



2011 - 2013

BRAZIL INSTITUTE
Report of Activities



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LEADERSHIP & VISION



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A Message from our President, Director, and CEO of
the Wilson Center

JANE HARMAN

During my two decades as a Member of the US Congress, I traveled several times to Brazil to study our countries' shared interests in education, science and technology; energy and climate change; international security cooperation; and the rule of law. I've witnessed firsthand how often our societies outpace our governments, highlighting the way forward for bilateral engagement. As an example, the Center's annual symposia with the São Paulo Research Foundation (FASPEP) and a number of American universities brings together remarkable scientific and scholarly research that experts from both nations are already pursuing – and pursuing together.

Brazil's growing middle class needs this kind of cooperation, and joint efforts in science, technology and innovation will be key to Brazil's future economic success. Over the past three years, Brazilian Congressional Study Missions on Innovation held at top universities in the US and UK have

engaged dozens of Brazilian legislators with experts from the policy and business worlds. The Brazil Institute is doing its part to improve on that exchange of ideas, and I recently had the pleasure of opening – alongside Librarian of Congress James Billington – a newly published report on the 2011 Brazil-United States Judicial Dialogue. These are just a few examples of the Brazil Institute's contribution to an ongoing conversation.

Established in 2006, the Brazil Institute serves as a lane of excellence for the Wilson Center, our nation's living memorial to President Woodrow Wilson. The Center honors his memory by bridging his two passions: scholarship and policy. We bring together thought and action – policymakers, scholars and business leaders – in the hope that a frank dialogue will build understanding, stronger cooperation and better public policy.





A Message from the Chairman of
the Brazil Institute Advisory Board

AMBASSADOR

ANTHONY HARRINGTON

The Advisory Council of the Woodrow Wilson Center Brazil Institute, which I have the honor to chair, brings together prominent leaders in business, journalism, scholarship, and public life who help guide the work of the Institute. Recent events, as frustrating as they have been, have only strengthened our conviction that both Brazil and the United States have much to gain from developing a better understanding of one another and creating opportunities for greater cooperation – and a lot to lose by failing to do so. History affirms that disagreements between the two governments do not last, because Brazilian and American societies have long been able to recognize that their national interests tend to converge and benefit from policies that unite the two nations.

Since its inception, the Brazil Institute has distinguished itself as the preeminent forum for analysis on Brazilian affairs and creative dialogue between stakeholders in US-Brazilian relations. The Institute offers a non-partisan environment for key decision-makers and opinion-leaders from both countries to engage. Its

mission is to develop creative approaches to gauging and addressing public policy challenges and to improve cooperation between Brazil and the US. We target the most pressing Brazilian issues and generate new thinking and understanding on issues of bilateral interest, from geopolitical and geoeconomic to judicial, social and environmental.

In the three-year period covered in this report – from 2011 to 2013 – bilateral cooperation in scientific and scholarly research and the advancement of dialogue on innovation policies that brings together academic researchers and entrepreneurs, business leaders and members of the Brazilian Congress have emerged as a main thematic focus of the Brazil Institute. These and other activities described in this report reflect the Institute's programmatic aspirations for the future, especially as Brazil approaches another presidential election - the seventh since the reinstatement of democracy - and readies itself to confront the social and economic challenges that remain after the successes achieved over the past two decades.

PAULO SOTERO

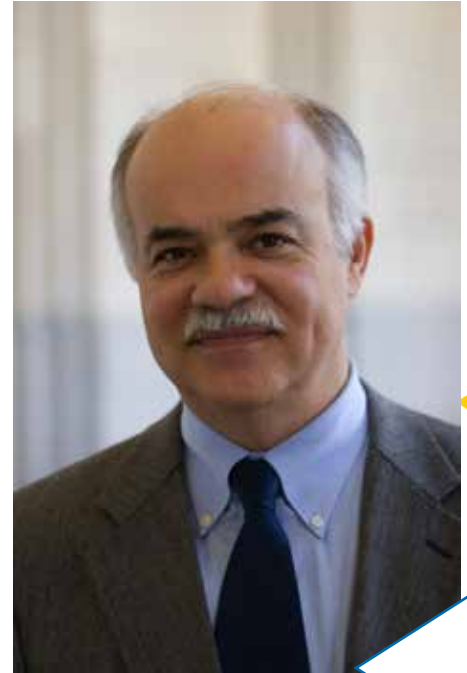
2011 to 2013 was a period of growth and consolidation for the Brazil Institute. Through initiatives focused on science and innovation policies, the Institute fostered knowledge and dialogue between institutions and policy makers from Brazil, the United States and other nations. The first Brazilian Congressional Study Mission on Innovation launched a conversation series between lawmakers, academics, and business experts on Brazil's competitiveness and sustainable growth. Our partnership with the São Paulo Science Foundation FAPESP showcased the research of Brazilian scientists and scholars and their colleagues abroad through FAPESP weeks hosted in the US, the United Kingdom, China, and Spain.

The Managing Our Planet series, in collaboration with George Mason University's Environmental Science and Policy Department and the Wilson Center's Environmental Change and Security Program, expanded our focus to include sustainability and resilience in a world threatened by climate change.

The Institute also focused on Brazil-U.S.

bilateral relations – a source of both hope and frustration in this period. After President Barack Obama's successful visit to Brasilia and Rio in 2011, the Wilson Center honored President Dilma Rousseff, Brazil's first female president, with the Woodrow Wilson Award for Public Service. With the participation and support of Mauro Vieira, the Brazilian Ambassador to the United States, the Institute welcomed speakers from all branches of the Brazilian government for an all-day conference that marked President Rousseff's visit to Washington in April 2012. After the postponement of the October 2013 state visit, we hosted a conversation with Ambassador and Counselor of the Department of State Thomas A. Shannon, an important voice in the bilateral dialogue.

This report reflects only part of the work done by the Institute. In addition to public lectures, seminars and conferences, the Institute offered briefings to journalists, scholars, business executives, academic leaders and students from Brazil and the US, serving as a bridge between the two largest economies and democracies of the Americas.





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– Present

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The background of the image is a grayscale photograph of the Woodrow Wilson International Center for Scholars logo. The logo is a circular seal with a large, stylized 'W' in the center. The words 'WOODROW WILSON' are inscribed along the top arc, and 'INTERNATIONAL CENTER FOR SCHOLARS' is inscribed along the bottom arc. The seal is mounted on a pedestal.

WOODROW WILSON AWARDS

The Woodrow Wilson Award for Public Service is presented to individuals who have invested their time, talents, and resources to improving the lives and futures of others and in so doing have inspired us all. Recipients include policymakers, philanthropists, scientists, civic and religious leaders, and celebrities who have excelled in their fields while making a positive impact on their communities and the world at large.

WOODROW WILSON AWARDS 2011

The Brazil Institute honored President Dilma Rousseff with the Woodrow Wilson Award for Public Service at a dinner held on September 20, 2011 at the Pierre Hotel in New York City. The event was co-chaired by Josué Christiano Gomes da Silva, president of Coteminas, and John G. Melo, CEO of Amyris. The president was honored in recognition of

her groundbreaking role as the first woman elected to lead Brazil as well as her lifetime dedication to the advancement of equality and social justice in her country.



President Dilma Rousseff of Brazil, accepting
the Woodrow Wilson Award for Public Service



The background of the slide features a blue gradient with a white diagonal line running from the top right corner. In the lower-left area, there is a semi-transparent image of three flags on a silver stand. From left to right, the flags are the Brazilian national flag, the FAPESP (Fundação de Amparo à Pesquisa do Estado de São Paulo) logo flag, and the United States national flag.

MAJOR INITIATIVES

FAPESP Week

Congressional Study Mission on Innovation

Brazil - U.S. Judicial Dialogue

Climate Change Adaptation in Latin America and the Caribbean

Managing Our Planet

Outreach and Social Media

FAPESP Week

Starting in October 2011, the Brazil Institute established a partnership with the São Paulo Research Foundation (FAPESP) to promote and highlight the expanded cooperation on science and innovation between the United States and Brazil. A three day symposium was held at the Wilson Center as part of FAPESP Week, in celebration of the Foundation's 50th anniversary. A follow up symposium titled "Brazilian Nature and Our Scientific Partnerships" took place in February 2012 at Ohio State University, in Columbus. As a result of the success of the first symposium at the Wilson Center in 2011, FAPESP and the Brazil

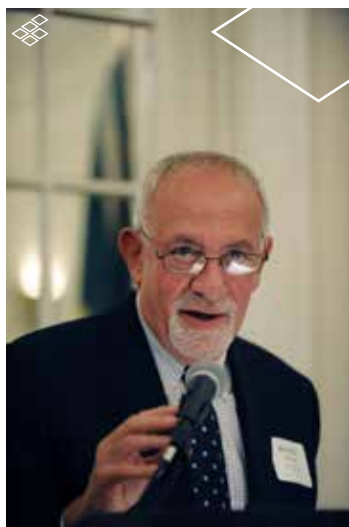
Institute co-sponsored FAPESP Week 2012 in October, with seminars on specific fields of scientific cooperation which took place at the University of Toronto, the Massachusetts Institute of Technology, in Cambridge, and the University of West Virginia, in Morgantown. FAPESP Week 2013 was held in November in three of North Carolina's leading public research universities: UNC Chapel Hill, UNC Charlotte, and NC State Raleigh. Topics such as health sciences, bioenergy, and biodiversity were explored, opening space for agenda-setting in the Brazil-U.S. strategic partnership.

1. Dr. Henrique Brito Cruz,
Scientific Director, FAPESP
2. Tom Lovejoy, Carlos
Eduardo Lins da Silva,
Celso Lafer, Ambassador
Mauro Vieira, Paulo Sotero
3. FAPESP Week 2012,
Massachusetts Institute of
Technology
4. Brazilian Nature and Our
Scientific Partnership
Exhibit, FAPESP Week
2012, University of West
Virginia
5. Ron Strauss, Executive
Vice Provost and Chief
International Officer, UNC-
Chapel Hill
6. FAPESP Week 2013, North
Carolina State University,
Raleigh



2011 **50 YEARS OF SCIENCE IN BRAZIL** **AND CHALLENGES AHEAD**

October 24-26, 2011
 Washington, D.C.
<http://www.fapesp.br/week2011/>



2012

October 17-24, 2012
 Washington, D.C.; Cambridge, MA;
 Morgantown, WV; Toronto
<http://www.fapesp.br/week2012/northamerica/>

2013

November 11-13, 2013
 North Carolina
<http://www.wilsoncenter.org/article/summary-reports-fapesp-week-north-carolina-2013>

Congressional Study Mission on Innovation

In April 2011, the Brazil Institute organized and hosted the first annual Brazilian Congressional Study Mission on Innovation. The initiative was held in partnership with Brazil's Pharmaceutical Research and Manufacturers Association – Interfarma, representing 42 companies operating in Brazil. Through seminars with experts from academia,

government, and industry, the mission aimed at promoting understanding about innovation policies and best practices. Beginning in April 2011, eighteen members of the Chamber of Deputies and the Federal Senate took part in conferences hosted at the Wilson Center, the Department of State, and the Massachusetts Institute of Technology. The second Brazilian Congressional Study Mission, with eleven senators and deputies in attendance, was held in Europe in April 2012. It opened with a seminar hosted by the Brazil Institute of King's College London. The third Mission took place in March 2013 between San Diego, Los Angeles, and San Francisco. Panels focused on the historical role of universities and research institutions, creative approaches to finance and R&D, interactions with the public sector, the role of the educational system and public research universities among many more.



2011

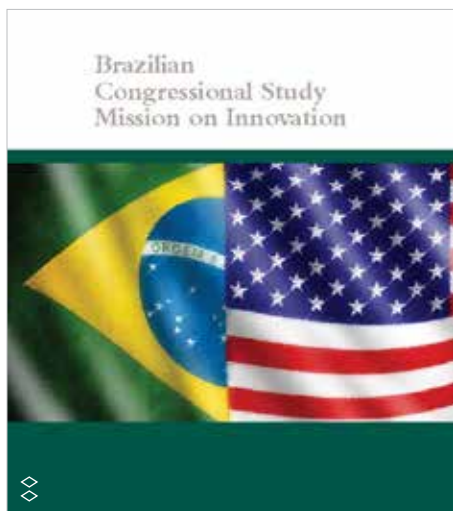
April 17-20, 2011
Washington, D.C., Cambridge

2012

April 2, 2012
London
<http://www.wilsoncenter.org/publication/second-brazilian-congressional-study-mission-innovation-to-europe>

2013

March 22 – 29, 2013
San Diego, Los Angeles, San Francisco
<http://wilsoncenter.org/event/third-brazilian-congressional-study-mission-innovation>

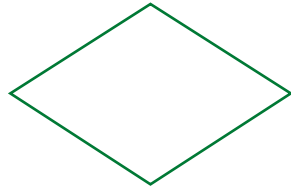


1. Congressional Study Mission at the U.S. Department of State, Washington, D.C., April 2011
2. First Brazilian Congressional Mission on Innovation Publication, 2011
3. Federal Representatives and Senators at Kings College London, for second Congressional Mission on Innovation, 2012
4. Federal Representatives and Senators in San Diego, for the Third Congressional Study Mission on Innovation
5. Congressman Aloysio Nunes and Under Secretary for Democracy and Global Affairs Maria Otero

Brazil – U.S. Judicial Dialogue

On May 11 through 13, 2011, the Brazil Institute, in partnership with the Law Library of Congress and the Georgetown University Law Center, held the Brazil – U.S. Judicial Dialogue, bringing together a distinguished group of over thirty-five federal judges and legal scholars from the United States and Brazil for an important comparative discussion on the workings of the judicial branches in the hemisphere's two largest democracies. The dialogue, hosted at the Library of Congress, paired Brazilian and American judicial experts to discuss a specific topic. Open dialogue took place throughout the two day seminar

with the objective of deepening the understanding of the rule of law in both countries. The dialogue was preceded by a dinner reception hosted at the official residence of the Brazilian ambassador to the United States. The initiative was built upon a similar exercise that took place in 1998, thanks to the efforts of U.S. District Court Judge for the District of Maryland Peter J. Messitte, and Brazilian Federal Judge Ellen Gracie Northfleet, who later became the first woman to be elevated to the Brazilian Federal Supreme Court, both of whom were in attendance and presented papers.



1. Brazil-U.S. Judicial Dialogue, Member's Room of the Library of Congress' Thomas Jefferson Building
2. Judge Diane Wood, Minister Cezar Peluso
3. Minister Ellen Gracie Northfleet, Judge J. Clifford Wallace, Minister Gilmar Mendes
4. Ambassador Mauro Vieira, Minister Cezar Peluso, Chief Justice John Roberts at inaugural dinner



Climate Change Adaptation in Latin America and the Caribbean

In addressing the emerging issue in climate change adaptation in Latin America and the Caribbean, the Wilson Center's Brazil Institute and Environmental Change and Security Program, in partnership with the United States Agency for International Development (USAID), has accomplished three successful

seminars since the beginning of the 2013 calendar year. Working in close partnership with USAID missions in the region, seminars have highlighted country specific issues related to climate change adaptation while bringing together the public, private, and academic communities.

COLOMBIA

February 19-20, 2013

The first seminar, “*Climate Change Adaptation in Colombia: Direction and Roles*,” focused on the role and responsibilities of institutions in climate change adaptation. Two leading experts, one from Argentina, and another from England, moderated the two-day seminar that brought together government and non-profit experts from all areas of the country. The second day consisted of a workshop on team building exercises with the objective of teaching natural disaster preparedness strategies, as well as creating sustainable plans for coastal cities.

BARBADOS

May 9, 2013

A second seminar “*Water Management, Health and Climate*



Panel in Barbados



Kathleen Mogelgaard in the Dominican Republic

Adaptation in Barbados,” took place in Bridgetown in close partnership with the University of the West Indies – Cave Hill. The seminar focused on water management, health and climate adaptation. Experts from Jamaica, Mexico, Brazil, and Barbados discussed country specific programs and how they could be transplanted to fit local needs. Experts from the World Health Organization, based in Barbados, discussed the parallels between climate change and public health. A leading expert from the Jamaica Water Authority highlighted infrastructure management followed by a presentation by a Mexican academic who highlighted the correlation between poverty, water scarcity and communicable diseases.

DOMINICAN REPUBLIC

September 27, 2013

“Climate Change and Vulnerable Populations: Case Studies in Urban Policy and Public Health Adaptation” featured speakers from the United States, Mexico and the Dominican Republic. Responding to the need for a better understanding of the correlation between climate change



and vulnerable populations within the Dominican Republic, speakers, who came from diverse backgrounds, were asked to bridge the gap between adaptation strategies and how they can relate and eventually be implemented to current situations. The *Consejo Nacional Para el Cambio Climático*, an agency dedicated to the promotion of collaboration between the Dominican political and social societies to build comprehensive strategies, opened the seminar, providing a level of legitimacy and commitment to addressing the impacts of climate change. In addition, Kathleen Mogelgaard, a long time consultant for the Wilson Center’s Environmental Change and Security Program, ran a workshop to address issues of family planning and reproductive health and its correlations to vulnerable populations.



Managing Our Planet

The Managing Our Planet series is developed jointly by the Brazil Institute, Environmental Change and Security Program and the George Mason University. It is based on the premise that the impacts of humanity on the environment (including natural resources) are planetary in scale. The series addresses planetary-scale problems and solutions.

Since 2011, the series has hosted 18 unique seminars that bring together

leading experts on issues ranging from the Arctic, the Brazilian Mata Atlântica, and how public policy is shaping climate change mitigation. The series attracts a strong audience that engages the panelists on lively and in depth conversations on the issues.

The series is an example of the cross-program collaboration in an effort to focus on climate change and issues of sustainability. The combined network between the two programs and George

Mason University highlights the reach and contributes to the high quality of the events. Due to the success of the series, members of Capitol Hill and their staffers have taken notice and have asked the Managing Our Planet series to assist in the creation of a series of Hill briefings.

For a detailed list of past events please look at the Energy & Environmental Sustainability section starting on page 55.

Outreach and Social Media

The Brazil Institute is actively involved in various media, governmental and academic forums in order to expand its mission and advance knowledge about Brazilian public policy and the U.S.-Brazilian bilateral relationship.

Brazil Institute Director, Paulo Sotero, has contributed numerous articles in both English and Portuguese to news

outlets and has appeared on numerous television networks including Al Jazeera, CNN en Español, CNN International, Rede Globo, Globo News, CBN radio, BBC radio, CCTV, BBC Brasil, O Estado de S. Paulo, and The Financial Times. Sotero recently authored an article on the incentives President Rousseff faces to change her foreign policy framework

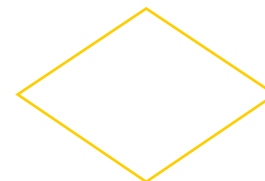
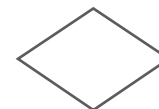
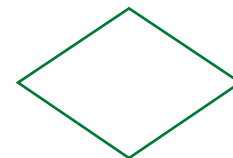


ahead of the October 2014 elections, titled, “Brazil in 2014: Will Rousseff Change Course?” featured on CNN. During the protests that took place in June and July, 2013, Paulo Sotero contributed various articles and interviews to VOA, CNI English, ABC Univision, the Financial Times, The Wall Street Journal, Bloomberg, the Miami Herald, and BBC, among others. He also wrote a piece for the Georgetown Journal of International Affairs on “Brazil’s Stunted Revolt.” In addition, Paulo Sotero contributed an essay for the Encyclopedia Britannica and a chapter in *Laying the BRICS of a New Global Order* titled, “Brazil and the BRICS: A Challenging Space for Global Relevance and Reform of an Obsolete World Order.” Sotero’s Wilson Center Policy Brief, “Pursuing a Productive Relationship between the U.S. and Brazil,” was featured in

The Huffington Post and published in Spanish by Infolatam.

Additionally, the Brazil Institute has produced various publications on our events, including “Shaping U.S.-Brazil Relationship after the Snowden Affair: A Conversation with Ambassador Thomas A. Shannon” and “Brazil’s Political Challenge: Building Consensus on an Economically Sustainable Strategy.”

The Brazil Institute actively uses social media outlets, including Twitter, Facebook and the Brazil Portal, a comprehensive news aggregator. The Brazil Institute’s increased social media presence has led to a rise in viewership and followers, including over 4,300 Twitter followers, 1000 Facebook likes, and an average of over 14,000 monthly views for the Brazil Portal.



A green-tinted photograph of the Christ the Redeemer statue perched atop a steep, rocky mountain peak. The statue is silhouetted against a lighter, hazy sky. The foreground and middle ground are filled with the dark, textured rock of the mountain. The overall image has a strong green color cast, with a white triangular shape in the top-left corner.

EVENTS

THE BRAZIL INSTITUTE convened numerous conferences with internationally renowned scholars, policy-makers, executives, and experts from the United States, Brazil, and the rest of the world, as well as teaming up with other leading programs at the Wilson Center. Events are broken down by categories and are in reverse chronological order. Please note that panelists' positions reflect their titles at the time the events took place.

Marco Aurélio Maia



December 4, 2013

Cosponsors: Brazil-U.S. Business Council

Speakers:

- ♦ **Marco Aurélio Maia**, Federal Representative for Rio Grande do Sul
- ♦ **Jorge Tadeu Mudalen**, Federal Representative for São Paulo
- ♦ **Paulo Sotero**, Director, Brazil Institute

Congressional Perspectives on Brazil-U.S. Relations

As Brazil-United States relations were treading below potential, following the postponement of a state visit to Washington, D.C., by President Dilma Rousseff, a multiparty delegation of Brazilian Congressmen visited Washington in early December. They discussed Brazil's economic and political outlook for 2014 and engaged in dialogue on Capitol Hill, after

meetings with the business community in New York. On December 4th, the Brazil Institute of the Wilson Center and the Brazil-U.S. Business Council hosted a workshop with the congressmen on Brazil-U.S. relations and the political and economic issues framing the campaigns for presidential, gubernatorial, and congressional elections of October 2014.

Brazil's Vision on Internet Governance: Managing Sovereignty, Privacy, and Technology

In response to NSA espionage leaks, Brazil is now developing a government-run email service in an effort to protect its communications. Furthermore, an amendment has been put forth by Rousseff to an important 2009 bill, known as the internet's "Marco Civil," which establishes rights and duties of Brazilian individuals, government and businesses regarding internet use. The amendment, which will be considered "with urgency" by the Brazilian

Congress, could force all data centers for internet services in Brazil to be located in-country, cutting Brazil off from cloud computing and big data applications. On October 23rd, the Brazil Institute, in association with the Canada Institute, hosted a discussion with experts on the implications of the postponed state visit and the new internet regulatory framework proposed by Brasilia.



October 23, 2013

Cosponsors: Canada Institute

Speakers:

- ♦ **Jamie Hedlund**, Advisor to the President, Internet Corporation for Assigned Names and Numbers
- ♦ **Carlos Lins da Silva**, Editor, *Politica Externa*
- ♦ **Kellie Meiman**, Managing Director, McLarty Associates
- ♦ **Ricardo Sennes**, Director and Partner, Prospectiva Consultoria Internacional
- ♦ **Paulo Sotero**, Director, Brazil Institute
- ♦ **Wesley Wark**, Associate Professor, University of Toronto

The Meaning and Implication of the “Mensalão,” Brazil’s Largest Trial on Political Corruption

October 4, 2013

*Cosponsors: São Paulo FGV Law School,
American University College of Law*

Speakers:

- ♦ **Marcelo Cavali**, Judge, Federal Justice of Brazil
- ♦ **Peter Messitte**, Senior United States District Judge, District of Maryland
- ♦ **Paulo Sotero**, Director, Brazil Institute
- ♦ **Matthew T. Taylor**, Assistant Professor, School of International Service, American University
- ♦ **Oscar Vilhena**, Dean, Getulio Vargas Law School

On October 4th, the Brazil Institute, in partnership with the São Paulo FGV Law School and the Washington College of Law at American University convened a panel of experts from both countries to debate the Mensalão trial and its ramifications. Oscar Vilhena, Dean of the Getulio Vargas Law School and Judge Marcelo Cavali of the state of São Paulo, shared their views on whether or not the Supreme Court’s decision will impact the core outcome of the trial. Judge Peter Messitte, Senior United States District Judge of the District of Maryland juxtaposed



Professor Matthew Taylor and
Judge Peter Messitte

the Brazilian and American Supreme Courts and how the different models affected the outcome and management of the trial. In addition, Professor Matthew Taylor of American University School of International Service offered a more academic perspective of the broader implication of the handling of the Mensalão and the construction of accountability in Brazil. The discussion was moderated by Paulo Sotero, Director of the Brazil Institute, and counted with participants in both Washington and São Paulo.

Protests in Brazil: Why now? What do they mean?

July 3, 2013

Cosponsors: The Inter-American Dialogue

Speakers:

- ♦ **João Augusto de Castro Neves**, Analyst,
Latin America, Eurasia Group
- ♦ **Raul Juste Lores**, Washington
Correspondent, Folha de São Paulo
- ♦ **Paulo Sotero**, Director, Brazil Institute

Held at the Inter-American Dialogue, this panel of experts discussed the massive demonstrations that spread through 80 Brazilian cities in June and July of 2013. Addressing the various grievances, stemming from corruption to dismal public services, Paulo Sotero, João Augusto de Castro Neves and Raul Juste Lores made predictions about the political implications of the current wave of civil unrest.

A Conversation with Congressman Henrique Eduardo Alves, Speaker of Brazil's House of Representatives

On May 22nd, the Brazil Institute, in partnership with the Brazil -U.S. Business Council, hosted the President of the Chamber of Deputies, Henrique Eduardo Lyra Alves, from the Northeastern state of Rio Grande do Norte. A lawyer and veteran legislator first elected in the 1970s, congressman Alves is third in the line of succession after the President and the Vice President. Alves shared an overview on his responsibility of setting the agenda of the Chamber and playing a pivotal role in shaping both domestic and foreign policy.

May 22, 2013

Cosponsors: Brazil-U.S. Business Council

Speakers:

- ♦ **Henrique Eduardo Alves**, Congressman
and President of the Brazilian Chamber of
Deputies
- ♦ **Monique Fridell**, Executive Director, Brazil–
U.S. Business Council
- ♦ **Anthony Harrington**, Chairman, Brazil
Institute Advisory Board; CEO, Albright
Stonebridge Group



The Political Challenges of Brazilian President Dilma Rousseff

January 24, 2013

Cosponsors: Latin American Program

Speakers:

- ♦ **Maria Herminia Tavares de Almeida**, Professor, University of São Paulo
- ♦ **Fabio Cereda**, Second Secretary, Embassy of Brazil
- ♦ **Mauricio Moura**, Visiting Scholar, The George Washington University
- ♦ **Paulo Sotero**, Director, Brazil Institute

Maria Herminia Tavares de Almeida, Professor of Political Science and the Director of the International Affairs Institute, University of São Paulo, was joined by Mauricio Moura, a visiting scholar from George Washington University and expert on public opinion research, and Fabio Cereda Cordeiro, a political science expert and diplomat serving at the Brazilian Embassy in Washington. The panel discussed the political challenges Dilma Rousseff faces in light of the presidential election in 2014 given her exceptionally high public approval and Brazil's declining economic growth.



João Augusto de Castro Neves

Brazil's Challenging 2013 Outlook

Two landmark events in Brazil were discussed: the October 2012 municipal elections and the Federal Supreme Tribunal's handing down of unprecedented guilty verdicts following Brazil's largest political corruption scandal. The panel of specialists discussed the implication of the electoral outcome and the political and social future of the country. The prospects of Brazil-U.S. relations in the aftermath of the U.S. presidential elections were also touched upon.

November 20, 2012

Speakers:

- ♦ **David Fleischer**, Professor Emeritus, University of Brasília
- ♦ **João Augusto de Castro Neves**, Analyst, Latin America, Eurasia Group
- ♦ **Matthew T. Taylor**, Assistant Professor, School of International Service, American University
- ♦ **Clifford Young**, Executive Director, IPSOS Public Affairs Brazil
- ♦ **Paulo Sotero**, Director, Brazil Institute

Brazil Forum Featuring Antônio Anastasia, Governor of Minas Gerais

Minas Gerais is Brazil's third-largest state in terms of economic output, and it is the second-largest Brazilian state in terms of population. Governor Anastasia is recognized as one of the most effective public managers in Brazil. He discussed investment opportunities in the state of Minas Gerais. As part of the ongoing Brazil Forum series, the Brazil Institute and the Brazil-U.S. Business Council welcomed a select by-invitation only group for an off the record meeting with Governor Anastasia.

Brazil Forum Breakfast featuring Governor Alckmin

June 15, 2012

*Cosponsors: Brazil-U.S.
Business Council*

Speakers:

- ♦ **Geraldo Alckmin**, Governor, State of São Paulo, Brazil

November 26, 2012

Co-Sponsor: Brazil-U.S. Business Council

Speakers:

- ♦ **The Honorable Antônio Anastasia**, Governor of Minas Gerais
- ♦ **Monique Fridell**, Executive Director, Brazil-U.S. Business Council
- ♦ **H.E. Mauro Vieira**, Ambassador of Brazil to the United States
- ♦ **Paulo Sotero**, Director, Brazil Institute



Part of the ongoing *Brazil Forum* series, governor Alckmin addressed investment and partnership opportunities in the state of São Paulo as well as the challenges facing those looking to invest in Brazil's largest state in terms of economic output.

Brazil and South America

At the end of 2011, Brazil's GDP accounted for approximately 60 percent of the total GDP of South America and close to 40 percent of the total output of all of Latin America. The Brazil Institute and the Latin American Program convened a panel of experts from the hemisphere to discuss regional economic integration; specifically the role of Mercosur and UNASUR. The panel discussed how Brazil is viewed by its neighbors and its role in the regional and international arena.

June 1, 2012

Cosponsors: Latin American Program

Speakers:

- ♦ **Cynthia J. Amson**, Director, Latin America Program
- ♦ **Sergio Fausto**, Executive-Director, Instituto Fernando Henrique Cardoso
- ♦ **Gustavo Fernández**, Former Foreign Minister, Government of Bolivia
- ♦ **Juan Estebán Ordúz**, President & CEO, Colombian Coffee Federation, Inc.
- ♦ **Ana Maria Sanjuán**, Senior Advisor, Andean Development Corporation, Venezuela
- ♦ **Ricardo Sennes**, Director and Partner, Prospectiva Consultoria Internacional
- ♦ **Antonio Simões**, Under-Secretary for South America, Brazilian Ministry of External Relations
- ♦ **Juan Gabriel Tokatlian**, Professor, Universidad Torcuato di Tella, Argentina
- ♦ **Juan Gabriel Valdes**, Former Foreign Minister, Government of Chile
- ♦ **Paulo Sotero**, Director, Brazil Institute

A Conversation with Governor Eduardo Campos, of the Brazilian State of Pernambuco

January 19, 2012

Speakers:

- ♦ **Eduardo Campos**, Governor, State of Pernambuco
- ♦ **Anthony Harrington**, President and CEO, Albright Stonebridge Group; Chair, Brazil Institute Advisory Board
- ♦ **Paulo Sotero**, Director, Brazil Institute

Governor Eduardo Campos, of the Northeastern state of Pernambuco, had emerged as a leading player in Brazilian national politics. Brazil's efforts to reduce regional inequalities as it internationalizes its economy and asserts its growing global presence and influence was the topic of governor Campos' presentation.



Kellie Meiman



Eduardo Campos
Photo by Andréa Régio Barros/SEI

Why Brazilians Like Dilma Despite The Bad News

The first year of President Dilma Rousseff's administration was marked by the worsening of the international economic outlook, a sharp deceleration of domestic economic growth and the multiplication of corruption scandals that cost the jobs of six of her ministers, but yet she continues to rise in the popularity polls. A group of experts reflected on Brazil's first female president's performance and what lies ahead in the domestic and international spheres.

January 11, 2012

Speakers:

- ♦ **Diego Bonomo**, Senior Director for Policy, Brazil-US Business Council
- ♦ **David Fleischer**, Professor Emeritus, University of Brasília
- ♦ **Christopher Garman**, Director, Eurasia Group
- ♦ **Kellie Meiman**, Managing Director, McLarty Associates
- ♦ **Paulo Sotero**, Director, Brazil Institute



Government Leadership in Sustainability

December 14, 2011

Cosponsors: Environmental Change and Security Program

Speakers:

- ♦ **Christopher Baumgartner**, Sustainability Outreach and Communications Coordinator, George Mason University
- ♦ **Martha Johnson**, Administrator, General Services Administration

As the Administrator for the U.S. General Services Administration (GSA), Martha Johnson is responsible for annual government purchases of over \$65 billion, and more than 360 million square feet of federal real estate. She discussed GSA's initiative to aggressively pursue a zero environmental footprint (ZEF) that will reduce waste, support innovation, and boost efficiency across federal buildings, operations, and acquisition.

Brazil's Minister of Foreign Affairs, Ambassador Antonio de Aguiar Patriota

"Continuity is not repetition," said Foreign Minister Antonio de Aguiar Patriota, when asked about the differences between Lula and Rousseff's approach to foreign policy. He also signaled that Itamaraty would seek to consolidate the diplomatic expansion and gains achieved under President Lula's term. Minister Patriota, a former ambassador to Washington, returned to the Wilson Center to speak on President Rousseff's foreign policy strategy and international engagement.

May 31, 2011

Speakers:

- ♦ **Antonio de Aguiar Patriota**, Brazilian Ambassador to the United States
- ♦ **Paulo Sotero**, Director, Brazil Institute

Participatory Governance and Decentralization: A Comparative Study in Programs and Outcomes

May 10, 2011

Cosponsors: Comparative Urban Studies Project

Speakers:

- ♦ **Frank Fischer**, Professor, Division of Global Affairs and Bloustein School of Planning and Public Policy, Rutgers University
- ♦ **Archon Fung**, Ford Foundation Professor of Democracy and Citizenship, Harvard University
- ♦ **Stephanie McNulty**, Assistant Professor of Government, Franklin and Marshall College
- ♦ **Brian Wampler**, Associate Professor, Department of Political Science, Boise State University

Over the past twenty years, multiple forms of participatory governance have been used across the world to increase the voice of citizens in state decision-making processes. Panelists shared case studies, theoretical approaches, and methodologies used to determine the impact of participatory governance on public policies, rights deliberations, democracy, citizen learning, and improvements in social well-being.

Brazil's Truth Commission

The proposed creation of a Truth Commission in Brazil to investigate human rights violations committed during the military regime has generated great interest and controversy. A Law of Amnesty adopted by the Brazilian Congress in 1979 covered all crimes related to the armed resistance against the

regime, including those committed by agents of the state. Experts on the topic, including two former cabinet members charged with the Human Rights portfolio, debated the issue.

March 22, 2011

Cosponsors: Comparative Urban Studies Project

Speakers:

- ♦ **Sergio Fausto**, Executive-Director, Instituto Fernando Henrique Cardoso
- ♦ **Manuela Lavinás Picq**, Loewenstein Fellow, Amherst College
- ♦ **Paulo Sergio Pinheiro**, Commissioner Inter-American Commission on Human Rights; Former Secretary of State for Human Rights, Cardoso Administration
- ♦ **Paulo de Tarso Vannuchi**, Former Minister of Human Rights, Lula Administration
- ♦ **Paulo Sotero**, Director, Brazil Institute



March 10, 2011

Speakers:

♦ **Leslie Bethell**, Senior Scholar, The Wilson Center; Emeritus Fellow, St Antony's College, Oxford University

♦ **Luigi Einaudi**, Distinguished Visiting Fellow, National Defense University



Leslie Bethell and
Luigi Einaudi

Brazil in Regional and Global History

Senior Scholar of the Brazil Institute, Leslie Bethell, presented, with commentary from former OAS ambassador and board member Luigi Einaudi, a paper that examines what Brazilians have, in the past, thought about the country's place in the region

and the world and why since the end of the Cold War both thinking and policy has changed, allowing Brazil to become a significant player in both regional and global affairs for the first time.

Goodbye, Brazil, a Global Perspective on Brazilian Immigration

May 31, 2013

Speakers:

- ♦ **Maxine L. Margolis**, Author and Professor Emerita of Anthropology, University of Florida; Adjunct Senior Research Scholar, Institute for Latin American Studies, Columbia University
- ♦ **Paulo Sotero**, Director, Brazil Institute

The Brazil Institute hosted a conversation with Maxine L. Margolis, author of “Goodbye, Brazil,” which examines how Brazilian immigrants, largely from the middle rungs of Brazilian society, have negotiated their ethnic identity outside Brazil. Margolis argues that Brazilian society abroad is characterized by the absence of well-developed, community-based institutions – with the exception of thriving, largely evangelical Brazilian churches.

Beyond Smart Cities: How Cities Network, Learn and Innovate

May 24, 2012

Cosponsors: Program on America and the Global Economy, Comparative Urban Studies

Speakers:

- ♦ **Tim Campbell**, Chairman of the Board, Urban Age Institute
- ♦ **Neal Peirce**, Citiscope Project and Washington Post Writers Group
- ♦ **Fernando Rojas**, Lead Public Sector Specialist, World Bank

To achieve the real promise of smart cities – that is, to create the conditions of continuous learning and innovation that has led cities like Seattle, Barcelona, Ahmedabad and Curitiba to keep pace with economic change – we need to understand what is below the surface of smart and connected places. A panel discussed innovative and effective methods for urban development.

A Conversation with Simon Schwartzman on Brazil's New Social Agenda

February 22, 2012

Speakers:

- ♦ **Simon Schwartzman**, Former Wilson Center Fellow; Senior Researcher, Instituto de Estudos do Trabalho e Sociedade
- ♦ **Paulo Sotero**, Director, Brazil Institute

A leading Brazilian social scientist and former Wilson Center Fellow, Simon Schwartzman, presented *Brasil: A Nova Agenda Social*, a seminal volume he organized with economist Edmar Bacha on the challenges an emerging Brazil faces in four major areas of public policy: health, education, social security and income, and public security.

December 13, 2011

*Cosponsors: Latin American Program,
Comparative Urban Studies Project*

Speakers:

- ♦ **Amisha Miller**, Research and Policy Manager, Endeavor
- ♦ **Mauricio Moura**, Visiting Scholar, George Washington University
- ♦ **Janice Perlman**, Founder & President, Mega-Cities Project
- ♦ **Paulo Sotero**, Director, Brazil Institute

Is Rio's Tough Love Strategy against Violence Working?

In 2008 with crime and violence reaching asphyxiating levels in slums and surrounding suburbs of Rio de Janeiro, an ambitious program was implemented with the goal of taking the city back from drug trafficking gangs and militias of vigilantes through introducing the newly trained Pacifying Police Units. A panel of experts examined the first comprehensive survey of the impact of the UPPs.



The Unconquered: In Search of the Amazon's Last Uncontacted Tribes

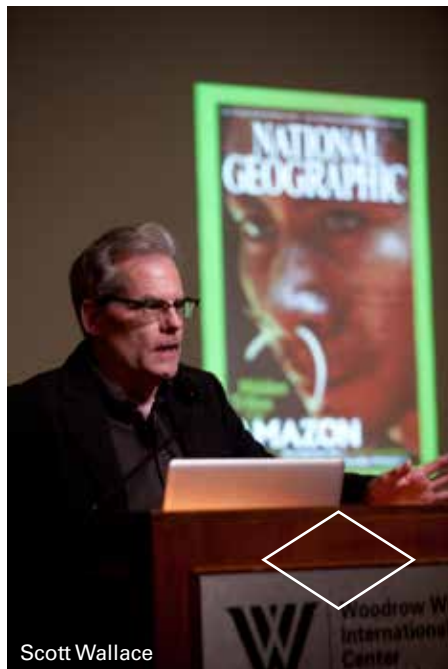
Writer and photographer Scott Wallace, on assignment for National Geographic magazine, undertook a three month journey through the Javari Valley Indigenous Land. Wallace returned to the Wilson Center to discuss and present his book on the Flecheiros, or Arrow People, of the Amazon.

November 21, 2011

Cosponsors: Environmental Change and Security Program, Latin American Program

Speakers:

- ♦ **Scott Wallace**, Public Policy Scholar; Independent Writer and Photographer



Scott Wallace

A New Approach to Citizen Security in Brazil: Rio's Pacifying Police Units

Two high-level officials from the State Secretariat of Security in Rio de Janeiro discussed the ongoing pacification programs in the favelas and the state government's attempts to implement a two-step strategy of reestablishing authority in the areas, and successfully rooting pacification programs.



Paulo Sotero, Roberto Alzir das Chaves, and Antonio Roberto Cesarão de Sa

March 16, 2011

Speakers:

- ♦ **Roberto Alzir das Chaves**, Senior Public Security Official, Rio de Janeiro State Public Security Secretariat
- ♦ **Antonio Roberto Cesarão de Sa**, Senior Public Security Official, Rio de Janeiro State Public Security Secretariat
- ♦ **Paulo Sotero**, Director, Brazil Institute

A Conversation with Ambassador Thomas A. Shannon

On December 19th, the Brazil Institute had the honor of welcoming Ambassador Shannon to the Wilson Center for a conversation on the outlook of Brazil-US bilateral relations and issues related to his new role at the State Department. Ambassador Shannon has been directly involved in the U.S. government dialogue with Brazil, including as Special Assistant to the President, Assistant Secretary for Western Hemisphere Affairs and, most recently, as President Barack Obama's Ambassador to Brazil.

In this latest capacity, he helped reshape the bilateral relationship, building high level dialogue mechanisms, focusing on common domestic priorities and increasingly shared global understandings, promoting commerce, investment, tourism, and facilitating engagement between our civil societies. In the closing months of his tenure, he also dealt with the fallout from the Edward Snowden allegations of surveillance, including the eventual postponement of President Dilma Rousseff's planned State Visit. Ambassador Shannon continues to be a strong advocate of a deeper and broader dialogue between the two governments, and remains convinced that American and Brazilian interests are more convergent than they are divergent, as illustrated by the growing engagement of the two societies in the realms of business, defense, science, education and culture.

December 19, 2013

Speakers:

- ♦ **Ambassador Anthony Harrington**, Chairman, Brazil Institute; Chairman of the Management Committee, Albright Stonebridge Group
- ♦ **Jane Harman**, Director, CEO, and President of the Wilson Center
- ♦ **Ambassador Thomas A. Shannon**, Counselor of the Department of State



Ambassador Thomas Shannon

Cooperation in South America for the Promotion and Protection of Patents and Trademarks – the PROSUR Initiative

On April 3, the Wilson Center's Brazil Institute, Canada Institute, Latin American Program and Program on America and the Global Economy hosted a workshop with the heads of participating IP offices to review progress made by Prosur, as well as plans for further collaboration. They were joined by colleagues from the

United States and Canada, who shared experiences of comparable initiatives such as IP5, a forum of the world's five largest intellectual property offices – United States, European Union, South Korea, China, and Japan – and the Vancouver Group, a similar collaborative project by Canada, the United Kingdom, and Australia.

April 3, 2013

Cosponsors: Canada Institute, Latin American Program, Program on America and the Global Economy

Speakers:

- ♦ **Jorge Avila**, President, Brazilian National Institute of Industrial Property (INPI)
- ♦ **Konstantinos Georgaras**, Director of Policy, International Affairs and Research Office, Canadian Intellectual Property Office (CIPO)
- ♦ **Mark Guetlich**, Senior Patent Counsel and Director of Patent Policy and International Affairs, U.S. Patent & Trademark Office
- ♦ **José Luis Londoño**, Superintendent Delegate for Industrial Property, Colombia
- ♦ **Paulo Sotero**, Director, Brazil Institute

Will the Ongoing Nuclear Talks with Iran Yield Better Results than Past Efforts?



In the second installment of the event, the first taking place in February 2011, a panel of experts discussed the history of international nuclear talks with Iran, providing analysis on why they were unsuccessful and what issues will need to be addressed to achieve a deal.

September 7, 2012

Cosponsors: Middle East Program

Speakers:

- ♦ **Michael Adler**, Public Policy Scholar; Former Correspondent in Vienna for Agence France-Presse News Agency
- ♦ **Monica Herz**, Director of International Relations, Catholic University of Rio de Janeiro
- ♦ **Mustafa Kibaroglu**, Chair, International Relations Department Director, Center for Eurasian Studies, Okan University, Istanbul
- ♦ **Trita Parsi**, former Public Policy Scholar; Founder and President, National Iranian-American Council; author of *A Single Roll of the Dice: Obama's Policy with Iran*; Director, International Security Studies
- ♦ **Paulo Sotero**, Director, Brazil Institute

A Round-table on Brazil-U.S. Relations with Todd Chapman

The Brazil Institute hosted the Deputy Chief of Mission at the American embassy in Brasilia to review the bilateral, regional and multilateral agenda between the two largest economies and democracies in the Americas. DMC Chapman is uniquely

positioned to reflect on the state of Brazil- U.S. relations on the eve of two major political events: the October elections for mayor in 6,664 Brazilian cities, and the U.S. presidential elections.

September 5, 2012

Speakers:

- ♦ **Todd Chapman**, Deputy Chief of Mission, United States Embassy in Brasilia
- ♦ **Paulo Sotero**, Director, Brazil Institute



Why the U.S. Is Not Destined to Decline: A Debate

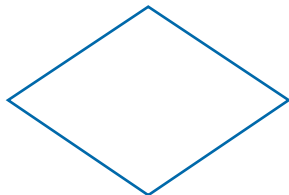
May 2, 2012

Cosponsors: International Security Studies,
History and Public Policy Program

Speakers:

- ♦ **Robert Lieber**, Professor of Government and International Affairs, Georgetown University; author, *Power and Willpower in the American Future: Why the U.S. is Not Destined to Decline*.
- ♦ **Michael Mandelbaum**, Christian A. Herter Professor of American Foreign Policy, Johns Hopkins School of Advanced International Studies

Author Robert J. Lieber discussed his new book, *Power and Willpower in the American Future: Why the US is Not Destined to Decline*. He was joined on the panel by Michael Mandelbaum. Speakers discussed the role of the United States in the current world system and argued the case that ultimately, the ability to avoid serious decline is less a question of material factors than of policy, leadership, and political will.



Brazil-U.S.: Partnership for the 21st Century with Her Excellency Dilma Rousseff, President of Brazil

April 9, 2012

Speakers:

- ♦ **Her Excellency Dilma Rousseff**, President of Brazil

In partnership with the government of Brazil, the Brazil Institute and the Chamber of Commerce partnered to host the President of Brazil in her first official visit to the United States. Two separate tracks of conferences, business and education, brought leaders of both sectors together. The event was opened by Secretary of State Hillary Clinton.



A Conference on U.S.-Brazil Relations on the Eve of President Dilma Rousseff's First Visit to Washington, D.C.

Re-launched at the highest level by President Barack Obama's visit to Brasilia in March 2011, the dialogue between Brazil and the United States gained visibility and momentum when President Dilma Rousseff visited Washington on April 9th. The timing

of the Brazilian President's visit, just days before the opening of the Sixth Summit of the Americas, in Colombia, adds to its importance. A half-day seminar convened experts to discuss Brazil-U.S. issues and what lies ahead for the two countries.

March 12, 2012

Speakers:

- ♦ **Peter Hakim**, President Emeritus, Inter-American Dialogue
- ♦ **Anthony Harrington**, former U.S. Ambassador to Brazil; Chairman, Brazil Institute Advisory Board
- ♦ **Roberta Jacobson**, Acting-Assistant Secretary of State for the Western Hemisphere, Department of State
- ♦ **Leonardo Martinez-Diaz**, Deputy Assistant Secretary for the Western Hemisphere, Department of Treasury
- ♦ **Carl Meacham**, U.S. Senate Foreign Relations Committee Staff
- ♦ **João Augusto de Castro Neves**, Analyst, Latin America, Eurasia Group
- ♦ **Julia Sweig**, Director for Latin American Studies, Council on Foreign Relations
- ♦ **Mauro Vieira**, Ambassador of Brazil to the United States
- ♦ **Daniel Restrepo**, Senior Director for the Western Hemisphere, National Security Council
- ♦ **Paulo Sotero**, Director, Brazil Institute



A Press Roundtable on President Dilma Rousseff's Visit to Washington

April 5, 2012

Speakers:

- ♦ **Christopher Garman**, Director, Eurasia Group
- ♦ **Peter Hakim, President Emeritus**, Inter-American Dialogue
- ♦ **João Augusto de Castro Neves**, Analyst, Latin America, Eurasia Group
- ♦ **Michael Shifter**, President, Inter-American Dialogue
- ♦ **Paulo Sotero**, Director, Brazil Institute

The Inter-American Dialogue and the Woodrow Wilson Center hosted a special press roundtable to discuss Brazilian President Dilma Rousseff's first visit to Washington. Speakers discussed the global economy, the governance of the World Bank and other international institutions, and the ongoing political relationship between the two countries.

The Americas and the World: Public Opinion and Foreign Policy in Brazil, Colombia, Ecuador, Mexico, and Peru

November 29, 2011

Cosponsors: Mexico Institute, Latin American Program

Speakers:

- ♦ **Kevin Casas-Zamora**, Acting Director, Latin American Initiative, Brookings Institution
- ♦ **Peter Hakim**, President Emeritus, Inter-American Dialogue
- ♦ **Stephen Johnson**, Director, Americas Program, Center for Strategic and International Studies
- ♦ **Andrew Selee**, Vice President for Programs and Senior Advisor to the Mexico Institute, Wilson Center
- ♦ **Paulo Sotero**, Director, Brazil Institute

A panel of experts discussed the launching of the new report *The Americas and the World* which is an ongoing research project carried out every two years that aims to study public opinion and political culture in the Americas on key issues in foreign policy and international relations.

Brazil, Argentina, and the Road to the NPT

June 15, 2011

Cosponsors: Nuclear Proliferation International History Project, The Cold War International History Project

Speakers:

- ♦ **Luis Bitencourt**, Senior Scholar, Professor of International Security, Center for Hemispheric Defense Studies, National Defense University; Visiting Professor, Georgetown University
- ♦ **Christian Ostermann**, Director, History and Public Policy Program, Wilson Center
- ♦ **Matias Spektor**, Assistant Professor, Director for International Relations, Fundação Getulio Vargas
- ♦ **Greg Thielmann**, Senior Fellow, Arms Control Association

For several decades Argentina and Brazil sought to develop their own indigenous nuclear programs and tried to resist the expansion of the global non-proliferation regime. Deep mutual suspicion coupled with status competition colored their relationship and their standing in the face of the major nuclear powers. Experts discussed how both countries have dealt with nuclear energy and the NPT.

A Forum on President Obama's Trip to Latin America

March 16, 2011

Cosponsors: Latin American Program

Speakers:

- ♦ **Dan Restrepo**, Special Assistant to the President; Senior Director for the Western Hemisphere, National Security Council
- ♦ **Arturo Valenzuela**, Assistant Secretary of State for Western Hemisphere Affairs, Department of State

Two leading United States government officials discussed the President's trip to Latin America and the implications for the hemisphere as well as what it meant for the region's development and relations with the United States.

Prospects for Brazilian-American Relations on the Eve of President Obama's Visit to Brazil

President Barack Obama's trip to Brazil introduced a new opportunity for engagement between America's two largest democracies and biggest economies. Since the inauguration of President Dilma Rousseff, both leaders have attested to the importance of the bilateral relationship which is bound to grow in intensity and complexity in coming years. A group of experts and practitioners explored the state of the Brazilian-American dialogue.



Craig Kelly, Carl Meacham, Carolina Costa, and Luis Bitencourt

February 28, 2011

Cosponsors: Latin American Program

Speakers:

- ♦ **Luis Bitencourt**, Dean of Academic Affairs, National Defense University
- ♦ **Carolina Costa**, Senior Associate, McLarty Associates
- ♦ **Luigi Einaudi**, Distinguished Visiting Fellow, National Defense University
- ♦ **Craig Kelly**, Vice President, The Cohen Group, Former U.S. Ambassador to Brazil
- ♦ **Carl Meacham**, Senior Advisor, Senate Foreign Relations Committee
- ♦ **Paulo Sotero**, Director, Brazil Institute, Wilson Center
- ♦ **Mauro Vieira**, Brazilian Ambassador to the United States

February 22, 2011

*Cosponsors: Middle East Program,
International Security Studies*

Speakers:

- ♦ **Haleh Esfandiari**, Director, Middle East Program, Wilson Center
- ♦ **Craig Kelly**, Vice President, The Cohen Group; Former Ambassador to Brazil
- ♦ **Mustafa Kibaroglu**, Chair, International Relations Department and Director, Center for Eurasian Studies, Okan University, Istanbul

- ♦ **Robert S. Litwak**, Vice President for Scholars and Academic Relations and Director, International Security Studies
- ♦ **Nizar Messari**, Associate Professor of International Affairs, Al Akhawayn University, Ifrane, Morocco
- ♦ **Trita Parsi**, Former Public Policy Scholar; Founder and President, National Iranian American Council
- ♦ **Paulo Sotero**, Director, Brazil Institute

A Reflection on the May 2010 Brazil-Turkey Nuclear Initiative towards Iran

A panel of experts reviewed the diplomatic efforts Brazil and Turkey led last year to bridge the differences between Iran and the international community over Tehran's nuclear program. The failed Brazilian-Turkish attempt left many unanswered questions and raised new ones.



Mustafa Kibaroglu



Mauro Vieira



Luciano Coutinho



Henrique Meirelles

2013 Brazil Economic Conference

October 11, 2013

Cosponsors: Brazilian-American Chamber of Commerce, Brazil-US Business Council

Top executives from the public and private sectors, fund managers, financial analysts, and representatives from the academia and government spheres met on October 11 to discuss the future of Latin America's largest economy and the main challenges currently posed to its development. **Henrique Meirelles**, Chairman of Lazard Americas, J&F Investimentos and the Olympic Public Committee; and **Professor Luciano Coutinho**, President of the Brazilian Development Bank (BNDES), were featured as keynote speakers. Other speakers

included **Donna Hrinak**, President of **Boeing Brazil**; **Gary Spulak**, President of **Embraer Aircraft Holding, Inc.**; **David Neeleman**, Chairman & CEO of **Azul Linhas Aereas Brasileiras**; **Murilo Portugal**, President of FEBRABAN; **Joaquim Levy**, CEO of **Bradesco Asset Management**; **Paulo Sotero**, Director of the **Brazil Institute at The Woodrow Wilson Center**; **Geoff Dryer**, Foreign Policy Correspondent at the *Financial Times*; and **Marcos Troyjo**, Director of the **BRICLAB/ Columbia University**.



Donna Hrinak, David Neeleman and Monique Fridell



The Outlook of Brazil's Economy in a Tough Political Season

September 20, 2013

Speakers:

- ♦ **Nelson Barbosa**, Former Deputy Minister of Finance of Brazil
- ♦ **José Roberto Afonso**, Technical Consultant to the Federal Senate of Brazil; Economist, BNDES
- ♦ **Teresa Ter-Minassian**, Former Fiscal Affairs Director, IMF

On September 20th, Dr. Barbosa discussed the outlook of the Brazilian economy as the nation embarks on an intense political season leading up to presidential, gubernatorial and congressional elections scheduled for October 2014. Leading economists José Robert Afonso and Teresa Ter-Minassian provided commentary. A follow up publication with Barbosa's comments was released by the Brazil Institute.

The Reinvention of Brazil's Largest City

June 18, 2013

Speakers:

- ♦ **Silvio Torres**, Secretary, São Paulo Housing
- ♦ **Paulo Sotero**, Director, Brazil Institute
- ♦ **Philip Yang**, President, URBEM

On June 18th, the Brazil Institute welcomed Silvio Torres, São Paulo Housing Secretary, and Philip Yang, president of URBEM, an institute active in the Casa Paulista development. Conceived as a public private partnership, the project aims at the construction of a mixed use urban fabric that combines 20,000 housing units for different income brackets, retail and office spaces. Panelists discussed how after decades of the so called "doughnut" effect that created empty and often dangerous areas in potentially high valued parts of the city, Casa Paulista will induce the repopulation of those areas and a more efficient use of existing infrastructure.

Incentives and Challenges for Foreign Direct Investment in Infrastructure and Strategic Sectors in Brazil

The Brazil Institute, in partnership with the Brazil – U.S. Business Council convened a conference aimed at examining the causes and challenges that lie in the intersection of FDI and infrastructure. The main question addressed was whether the Brazilian economy is attracting the right type of FDI necessary to contribute to development throughout the country. The discussion was moderated by Paulo Sotero, director of the Brazil Institute, featuring representatives from the private and public sectors as well as academia.

June 10, 2013

Cosponsors: Brazil-US Business Council

Speakers:

- ♦ **Andres Beran**, Vice President for Latin America, Fluor
- ♦ **Otaviano Canuto**, Senior Advisor on BRICS, World Bank
- ♦ **João Carlos Ferraz**, Director, BNDES
- ♦ **Christopher Garman**, Director, Eurasia Group
- ♦ **Ruben Kraiem**, Partner, Covington & Burling
- ♦ **Alexandre Meira da Rosa**, Manager of Infrastructure and Environment Sector, Inter-American Development Bank

Brazilian Private Sector's Perspective on How to Improve Competitiveness

June 6, 2013

Cosponsors: Brazil-US Business Council

Speakers:

- ♦ **Erik Camarano**, President, Brazil Competitiveness Movement
- ♦ **Monique Fridell**, Executive Director, Brazil – U.S. Business Council

On June 6, 2013 the Brazil Institute in partnership with the Brazil-U.S. Business Council convened a workshop examining the causes of low competitiveness at the state and private levels as well as strategies for improvement. The discussion was moderated by Monique Fridell, Executive Director of the Brazil-U.S. Business Council (BUSBC). Erik Camarano, CEO of the Brazilian Competitiveness Movement (MBC) presented his organization's views and initiatives aimed at improving

- ♦ **Kellie Meiman**, Managing Director, McLarty Associates
- ♦ **José Guilherme Reis**, Lead Trade Economist, World Bank
- ♦ **Paulo Sotero**, Director, Brazil Institute

management skills at the federal level. Kellie Meiman, managing director at McLarty associated offered a business sector perspective on Brazil's competitiveness challenges in the high technology sector, and José Guilherme Reis, lead trade economist at the World Bank provided an overarching view on industrial policy, the role of the private sector, and the need for a restructuring of the country's competitiveness agenda.

How to Improve Brazil's Industrial Growth and Export Performance

The Brazil Institute, in partnership with the Program on America and the Global Economy, convened a seminar to examine the causes of the negative growth trend and what needs to be done to reverse it. The stated objective of the government of President Dilma Rousseff is to return to the average 4% annual growth from the Lula

years (2003-2010), while improving the productivity and competitiveness of the economy. The discussion on “How to Improve Brazil's Industrial Growth and Export Performance” was moderated by the Brazil Institute's director Paulo Sotero. World Bank economists José Guilherme Reis and Otaviano Canuto presented the main findings of their policy research report: Brazilian exports: climbing down a competitiveness cliff. Kent Hughes, the director of the Program on America and the Global Economy shared his views on the current Brazilian economic challenges and made some parallels with the competitiveness problems faced by the United States.

February 12, 2013

*Cosponsors: Program on America and the
Global Economy*

Speakers:

- ♦ **Otaviano Canuto**, Vice President and Head for Poverty Reduction and Economic Management Network, World Bank
- ♦ **Kent Hughes**, Director, Program on America and the Global Economy
- ♦ **José Guilherme Reis**, Lead Trade Economist, World Bank
- ♦ **Paulo Sotero**, Director, Brazil Institute



Relations with China from the Perspectives of Brazil, U.S. and Canada Global Businesses

Since 2009, when China became Brazil's strongest trading partner, relations between the two countries have grown in both visibility and importance. Beijing was the first foreign capital, outside South America, to be visited by President

Dilma Rousseff. This panel focused on the presence of Brazilian companies in China and the changing pattern of Chinese interests and investments in Brazil, from exporter of manufactured products to investor in industrial plants and infrastructure projects.



Sergio Amaral

October 12, 2012

Cosponsors: Canada Institute, Kissinger Institute on China and the United States

Speakers:

- ♦ **Sergio Amaral**, President, China-Brazil Business Council; former Deputy Foreign Minister
- ♦ **Nelson Cunningham**, Managing Partner and Co-Founder, McLarty Associates
- ♦ **Erin Ennis**, Vice President, U.S.-China Business Council
- ♦ **Claudio Frischtak**, Consultant, China-Brazil Business Council
- ♦ **Richard Lapper**, Editor, Brazil Confidential, Financial Times
- ♦ **J. Stapleton Roy**, Director, Kissinger Institute on China and the United States; Minister and former Ambassador to England and France
- ♦ **Paulo Sotero**, Director, Brazil Institute

A Private Sector Perspective on Brazil's Energy and Infrastructure Challenge

Central to Brazil's goal to achieve higher and more sustainable rates of economic growth is the execution of ambitious state and federal plans aimed at expanding energy and infrastructure capacity. Carlos Cavalcanti, director of FIESP, provided an overview of policy, energy and infrastructure markets in Brazil. Some topics discussed were: infrastructure integration in South America, the impact of the sustainability agenda, and the implications of these issues on Brazilian foreign policy.



July 10, 2012

Cosponsors: Brazil-U.S. Business Council

Speakers:

- ♦ **Carlos Cavalcanti**, Director of Energy and Infrastructure, Federation of Industries, State of São Paulo
- ♦ **Christopher Garman**, Director, Eurasia Group
- ♦ **Reeve Woldford**, Managing Director for Latin America, Altrius Group
- ♦ **Paulo Sotero**, Director, Brazil Institute

New Directions in Brazil's Innovation System: Lessons for the Global Economy?

May 16, 2012

Speakers:

- ♦ **W.E. (Ted) Hewitt**, Public Policy Scholar; Professor of Sociology, University of Western Ontario in London, Canada

Brazil Institute's Public Policy Scholar Ted Hewitt spoke on Brazil's innovation system. The triple helix of government, university and industry R&D capacity and its role in promoting acknowledged national success in the high technology sector (most notably in alternative energy, aerospace, and agricultural biotechnology) has been the subject of considerable debate over the past years, with opinions varying greatly on its overall efficacy regarding return on investment.



Mauro Borges Lemos

Is Brazil's New Industrial Policy Working?

Launched in August 2011 by President Dilma Rousseff, the “Greater Brazil Plan” focuses on increasing productivity and overcoming the decline in participation of the industrial sector in the country’s economy. The president of the Brazilian Agency for Industrial Development (ABDI), and an expert panel discussed the future of the Brazil Plan and the industrial sector.

March 29, 2012

Speakers:

- ♦ **Christopher Garman**, Director, Eurasia Group
- ♦ **Mauro Borges Lemos**, President, Brazilian Agency for Industrial Development (ABDI)
- ♦ **John Williamson**, Senior Fellow, Peterson Institute for International Economics
- ♦ **Paulo Sotero**, Director, Brazil Institute

Brazil Forum Luncheon Featuring Senator Richard D. Lugar

December 2, 2011

Speakers:

- ♦ **Richard D. Lugar**, U.S. Senator (R-IN)

Senator Lugar, the Republican leader of the Foreign Relations Committee and a longtime advocate of furthering the relationship between the United States and Brazil took part in another Brazil Forum luncheon, and spoke about advancing the agricultural ties between the two countries.

A Complex Web of Ties: Business-Government Links in Brazil

November 14, 2011

Cosponsors: Brazil-U.S. Business Council

Speakers:

♦ **Sergio G. Lazzarini**, Professor of
Organization and Strategy, Insper

In another installment of the Brazil Forum, Professor Lazzarini discussed the dynamics of the “capitalism of ties” present in Brazil’s economy. This discussion examined how the relationship between the central government and the private sector affects the business and political environment both for American and Brazilian companies.

A Discussion with ANP Director Allan Barros

The director of Brazil’s National Petroleum Agency discussed the implication of the agency’s broad mandate as Brazil works to develop its huge offshore pre-salt oil fields and prepares to benefit from the emergence of a global biofuels market in the coming years.



Sergio Lazzarini

August 31, 2011

Speakers:

♦ **Allan Kardec Duailibi Barros**, Director,
Agencia Nacional do Petróleo Natural e
Biocombustíveis (ANP)

♦ **Paulo Sotero**, Director, Brazil Institute

BRICS: Shaping the New Global Architecture

June 28, 2011

Cosponsors: Kennan Institute, Program on American and the Global Economy, Africa Program, Asia Program, Kissinger Institute on China and the United States

Speakers:

- ♦ **Francis A. Kornegay**, Public Policy Scholar, Wilson Center
- ♦ **Fyodor Lukyanov**, Editor, Global Affairs, Moscow
- ♦ **João Augusto de Castro Neves**, Analyst, Eurasia Group
- ♦ **Inderjit Singh**, Professor of Economics and Strategic Studies, National War College
- ♦ **Amy Wilkinson**, Public Policy Scholar, Wilson Center
- ♦ **Da Wei**, Director and Research Professor, China Institute of Contemporary International Relations

Five experts, representing different emerging powers, discussed the role of the BRICS in global affairs. A key point that emerged from the panel was the issue of whether or not the BRICS represent a cohesive and integrated conglomeration of countries. The panelists concluded that the differences within the group, in terms of values, economic models, political structures and geopolitical interests, far outweigh their commonalities.

Brazil and Africa: Cooperation for Innovation in Agriculture and What the U.S. Can Do

May 16, 2011

Cosponsors: Wilson Center on the Hill, Program on American and the Global Economy

Speakers:

- ♦ **Erick Fernandes**, Advisor, Latin America and the Caribbean Region, Agriculture and Rural Development, World Bank
- ♦ **Ladislau Martin-Neto**, President, Lapex-USA, Embrapa
- ♦ **Marcella Syzmanski**, Foreign Affairs Officer, Agriculture, Biotechnology, and Textile Trade, U.S. Department of State
- ♦ **Paulo Sotero**, Director, Brazil Institute

Hosting a lunch in the Cannon Congressional Office Building, the Brazil Institute and the Wilson Center on the Hill event focused African agriculture and opportunities for partnership and development in the area.

Managing Our Planet: The State of the Oceans

An international panel of marine scientists has recently released the IPSO State of the Ocean Report 2013 and pointed out that the rate and magnitude of impacts on the oceans are faster and larger than previously thought, and pose more imminent threats. The oceans have been taking up CO₂ and heat, helping buffer global warming, but at what cost to the functioning of its balances and ocean ecosystems? From ocean acidification to shifts in primary productivity, the concerns for the global oceans are high. On November 13, a panel discussed

the implications of the report and what needs to be done in order to address the issues on a global scale.

November 13, 2013

Cosponsors: Environmental Change and Security Program, George Mason University

Speakers:

- ♦ **Libby Jewett**, Director, Ocean Acidification Program, National Oceanic and Atmospheric Administration
- ♦ **Karen Sack**, Senior Director, International Oceans, The Pew Charitable Trusts
- ♦ **Paul Schopf**, Professor of Oceanography, Associate Dean for Research and Computing, George Mason University

Managing Our Planet: Making the Millennium Development Goals Sustainable

October 16, 2013

Cosponsors: Environmental Change and Security Program, George Mason University

Speakers:

- ♦ **Melinda Kimble**, Senior Vice President for Programs, UN Foundation
- ♦ **Thomas Lovejoy**, Biodiversity Chair, H. John Heinz III Center for Science, Economics and the Environment
- ♦ **Jacob Scherr**, Director of Strategy and Advocacy, Natural Resources Defense Council

With a target date of 2015, the Millennium Development Goals (MDGs) are a set of highly ambitious objectives to help eradicate poverty, reduce environmental degradation, and improve global health standards across the globe. Negotiations are already underway for a new set of “Sustainable Development Goals” for humanity to attain by 2030. Heads



of state met in New York to examine potential SDGs in September 2013. What was the outcome? What seems to be in (or out) for the U.N. vision of sustainable development over the next generation? Will it be all-inclusive? Targeted? Affordable

or infeasible? On October 16th, a panel discussed the challenges and potential for formulating a coherent set of new SDGs to guide sustainable development, improve human security and manage our shared planet over the next generation.

Managing Our Planet: Energy Looking Forward

September 11, 2013

Cosponsors: Environmental Change and Security Program, George Mason University

Speakers:

- ♦ **Kevin Knobloch**, Chief of Staff to Secretary of Energy
- ♦ **Jennifer Sklarew**, Fullbright-Hays Fellow, George Mason University
- ♦ **Paulo Sotero**, Director, Brazil Institute
- ♦ **Geory Unruh**, Arison Professor of Doing Good Values, George Mason University

On September 11th, as part of the “Managing our Planet” series, a panel convened to discuss the current state of the energy infrastructure and what steps are being made to reduce carbon emissions and promote clean energy. Panelists discussed green initiatives and the direction of energy policy in the United States as well as implications for our global energy infrastructure.

Managing Our Planet: The GEF Looking Forward

May 20, 2013

Cosponsors: Environmental Change and Security Program, George Mason University

Speakers:

- ♦ **Naoko Ishii**, CEO and Chairperson, Global Environment Facility
- ♦ **Thomas Lovejoy**, Biodiversity Chair, H. John Heinz III Center for Science, Economics and the Environment
- ♦ **Blair A. Ruble**, Director, Global Sustainability and Resilience Program; Senior Advisor, Kennan Institute

As part of the “Managing our Planet” seminar series, the Brazil Institute convened a meeting about the Global Environment Facility, the largest funder of biodiversity and climate change related projects in the world. Dr. Naoki Ishii shared her thoughts on where the GEF is headed under her leadership.

The Rainforest Continent Business School

This panel convened environmental experts to discuss the creation and establishment of the Rainforest Business School. The concept for the school was developed over a series of meetings at the University of São Paulo, and its objective is to enable

professionals to sustainably derive and increase economic gain from standing tropical rainforests throughout the world. Participants shared their views on how to train academics, executives, industries and entrepreneurs on the matter.



May 15, 2013

Cosponsors: Environmental Change and Security Program, Conservation International, University of São Paulo Institute of Advanced Studies

Speakers:

- ♦ **Ernesto Fraga Araújo**, Minister, Brazilian Embassy
- ♦ **Paulo Sotero**, Director, Brazil Institute
- ♦ **Maritta Koch-Weser**, Coordinator, Contemporary Studies of Amazonia, Institute of Advanced Studies, University of São Paulo

Sustainability in the Amazon

The Brazil Institute and the Environmental Change and Security Program at the Wilson Center, in partnership with Conservation International and the University of São Paulo Institute Of Advanced Studies, hosted a seminar on innovative initiatives aimed at making the Amazon sustainable. Anthropologist and environmentalist Maritta Koch-Weser, a former senior World Bank official who since 2009 leads a study

group on Amazonia's transformation at the University of São Paulo, discussed plans for the establishment of the Rainforest Continent Business School, following a roundtable of experts. Governor Capiberibe offered his vision for Amapá's sustainable economic development, and the state's role as a provider and beneficiary of environmental services.

May 15, 2013

Cosponsors: Environmental Change and Security Program, Conservation International, University of São Paulo Institute of Advanced Studies

Speakers:

- ♦ **Camilo Capiberibe**, Governor, State of Amapá, Brazil
- ♦ **André Guimarães**, Executive Director, Conservation International, Brazil
- ♦ **Maritta Koch-Weser**, Coordinator, Contemporary Studies of Amazonia, Institute of Advanced Studies, University of São Paulo
- ♦ **Thomas Lovejoy**, Biodiversity Chair, H. John Heinz III Center for Science, Economics and the Environment



Camilo Capiberibe

Managing Our Planet: Climate Change and Extreme Weather: Impacts on Public Health and Agriculture

April 10, 2013

*Cosponsors: Environmental Change and
Security Program, George Mason University*

Speakers:

- ♦ **William Hohenstein**, Director, Climate Change Program Office, Office of the Chief Economist, U.S. Department of Agriculture
- ♦ **Tom Karl**, Director, National Climatic Data Center, National Oceanic and Atmospheric Administration (NOAA)
- ♦ **Paul Schopf**, Professor of Oceanography, Associate Dean for Research and Computing, George Mason University
- ♦ **Paulo Sotero**, Director, Brazil Institute
- ♦ **Catherine Thomasson**, Executive Director, Physicians for Social Responsibility

On April 10, the “Managing Our Planet” series convened a panel of experts to discuss the outlook and impact of extreme weather events scientists see as connected to climate change. The “Managing our Planet” seminar series, developed jointly by George Mason University, the Brazil Institute, and the Environmental Change and Security Program, aims at addressing planetary scale problems and solutions.

Managing Our Planet: The World at 7 Billion: Building a Sustainable Future

December 5, 2012


*Cosponsors: Environmental Change and
Security Program, Global Sustainability and
Resilience Program*

Speakers:

- ♦ **Sandeep Bathala**, Senior Program Associate, Environmental Change and Security Program, Global Health Initiative
- ♦ **Suzanne Ehlers**, President and CEO, Population Action International
- ♦ **Matthew Erdman**, Population-Health-Environment Technical Advisor, USAID
- ♦ **Jack A. Goldstone**, Virginia E. and John T. Hazel Jr. Professor, George Mason University
- ♦ **Thomas Lovejoy**, Biodiversity Chair, H. John Heinz III Center for Science, Economics and the Environment

As the world population surpasses seven billion people, governments and societies must help communities cope with limited natural resources and a rapidly changing global climate. A panel discussed planetary demographic trends and their implications for ecological management at the international and global scales.





Managing Our Planet: Managing Mountains for Ecological Services and Environmental Security

October 17, 2012

Cosponsors: Environmental Change and Security Program, Global Sustainability and Resilience Program, George Mason University

Speakers:

- ♦ **Ruth Greenspan Bell**, Public Policy Scholar, Wilson Center
- ♦ **Lisa Friedman**, Deputy Director, ClimateWire
- ♦ **John Furlow**, Climate Change Specialist, Impacts and Adaptation, USAID
- ♦ **Paul Schopf**, Professor of Oceanography, Associate Dean for Research and Computing, George Mason University
- ♦ **Andrew Taber**, Executive Director, The Mountain Institute

High mountain regions face grave environmental challenges in the face of climate change. A panel including development and conservation practitioners, donors, environmental media, and policy analysis representatives provided an overview of challenges, issues, and solutions for mitigating and improving damages in mountain regions caused by environmental degradation.

Managing Our Planet: Rio+20: Impacts and Ways Forward

September 12, 2012

Cosponsors: Environmental Change and Security Program, George Mason University

Speakers:

- ♦ **Fred Boltz**, Senior Vice President of Global Strategies, Conservation International
- ♦ **Reid Detchon**, Vice President for Energy and Climate, United Nations Foundation
- ♦ **Michelle Lapinski**, Director of Corporate Practices, The Nature Conservancy
- ♦ **Jacob Scherr**, Director of Strategy and Advocacy, Natural Resources Defense Council
- ♦ **Dann Sklarew**, Sustainable Fellow, George Mason University

Tens of thousands of delegates, journalists, and activists converged in the city of Rio de Janeiro for the June Rio+20 Conference on Sustainable Development, yet there was a general sense of frustration and angst over the final document and lack of commitment from leading delegates. A panel of experts discussed the conference outcomes and the next steps in the global effort for climate change sustainability.

The Road to Rio + 20: Green and Inclusive Growth in Latin America and the Caribbean

May 31, 2012

Cosponsors: Environmental Change and Security Program, Latin American Program

Speakers:

- ♦ **Cynthia J. Arnson**, Director, Latin America Program
- ♦ **Carlos Manuel Rodríguez**, Regional Vice President, Conservation International; Minister of Environment, Costa Rica
- ♦ **Paulo Sotero**, Director, Brazil Institute
- ♦ **Ede Iltjasz Vásquez**, Director, Sustainable Development, World Bank Latin America and the Caribbean Region
- ♦ **Alexander Watson**, Managing Director, Hills & Company; former Director, The Nature Conservancy

According to a report by the World Bank, Latin America has served as the world's laboratory for green and inclusive growth ever since the Rio Conference on Sustainable Development that took place twenty years ago. Additionally, the region has the lowest carbon energy matrix in the developing world. A panel of experts discussed how Latin America can combat climate change.

Jacob Scherr



The Global Environment Facility at 20

The CEO of GEF, Monique Barbut, explained how her organization, the largest funder of global projects, with over \$60 billion with co-funding allocated to over 2,800 projects to improve the global environment, will view the upcoming Rio + 20 conference and what roles it will take in the future.

April 11, 2012

Cosponsors: Environmental Change and Security Program

Speakers:

- ♦ **Monique Barbut**, CEO and Chairperson, Global Environment Facility
- ♦ **Melinda Kimble**, Senior Vice President for Programs, UN Foundation
- ♦ **Paul Schopf**, Professor of Oceanography, Associate Dean for Research and Computing, George Mason University

Managing Our Planet: Rio+20: A New Agenda for Sustainability – or More of the Same?

February 22, 2012

Cosponsors: Environmental Change and Security Program

Speakers:

- ♦ **Reid Detchon**, Vice President for Energy and Climate, United Nations Foundation
- ♦ **Robert Engelman**, President, Worldwatch Institute
- ♦ **David Sandalow**, Assistant Secretary for Policy and International Affairs, Department of Energy

With the Rio+20 Conference on Sustainable Development approaching, an opportunity to make progress on the global sustainability agenda was also met. A panel of

experts discussed the agenda and what outcomes to expect from the conference as well as possible limitations.

A Conversation on Climate Change with Brazilian Expert Luiz Gylvan Meira Filho

The international community made a commitment in Copenhagen in December 2009 to limit climate change to a maximum of two degrees Celsius by the end of the century, implying limits to global emissions by 2050. At this panel, discussants addressed means to facilitate the necessary engagement in the mitigation of climate change.

March 28, 2012

Cosponsors: Environmental Change and Security Program

Speakers:

- ♦ **Luiz Gylvan Meira Filho**, Visiting Researcher, Institute for Advanced Studies, University of São Paulo
- ♦ **Michael McCracken**, Chief Scientist for Climate Change Programs, Climate Institute
- ♦ **Paulo Sotero**, Director, Brazil Institute



Shark Loves the Amazon

The daily struggles and hopes of the more than twenty million Brazilians who live in the Amazon, mostly in cities, are rarely present in analyses and images that inform perceptions of the region outside Brazil. Film maker Mark London depicted the hard realities of a region attempting to find the path to a sustainable model of development that promotes economic activity while preserving the Earth's last great forest and its unparalleled concentration of biodiversity.



Mark London

February 14, 2012

Cosponsors: Environmental Change and Security Program

Speakers:

♦ **Mark London**, Film Producer

♦ **Paulo Sotero**, Director, Brazil Institute

Managing Our Planet: Sustainable Solutions for the Planet's Energy Challenge

The environmental challenges of climate change, energy demands, and natural resource loss continue to mount. The world's population hit seven billion in November 2011 and is projected to grow to ten billion if not more. The Amazon had the greatest drought in recorded history in 2010. Droughts, floods, wildfires, and intense tropical storms are becoming more frequent. A panel of experts discussed how to mitigate the problems and presented possible solutions.

January 25, 2012

Cosponsors: Environmental Change and Security Program

Speakers:

♦ **Daniel Kammen**, Professor of Public Policy, Energy and Resources Group, University of California, Berkeley; Former Chief Technical Specialist, Renewable Energy and Efficiency, The World Bank

♦ **Greg Kats**, President, Capital E; author of "Greening Our Built World"

Sustainability for Global Biofuels: Tools, Models, Policies, and Frameworks

Biofuels have been presented as everything from a “silver bullet” for climate change to the driving factor behind deforestation and hunger. Can biofuels be produced in a responsible manner? And if so, how? A panel of specialists from the Department of Energy and Conservation International discussed the opportunities and risks associated with biofuel production globally, and the specific means to minimize risks and maximize opportunities associated with biofuel feedstock production.

May 19, 2011

Speakers:

- ♦ **Ranyee Chiang**, AAAS Science and Technology Fellow, Biomass Program U.S. Department of Energy
- ♦ **Christine Dragisic**, Director Agriculture Biofuels & Forestry, Conservation International
- ♦ **Alison Goss Eng**, Sustainable Biomass Production, U.S. Department of Energy
- ♦ **Lisa Famolare**, Vice President, Guiana Regional Program, Conservation International
- ♦ **Manuel Oliva**, Director, U.S. Climate Policy, Conservation International
- ♦ **Paulo Sotero**, Director, Brazil Institute



Luis Alberto Figueiredo Machado

Managing Our Planet: The Road to Rio+20

In the lead up to the UN Conference on Sustainable Development, Rio+20, Ambassador Luis Alberto Figueiredo Machado, leader of the team responsible for planning the conference, shared the extensive preparatory work carried out in Brazil, and the specific goals, objectives and proposals that will be presented at the conference.

November 16, 2011

Cosponsors: Environmental Change and Security Program, George Mason University

Speakers:

- ♦ **Luis Alberto Figueiredo Machado**, Under-Secretary for Environment, Energy, Science, and Technology, Brazilian Ministry of Foreign Affairs
- ♦ **Richenda Van Leeuwen**, Senior Director, Energy and Climate, UN Foundation
- ♦ **Thomas Lovejoy**, Biodiversity Chair, H. John Heinz III Center for Science, Economics and the Environment
- ♦ **Jacob Scherr**, Director of Strategy and Advocacy, National Resources Defense Council

Managing Our Planet: The State of the Oceans

A panel of experts focused on the current state of the world's oceans and looked at ways to mitigate the human impact on our planet and environmental management on a global scale. Speakers presented commissions that took place in 2003-4, discussing how the United States is working on methods to protect the oceans on its coastlines.

May 18, 2011

Cosponsors: Environmental Change and Security Program, George Mason University

Speakers:

- ♦ **Thomas Lovejoy**, Biodiversity Chair, H. John Heinz III Center for Science, Economics and the Environment
- ♦ **Jane Lubchenco**, Undersecretary of Commerce for Oceans and Atmosphere; Administrator, National Oceanic and Atmosphere Administration
- ♦ **Enric Sala**, Ocean Fellow, National Geographic Society



Building a Low Carbon Economy in Brazil: Perspectives on Renewable Energy Public Policies

The panel discussion focused on a report by the Getulio Vargas Foundation called “*Low Carbon Economy in Brazil*.” Experts concluded with a series of proposals for incentives in the production and development sectors of renewable energy.

April 29, 2011

Speakers:

- ♦ **Rosangela Moreira de Araujo**, Superintendent of Biofuels and Product Quality, National Agency for Petroleum, Natural Gas and Biofuels (ANP)
- ♦ **Marcelo Cavalcanti Guerra**, Superintendent, Union for the Sugar and Ethanol Industry of Pernambuco (SINDACUCAR)
- ♦ **Barbara da Costa de Oliveira**, Supervisor,
- Global Sustainability, Fundacao Getulio Vargas
- ♦ **Eduardo Azevedo Rodrigues**, Executive Secretary of Energy, Secretariat of Water and Energy Resources, Pernambuco
- ♦ **Luiz Antonio Rossi**, Researcher, Solar and Wind Renewable Energy, Interdisciplinary Center of Energy Planning, University of Campinas
- ♦ **Paulo Sotero**, Director, Brazil Institute, Wilson Center



Rosangela Moreira
de Araujo

Managing Our Planet: Managing Our Forests: Carbon, Climate Change, and Fire

April 20, 2011

Cosponsors: Environmental Change and Security Program, George Mason University

Speakers:

- ♦ **Sandra Brown**, Director and Chief Scientist, Ecosystem Services Unit, Winrock International
- ♦ **David Cleaves**, Climate Change Adviser to the Chief, USDA Forest Service
- ♦ **William Sommers**, Research Professor, Center for Climate and Society, George Mason University

This event, which took place during the International Year of Forests, brought leading experts together to discuss the impact of climate change, carbon emissions and fire on the world's forests.

Brazil's Other Forest: The Fight to Preserve and Restore the Mata Atlântica

March 30, 2011

Cosponsors: Environmental Change and Security Program

Speakers:

- ♦ **Ana Cristina Barros**, Brazil Country Representative, The Nature Conservancy
- ♦ **Miguel Calmon**, Coordinator, Instituto BioAtlântica
- ♦ **Clayton Lino**, President, Nation Council of the Mata Atlântica Biosphere Reserve; Coordinator, Brazilian Network of Biosphere Reserves
- ♦ **Thomas Lovejoy**, Biodiversity Chair, H. John Heinz III Center for Science, Economics and the Environment
- ♦ **Paulo Sotero**, Director, Brazil Institute

Less known than the Amazon, the Mata Atlântica (Atlantic Forest) once covered the coast of Brazil from Rio Grande do Norte to Rio Grande do Sul and extended inland as far as Paraguay and Argentina. Due to population migration to this territory, the Mata Atlântica has lost almost 90 percent of its biodiversity,



including subtropical moist forests, savannas, and mangroves. Today, the Mata Atlântica is one of the country's most threatened biomes. Panelists discussed strategies to preserve and restore the Matla Atlântica.

Managing Our Planet: What “Lost” Cultures Can Contribute to Management of Our Planet

March 23, 2011

*Cosponsors: Environmental Change and
Security Program, George Mason University*

Speakers:

- ♦ **Susan Crate**, Associate Professor of
Anthropology, George Mason University
- ♦ **Wade Davis**, Explorer-in-Residence,
National Geographic Society

This panel, another installment of Managing Our Planet, focused on the effects of climate change on indigenous communities worldwide. Wade Davis and Susan Crate explored the psychological, spiritual, and cultural aspects of land from the perspective of Indigenous groups, and how climate change alters landscapes and weather patterns that they have adapted to over centuries.

Oscar-Nominated Documentary: “Waste Land”

March 9, 2011

The Brazil Institute screened the film *Waste Land*, a 2010 documentary starring Vik Muniz, Brazilian visual artist, who worked alongside *catadores* (scavengers of recyclables) at Jardim Gramacho, and his efforts to use art to empower workers in one of the world’s largest landfills.

Managing Our Planet: Managing the Planet’s Freshwater

February 23, 2011

*Cosponsors: Environmental Change and
Security Program, Latin American Program,
George Mason University*

Speakers:

- ♦ **Karin Krchnak**, Director, International Water
Policy, The Nature Conservancy
- ♦ **Dann Sklarew**, Sustainable Fellow, George
Mason University
- ♦ **Paulo Sotero**, Director, Brazil Institute

As part of the Managing Our Planet series, panelists discussed the increasing stress placed on freshwater resources by population growth, urbanization, and environmental change, as well as potential solutions to global water insecurity.

Deforestation, Population, and Development in a Warming World: A Roundtable on Latin America

February 15, 2011

Cosponsors: Environmental Change and Security Program, Latin American Program, Mexico Institute

Speakers:

- ♦ **Jason Bremner**, Program Director, Population Reference Bureau
- ♦ **Liza Grandia**, Assistant Professor, Clark University
- ♦ **David Lopez-Carr**, Associate Professor of Geography, University of California, Santa Barbara

Nearly 80 percent of Latin America's population lives in urban areas, yet the continent's rural population has a disproportionate effect on its forests. A group of experts argued that meeting the needs of these communities is key to conserving Latin America's forests.

Managing Our Planet: A Dialogue on Managing the Planet

January 19, 2011

Cosponsors: Environmental Change and Security Program, George Mason University

Speakers:

- ♦ **Dennis Dimick**, Executive Director, National Geographic
- ♦ **Juliet Eilperin**, Reporter, *The Washington Post*
- ♦ **Molly Jahn**, Professor, University of Wisconsin-Madison
- ♦ **Thomas Lovejoy**, Biodiversity Chair, H. John Heinz III Center for Science, Economics and the Environment

Starting off the ongoing Managing Our Planet series for 2011, this panel of experts focused on setting the stage for the upcoming monthly events and how to use national environmental management tools on a global scale.

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