

BRAZIL INSTITUTE

2019 REPORT OF ACTIVITIES



BRAZIL INSTITUTE 2019 REPORT OF ACTIVITIES

Our Leadership 4

Staff, Fellows, & Interns 5

Advisory Council Members 6

Public Outreach and Engagement 10

Events 12

Publications 16

“ We try to work in that space by bringing together people who can discuss intelligently, think about, develop, and bring to political bodies and other institutions public policies that can improve the lives of Brazilians and Americans. ”

– Paulo Sotero, Director of the Brazil Institute

OUR LEADERSHIP



JANE HARMAN

President, Director, and CEO of the Woodrow Wilson Center

“The Brazil Institute brings what we have in other regions of the world, which is an understanding of the politics, the culture, the economics [in Brazil] and Brazil’s place in the hemisphere.”



THOMAS A. SHANNON, JR

Co-Chair (United States) of the Brazil Institute’s Advisory Council at the Woodrow Wilson Center



NELSON JOBIM

Co-Chair (Brazil) of the Brazil Institute’s Advisory Council at the Woodrow Wilson Center



ANTHONY S. HARRINGTON

Chair Emeritus of the Brazil Institute’s Advisory Council at the Woodrow Wilson Center

OUR TEAM



PAULO SOTERO
Program Director



ANNA PRUSA
Program Associate



LARA PICANÇO
Program Assistant

SCHOLARS & FELLOWS

FABIO RAMAZZINI BECHARA
Global Fellow

ANTONIO BRITTO
Global Fellow

BENJAMIN JUNGE
Fellow

MALU GATTO
Global Fellow

CARLOS EDUARDO LINS DA SILVA
Global Fellow

JANA NELSON
Global Fellow

MILTON SELIGMAN
Global Fellow

AMY ERICA SMITH
Fellow

OSCAR VILHENA VIEIRA
Global Fellow

STAFF INTERNS

MARIANA BRAZÃO
University of Virginia

NICHOLAS BURNS
Stanford University

JOSHUA KAPLAN
Emory University

TAINÁ MACHADO
Columbia University

SABRINA MAGALHÃES
Georgetown University

LÍVIA PERES MILANI
Georgetown University and
University of Campinas

COOPER VARDY
Georgetown University

ADVISORY COUNCIL

CO-CHAIR (BRAZIL)

MINISTER NELSON JOBIM
Chairman of the Board
BTG Pactual

CO-CHAIR (U.S.)

AMBASSADOR THOMAS A. SHANNON, JR
Senior International Policy Adviser
Arnold&Porter

CHAIR EMERITUS

AMBASSADOR ANTHONY S. HARRINGTON
Chairman of the Managing Board
Albright Stonebridge Group

“ *I have followed the important work of the Brazil Institute for more than a decade... Complicated public policy issues demand frank debate in an environment that values democracy [and] opinions, and leads to results that generate more light than heat - this is the Wilson Center's hallmark.*

– Minister Nelson Jobim

I am committed to the US-Brazil relationship, but I also believe deeply in the importance of Brazil as one of the most dynamic and interesting democracies in the world, and one that has the potential to lay out for all of us a course going forward of peace and prosperity and dialogue.

– Ambassador Thomas A. Shannon, Jr

When I returned to Washington after serving as U.S. Ambassador to Brazil, I wanted to find an organizational means to continue to contribute to our important, but sometimes under-attended bilateral relationship ... The Wilson Center's Brazil Institute has been the bridge between our two countries.

– Ambassador Anthony S. Harrington



2019 COUNCIL MEMBERS

POLICY CIRCLE

AMBASSADOR LILIANA AYALDE
Former U.S. Ambassador to Brazil and to Paraguay

DR. LESLIE BETHELL
Emeritus Professor, University of London

DR. LUIS BITENCOURT
Professor, National Defense University

AMBASSADOR LUIGI EINAUDI
Former U.S. Ambassador to the Organization of American States

DR. CARLOS EDUARDO LINS DA SILVA
Professor, Insper

DR. THOMAS E. LOVEJOY
Senior Fellow, The United Nations Foundation

DR. MARIA HERMINIA TAVARES DE ALMEIDA
Professor, Universidade de São Paulo

CORPORATE CIRCLE

AMGEN

BOEING

CHEVRON

COLÉGIO DANTE ALIGHIERI

INTERFARMA

UNITEDHEALTH GROUP

BECOME INVOLVED

Public Engagement

The Brazil Institute is recognized as a trusted source and leader for the quality and nonpartisan approach of its program, serving a diverse audience in Brazil, the United States and around the world. At the heart of our work is a belief in independent research and open dialogue, to foster understanding on issues of bilateral concern between Brazil and the United States, and to help you make smart decisions in business, philanthropy, and public policy.

There are many ways to get involved:

- Visit www.wilsoncenter.org/program/brazilinstitute to watch our live-streamed events and access reports, articles, infographics, and blog posts.
- Subscribe to our blogs [Think Brazil](#) and [InoVozes](#) to be the first to read our latest posts.
- Join our [mailing list](#) to receive invitations to our one-of-a-kind events with Brazilian dignitaries and leading policy experts.
- Follow and interact with us on [Facebook](#), [Twitter](#), and [Instagram](#)!
- Visit the Brazil Institute in person, at the Woodrow Wilson International Center for Scholars.

Brazil Institute Advisory Council

Membership in the Advisory Council enables your organization to be an active participant in the ongoing dialogue between Brazil and the United States, and provides access to a marketplace of ideas where we convene the brightest minds to discuss the most pressing challenges and opportunities facing the policy community.

The Brazil Institute's signature programming, which emphasizes the importance of non-partisan research and dialogue, is a highly respected and credible source of information on a wide range of issues of importance to Brazil and the United States. Contributions from Advisory Council members ensure that we can continue to support Brazilian scholarship and promote key bilateral issues in the United States and Brazil.

To learn more about the Brazil Institute or to join the Advisory Council, please contact Anna Prusa at 202-691-4147 or anna.prusa@wilsoncenter.org



SOCIAL MEDIA

In 2019, the Brazil Institute **grew** and **diversified** its online following across Facebook, Twitter, and Instagram.

In 2019, the Institute published

937 posts

on Facebook, Twitter, and Instagram, including workshop reports, event updates, blog posts, and infographics.

Our posts reached more than

900,000 people

And earned


20,000+ interactions

(likes, comments, re-tweets, shares, and clicks)

We ended the year with 13,000+ followers across three platforms:

 **9,812** 2 new followers per day

 **2,929** 11% increase from 2018

 **745** 107% increase from 2018

That's a 33% percent increase in engagement compared to 2018!

Our followers remain interested in **Government** • **Commentary** • **Politics** • **Technology**, but we added followers also interested in **Science** • **Space & Astronomy** • **Education**.

71% of our audience is between **25-44** years old



24% of our followers live in the U.S.
46% of our followers live in Brazil

130+ media mentions

In 2019, over 80 media outlets around the world featured Brazil Institute content, interviews, and expert analysis.



EVENTS

In 2019, the Brazil Institute hosted six public events and two private events, and welcomed the:

Vice President of Brazil • Minister of Mines and Energy •
Minister of the Environment • Minister of Agriculture •
President of the Federal Chamber of Deputies

*Powering Brazil: The Outlook for Brazil's
Energy and Mining Sectors, with
Minister Bento Albuquerque
([webcast and transcript](#))*



*The Aftermath of President Bolsonaro's Visit
to Washington, and Prospects for Economic
Reform ([webcast and event summary](#))*



*Testing the Resilience of Brazil's
Democracy ([event summary](#))*



*A Conversation with His Excellency Hamilton Mourão, Vice President of the Republic of
Brazil ([webcast and transcript](#))*



*Assessing the First Six Months
of the Bolsonaro Administration
in Brazil ([webcast and event
summary](#))*

*Sustainable Agriculture in the Tropics:
A Conversation on Best Practices
with Brazil's Minister of Agriculture
Tereza Cristina ([presentations and
event summary](#))*



WILSON AWARD

“ Let us nourish our
dreams of living in a
freer, fairer, and more
humane country. ”

– Rodrigo Maia,
President of the Federal
Chamber of Deputies

On November 15, 2019, the 130th Proclamation of the Brazilian Republic, the Wilson Center’s Brazil Institute honored **Congressman Rodrigo Maia**, President of the Brazilian Federal Chamber of Deputies, with the **Woodrow Wilson Award for Public Service** in New York.



The honoree, Congressman Rodrigo Maia, alongside Ambassador Donna Hrinak, former U.S. Ambassador to Brazil and a member of the Brazil Institute Advisory Council.

The Awards Dinner also served to recognize and thank Ambassador Anthony Harrington, the driving force behind the Brazil Institute Advisory Council for almost two decades, as well as Minister Nelson Jobim and Ambassador Thomas Shannon, who assumed the joint chairmanship of the Council.



Thank you to our sponsors for their generous support!

Dinner Chair

Mr. Bertrand (Marc) Allen, Senior Vice-President of Boeing and President of Embraer Partnership and Group

Committee

Minister Nelson Azevedo Jobim, Chairman, BTG Pactual
Dr. José Carlos Magalhães, President, UnitedHealth Group Brasil

Global



International



UNITEDHEALTH GROUP®

Patron



Ambassador
Anthony P. Harrington



Individual

Cosan S.A., ExxonMobil, Gilead Sciences, Interfarma, Itaú Unibanco, Mosaic Company, PepsiCo, Raízen

Media Sponsor



PUBLICATIONS

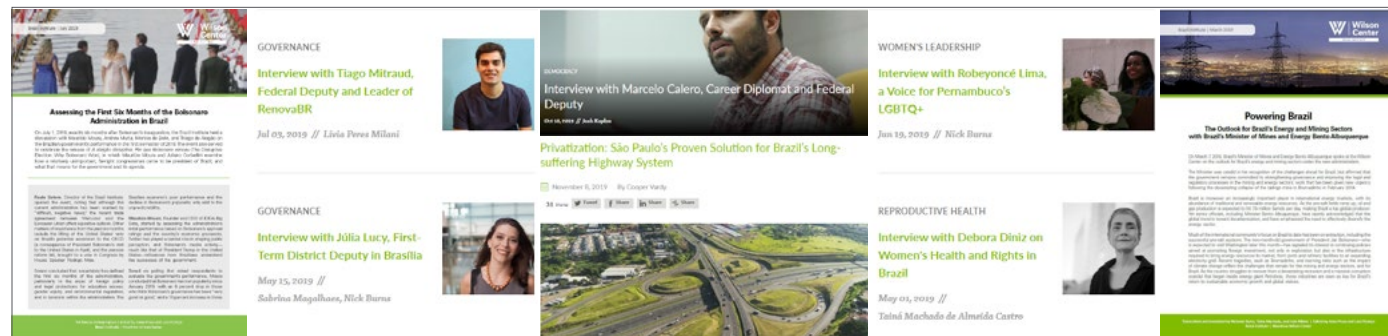
In 2019, the Brazil Institute launched a new type of publication that allows for a deeper dive on topics of national—and international—importance.

Our very first “**snapshot report**” examined the **status of women in Brazil**, through essays from 10 different experts. From a case study on hiring and promoting women at Azul Airlines to discussions of gender-based violence and maternal mortality, the report highlighted the diverse experiences of women in Brazil and our collective need to take action to improve the status of women in Brazil and around the world.

Available on [Scribd](#).



We also published **33** blog posts, **9** infographics, and **6** event summaries:



Our most popular post tracked the **evolution of Brazil's pension reform bill**, from its delivery to Congress in February 2019 to its passage in October 2019.

The Wilson Center

*“There are many voices of counsel,
but few voices of vision”*

—Woodrow Wilson

Decoding a World of Change for Washington

In a world marked by complexity, volatility, and a din of competing agendas, the Wilson Center is the nation's indispensable resource for decoding today's most pressing foreign policy challenges. Leveraging its global expertise and perspective, award-winning scholarship and analysis, and a fiercely nonpartisan spirit, the Center informs actionable ideas for policymakers across the political spectrum.

Chartered by Congress 50 years ago as a living memorial to President Wilson, the Center's work today spans more than a dozen regional and thematic programs to tackle hot-button security issues – from the North Korean nuclear threat to the implications of a risen China and from North American trade to global cyberwarfare. The Center also serves a vital role in linking Washington to the world, hosting U.S. lawmakers and leaders from around globe, while continually expanding its unparalleled network of some 5,000 former fellows.

The next generation of policy leaders will also trace its roots to the Wilson Center, as the Foreign Policy Fellowship Program and Cybersecurity and AI Labs connect select Congressional staff with top scholars and practitioners to help prepare them for current and future challenges.

Jane Harman


Director, President, and CEO

Scott Walker

Chairman of the Board of Trustees



One Woodrow Wilson Plaza
1300 Pennsylvania Avenue, N.W.
Washington, DC 20004-3027

 [www.wilsoncenter.org/program/
brazil-institute](http://www.wilsoncenter.org/program/brazil-institute)

 brazil@wilsoncenter.org

 facebook.com/brazilinstitute

 [@brazilinst](https://twitter.com/brazilinst)

 202.691.4147