexico's current war against narco-trafficking and its impact on Mexican journalism, in encouraging a focus on human rights in the technology companies, and in recent activism in Brazil surrounding the 2014 FIFA World Cup and presidential elections.

Event Co-Sponsors: Mexico Institute, Middle East Program, Georgetown Journal of International Affairs

SPEAKERS

DANIEL CALINGAERT

Executive Vice President, Freedom House

PAULO SOTERO

Director, Brazil Institute

MARIAM MEMARSADEGHI

Co-Founder & Co-Director, Tavaana

MICHAEL SAMWAY

Former Vice President & Deputy General Counsel, Yahoo! Inc.

LUIS DANIEL PALACIOS

Director, The Lucky Project, New York University

The Changing Course of the Brazilian Elections

09/16/2014

Viewed from the start by leading pollsters and analysts as the most difficult election to predict since the reinstatement of democracy in Brazil in the mid-1980s, October's presidential race was anticipated to be resolved between two female contenders in a second round of voting scheduled for the last Sunday in October. Incumbent president Dilma Rousseff, of the Workers' Party (PT), faced former senator and Minister of the Environment Marina Silva, a PT founding member who ran for the Brazilian Socialist Party (PSB), of the late Eduardo Campos. Marina, as she is known, replaced Campos as head of the PSB's presidential ticket after his tragic death in an airplane crash on August 13th, a move that dramatically changed the electoral landscape.

The first black Brazilian to run for President and a world renowned environmentalist, this former senator from the state of Acre, in the Western Amazon, had progressed ahead of Rousseff in simulations for the second round of voting. On September 16th, the Brazil Institute hosted a discussion on the 2014 Brazilian elections outlook with leading journalists and experts on Brazilian politics.

SPEAKERS

PAULO SOTERO

Director, Brazil Institute

ELIANE CANTANHEDE

Columnist, Folha de S. Paulo and Globo News Television Network

DAVID FLEISCHER

Professor Emeritus, University of Brasilia

JEFF HORNBECK

Associate Director, Patri Inc.

FERNANDO RODRIGUES

Columnist, Folha de S. Paulo and Universo Online



Managing Our Planet: The New Climate Economy

09/17/2014

The New Climate Economy is the flagship project of the Global Commission on the Economy and Climate, and was established by seven countries, Colombia, Ethiopia, Indonesia, Norway, South Korea, Sweden and the United Kingdom, as an independent initiative to examine how countries can achieve economic growth while dealing with the risks posed by climate change.

Chaired by former Mexican President Felipe Calderón, and co-chaired by renowned economist Lord Nicholas Stern, the Commission comprises 24 leaders from 19 countries, and is led by a core team under Programme Director Jeremy Oppenheim.

The research has been carried out by a partnership of leading global economic and policy institutes, including the World Resources Institute (Managing Partner), and will launch September 16th at the United Nations. On September 17th, a panel will convene to discuss the findings and recommendations set forth by the Commission and what policies and actions can be implemented.

The “Managing Our Planet” seminar series is developed jointly by George Mason University, the Brazil Institute and the Environmental Change and Security Program. It is based on the premise that the impacts of humanity on the environment (including natural resources) are at a planetary scale, requiring planetary-scale solutions.

Event Co-Sponsor: Environmental Change and Security Program



SPEAKERS

THOMAS LOVEJOY

Senior Fellow, United Nations Foundation; University Professor, George Mason University; ECSP Advisory Board Member

MANISH BAPNA

Executive Vice President and Managing Director, World Resources Institute

CHRISTOPHER DELGADO

Senior Fellow, World Resources Institute

MILAN BRAHMBHAT

Senior Fellow, World Resources Institute

Brazil 2014 Elections: Meet the Campaign Managers, “A Conversation with Mauricio Rands, Campaign Coordinator for Marina Silva”

09/26/2014

The Brazil Institute, with the support of the Brazil-US Business Council, Citi, and DeVry, hosted a discussion with Mauricio Rands, the Campaign Coordinator for Marina Silva of the Socialist Party (PSB). This event, part of a special presidential campaign series, was held at the U.S. Chamber of Commerce Hall of Flags.

SPEAKER

MAURICIO RANDS

Campaign Coordinator for Marina Silva (PSB)

Brazil 2014 Elections: Meet the Campaign Managers, “A Conversation with Alessandro Teixeira, Campaign Advisor for President Rousseff”

09/30/2014

The Brazil Institute, with the support of the Brazil-U.S. Business Council, supported a webcast discussion with Alessandro Teixeira, the Campaign Advisor for President Dilma Rousseff of the Workers’ Party (PT). As part of a special presidential campaign series leading up to the 2014 October elections, Teixeira discussed the positioning of Rousseff in the election as the incumbent.

SPEAKER

ALESSANDRO TEIXEIRA

Campaign Advisor for President Dilma Rousseff’s Workers’ Party (PT)

Brazil 2014 Elections: Meet the Campaign Managers, “A Conversation with Rubens Barbosa, Campaign Advisor for Aécio Neves Social Democracy Party (PSDB)”

10/02/2014

In partnership with the Brazil-U.S. Business Council, the Brazil Institute assisted a webcast discussion with Rubens Barbosa, the Campaign Advisor for Aécio Neves of the Social Democracy Party (PSDB). As part of a special presidential campaign series leading up to the 2014 October elections, Barbosa commented on Neves’ plans to improve the economy and foreign relations with the U.S.

SPEAKER

RUBENS BARBOSA

Campaign Advisor, Aécio Neves
Social Democracy Party (PSDB)



2014 Brazil Economic Conference

10/10/2014

Each year the Brazil Economic Conference brings together leading experts and industry leaders to discuss the prospects and what the future has in store for the growing economy.

The 2014 Brazil Economic Conference, held at the Ronald Reagan International Trade Center in Washington, D.C., addressed economic developments, including new trends and sectors that will continue to drive Brazil as an attractive market for foreign investment. This panel also engaged in a debate about the current political landscape in the country and the challenges that face President Dilma Rousseff, elected in October. The roster of speakers for this annual milestone, organized to coincide with the fall meetings of the World Bank/IMF, consistently comprises of such notable individuals as the Finance Minister of Brazil, President of the Central Bank, Brazilian and US Ambassadors, and CEOs and Presidents of various global corporations. Over 250 leaders from the Brazilian-American business community attended, including top executives from the public and private sectors, fund managers, financial analysts, members of the press and representatives of the academic and government spheres.



Mauro Vieira



Robson Andrade



CONFERENCE CHAIRMAN

KELLIE MEIMAN HOCK
Managing Partner, McLarty
Associates

SPEAKERS

AMBASSADOR MAURO VIEIRA
Ambassador of Brazil to The
United States, Embassy of Brazil

KENNETH E. HYATT
Deputy Secretary for
International Trade, U.S.
Department of Commerce

**PROFESSOR LUCIANO
COUTINHO**
President, BDNES - The Brazilian
Development Bank

MARCIO HOLLAND BRITO
Secretary of Economic Policy,
Ministry of Finance of Brazil

**AMBASSADOR ANTHONY S.
HARRINGTON**
Chairman, Brazil-US Business
Council and Wilson Center
Brazil Institute, and Former
Ambassador of the United
States to Brazil

THEODORE M. HELMS
Chairman of the Board,
Brazilian-American Chamber of
Commerce, Inc.

ROBSON BRAGA DE ANDRADE
President, Confederação
Nacional da Indústria – CNI

GILBERTO PERALTA
President and CEO, General
Electric Brazil – GE

MARCIO PERCIVAL ALVES PINTO
Vice-President of Finances

and Control, Caixa Econômica
Federal

ODMAR ALMEIDA-FILHO
President, Amway Brazil

PAULO SOTERO
Director, Brazil Institute

**OTAVIANO CANUTO DOS
SANTOS FILHO**
Senior Advisor on BRICS
Economies, DEC, World Bank
Group

**PAULO NOGUEIRA BATISTA
JUNIOR**
Executive Director, International
Monetary Fund

CASSIO A. CALIL
Managing Director, Head of
International Commercial
Banking, JPMorgan

Managing Our Planet: Africa's Stalled Fertility Transition: Causes, Cures, and Consequences?

10/15/2014

This panel investigated what separates some African countries from the others and from much of the developing world. While fertility rates around the world have fallen drastically over the last century, they remain high in many African countries, with very slow declines in some and completely stalled levels in others. By exploring what can be done to increase access to voluntary family planning and why some women choose to use it while others do not, the panel discussed the implications of Africa's growing population for the health, environment, economic growth, and political stability of the continent.

This event is a part of the "Managing Our Planet" seminar series, which is jointly developed by George Mason University, the Brazil Institute, and the Environmental Change and Security Program.

Event Co-Sponsors: Africa Program, Global Sustainability and Resilience Program

SPEAKERS

ROGER-MARK DE SOUZA

Director of Population, Environmental Security and Resilience, Wilson Center

JACK A. GOLDSTONE

Fellow Hazel Professor of Public Policy, George Mason University

JEFFREY JORDAN

President and CEO, Population Reference Bureau

PAUL M. LUBECK

Senior Research Professor, Johns Hopkins University School of Advanced International Studies; Professor Emeritus, University of California, Santa Cruz

The Future of Food, Climate, and the Natural World: A Conversation With Jonathan Foley

10/22/2014

On October 22nd, the Brazil Institute, in partnership with the Environmental Change and Security Program, hosted Jonathan Foley, the recently-appointed leader of the California Academy of Sciences (CAS). The CAS serves as one of the largest museums of natural history in the world. The California Academy of Sciences has a clear mission of promoting exploration, providing educational opportunities, and engaging the public. This installment of the “Managing Our Planet” series was a special edition where Foley discussed his vision for the Academy and discussed issues related to food security, demographics and sustainability.

Event Co-Sponsors: Environmental Change and Security Program



SPEAKERS

JONATHAN FOLEY

Executive Director, California Academy of Sciences

THOMAS LOVEJOY

Senior Fellow, United Nations Foundation; University Professor, George Mason University; ECSP Advisory Board Member

PAULO SOTERO

Director, Brazil Institute

ROGER-MARK DE SOUZA

Director of Population, Environmental Security and Resilience, Wilson Center

FAPESP-U.S. Collaborative Research on the Amazon

10/28/2014

The 2014 FAPESP Symposium, held at the Woodrow Wilson Center in Washington, D.C., featured collaboration between the São Paulo Research Foundation (FAPESP), the United States Department of Energy Office of Science, and the Wilson Center's Brazil Institute, Environmental Change and Security Program and Global Sustainability and Resilience Program. The research presentations included the Green Ocean Amazon (GOAmazon) research initiative, as well as other FAPESP partnerships jointly conducted by Brazilian and American scientists. The topics covered included the effects of smoke from forest fires, land use, and new infrastructure projects on rain patterns, the hydrological equilibrium, and the biodiversity of the Amazon region, as well as other social and environmental impacts.

Event Co-Sponsors: Environmental Change and Security Program, Global Sustainability and Resilience Program

SPEAKERS

THE HON. ERNEST MONIZ

United States Secretary of Energy

JANE HARMAN

Director, President and CEO, Wilson Center

CARLOS HENRIQUE DE BRITO CRUZ

Scientific Director and former President of FAPESP Member of the Brazilian Academy of Sciences and former President of UNICAMP

CELSO LAFER

President, São Paulo Research Foundation (FAPESP)

THOMAS LOVEJOY

Senior Fellow, United Nations Foundation; University Professor, George Mason University; ECSP Advisory Board Member



Carlos Henrique de Brito Cruz



Ernest Moniz

Thomas Lovejoy



MoU signing

Brazil's Presidential Election: An Early Assessment of the Outcome and its Political, Economic and Foreign Policy Implications

10/27/2014

This event discussed the results of the presidential runoff election, held on October 26th in Brazil. More than eighty percent of Brazil's 142.5 million registered voters were expected to return to the polls for the second and final round of a hard fought and largely negative presidential campaign marked by tragedy, a slowing economy, dramatic swings in voter attitudes, and a major corruption scandal involving state oil company Petrobras. The panelists commented on the election results, which announced Dilma Rousseff's reelection with 51.6% of votes.

SPEAKERS

MAURICIO MOURA

Visiting Scholar, The George Washington University

PAULO SOTERO

Director, Brazil Institute

MATTHEW TAYLOR

Brazil Institute Fellow, Wilson Center; Associate Professor, American University

MONICA DE BOLLE

Brazil Institute Global Fellow, Wilson Center

FAPESP Week 2014: California

11/14/2014

-

11/21/2014

In November 2014, FAPESP Week California took place at both UC Berkeley and UC Davis. The symposium, organized and sponsored by FAPESP with the support of the Brazil Institute at the Wilson Center, was aimed at strengthening the links between scientists from Brazil and the U.S. with the objective of promoting research partnerships. FAPESP Week California was the fifth installment of the flagship FAPESP Weeks, which have also taken place in Washington, D.C., Toronto, North Carolina, Boston and West Virginia.

For complete coverage, visit www.fapesp.br/week2014/california/.

Brazil's New Administration: A Post Election Discussion

10/30/2014

The Brazil Institute, in partnership with the Brazil-U.S. Business Council, held a discussion among panelists from the private and public sectors on the dynamics of the new administration.

Event co-sponsor: Brazil-U.S. Business Council

SPEAKERS

GABRIEL RICO

Chief Executive Officer, American Chamber of Commerce for Brazil

OTAVIANO CANUTO

Senior Advisor on BRICS, Development Economics Department, The World Bank

PAULO SOTERO

Director, Brazil Institute

CARLOS EDUARDO LINS DA SILVA

Brazil Institute Global Fellow, Wilson Center; Special Advisor, São Paulo Research Foundation, Brazil

FLAVIA BARBOSA

Washington Correspondent, O Globo



Gabriel Rico



Carlos Eduardo Lins da Silva

Managing Our Planet: Solutions for Sustainability and Resilience in a Constantly Changing World

11/19/2014

In the past few years, natural and manmade disasters including Superstorm Sandy, the Fukushima nuclear meltdown, and the Boston Marathon bombing have highlighted the growing need for communities and societies to be resilient in the face of unexpected and constantly changing challenges. The Rockefeller Foundation, Thomas Lovejoy of the UN Foundation, and select authors discussed how urban communities and industrial enterprises can “survive, adapt, and flourish in the face of turbulent change and uncertainty.”

Event Co-sponsor: ECSP, Urban Sustainability Laboratory

SPEAKERS

ROGER-MARK DE SOUZA

Director of Population, Environmental Security and Resilience,
Wilson Center

JOSEPH FIKSEL

Executive Director of the Center for Resilience, The Ohio State
University

ALAN HECHT

Director for Sustainable Development, U.S. Environmental
Protection Agency

THOMAS LOVEJOY

Senior Fellow, UN Foundation; University Professor, George Mason
University; Member, Brazil Institute Advisory Board

PETER SAUNDRY

Executive Director, National Council for Science and the
Environment

LAUREN SORKIN

Platform Director for 100 Resilient Cities, Rockefeller Foundation

Managing Our Planet: The Resilience Beat: Reporting on Climate Change, Population, and Health

12/03/2014

Best-selling author Alan Weisman gave a keynote presentation on his experience researching and promoting his landmark book, "Countdown: Our Last, Best Hope for a Future on Earth?" which is now available in paperback. For Countdown, he spoke to experts in 21 countries about the challenges a growing population poses to a sustainable future and found a simple solution in empowering women through education and family planning. Following his presentation, a roundtable panel of environment and health reporters discussed their surprising new stories where climate change meets resilience, population, and health.

SPEAKERS

JENNIFER BRADY

Data Analyst, Climate Central

JINA MOORE

Global Women's Rights and Africa Correspondent, BuzzFeed News

LISA PALMER

Public Policy Scholar, Freelance Journalist

MEAGHAN PARKER

Writer/Editor, Environmental Change and Security Program, Wilson Center

STEVE SAPIENZA

Senior Producer, Pulitzer Center for Crises Reporting

ALAN WEISMAN

Author and Senior Producer, Board Secretary/Treasurer, Homelands Productions

The Changing Direction of Brazil's Economic Policy

12/08/2014

Facing the consequences of a stagnant economy, a corruption scandal likely to disrupt major public investments in infrastructure in coming years, and markets' deep skepticism about her ability to put Brazil back on a path of sustainable growth, reelected president Dilma Rousseff is set to dramatically change course on economic policy. Charged with restoring government accounts to fiscal health, the new Minister of Finance, Joaquim Ferreira Levy, will work alongside Nelson Barbosa, a former Deputy Minister of Finance who is returning as Minister of Planning. Alexandre Tombini will remain as President of the Central Bank. The Brazil Institute convened a panel of experts to discuss the likely scenarios of the anticipated changes and analyze implications and prospects of Rousseff's second term economic strategy.

SPEAKERS

JOSE ROBERTO AFONSO

Researcher, Brazilian Institute of Economy, Fundacao Getulio Vargas

MONICA DE BOLLE

Brazil Institute Global Fellow, Wilson Center

OTAVIANO CANUTO

Senior Advisor on BRICS, Development Economics Department, The World Bank

MAURICIO MOURA

Research Scholar, Graduate School of Political Management, The George Washington University

TERESA TER-MINASSIAN

Former Director, Fiscal Department, International Monetary Fund

PAULO SOTERO

Director, Brazil Institute



Woodrow Wilson International Center for Scholars

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