



Connecting the Dots: ***A Road Map for Better Integration in Latin America and the Caribbean***

Friday, September 28, 2018
9:00 a.m. to 11:00 a.m.
Woodrow Wilson Center
6th Floor Moynihan Board Room

Opening Remarks

Cynthia J. Arnson is Director of the Latin American Program of the Woodrow Wilson International Center for Scholars. She is editor of *In the Wake of War: Democratization and Internal Armed Conflict in Latin America* (Stanford University Press, 2012); coeditor (with Carlos de la Torre) of *Latin American Populism in the 21st Century* (Johns Hopkins University Press, 2013); and author of *Crossroads: Congress, the President, and Central America, 1976–1993* (2nd ed., Pennsylvania State University Press, 1993)—among other publications. She is a member of the editorial advisory board of *Foreign Affairs Latinoamérica*. She is also a member of the advisory boards of the Social Science Research Council's Conflict Prevention and Peace Forum and of Human Rights Watch / Americas, where she served as Associate Director from 1990 to 1994. She received an M.A. and Ph.D. in International Relations from the Paul H. Nitze School of Advanced International Studies at Johns Hopkins University.

Antoni Esteveadoral is the Manager of the Integration and Trade Sector (Vice-Presidency of Sectors and Knowledge) at the Inter-American Development Bank (IDB). He has expertise in trade policy, economic integration, and regional cooperation policies in Latin America and the Caribbean, Asia, and Europe. He has contributed to multiple Bank operations, in particular in the design of new programming instruments and financial products to support trade development and integration initiatives. He is responsible for managing the IDB operational portfolio, technical assistance programs, and policy research on trade and integration. He coordinates several joint initiatives with various key international institutions. Before joining the IDB he taught at the University of Barcelona and Harvard University and has published widely in major journals and has authored, contributed, and edited several books, among them *Beyond Borders: The New Regionalism in the Americas* (IDB, 2002); *Integrating the Americas: FTAA and Beyond* (Harvard University Press, 2004); *Regional Public Goods: From Theory to Practice* (IDB-ADB, 2004); *The Emergence of China: Opportunities and Challenges for Latin America and the Caribbean* (Harvard University Press, 2006); *Regional Rules and the Global Trading System* (Cambridge University Press, 2009); *Bridging Trade Agreements in the Americas* (Harvard University Press, 2009); *The Sovereign Remedy? Trade Agreements in a Globalizing World* (Oxford University Press, 2009). He holds a BA in Economics from the University of Barcelona and a PhD in Economics from Harvard University.

Remarks

Sergio Silva Do Amaral is the Brazilian Ambassador to the United States, having also served as the Ambassador of Brazil to the United Kingdom and France in the past. He received a law degree at the University of São Paulo and later the Diploma of Superior Studies in Political Science (DESS) at the University of Paris I (Panthéon Sorbonne). As a career diplomat, he served in Paris, Bonn, Geneva and Washington. He was also Assistant Professor of International Relations at the University of Brasilia. He was debt negotiator for Brazil before the Bank Advisory Committee and the Paris Club. He was alternate Governor to the IMF and the World Bank, as well as Alternate Representative of Brazil to the GATT during the Uruguay Round negotiations. Ambassador Amaral has served at high level positions in the Brazilian government, such as Vice-Minister for the Environment, Secretary of Social Communication and Spokesman for President Fernando Henrique Cardoso. He was also Minister of Development, Industry and Foreign Trade, and Chairman of the Foreign Trade Council of Ministers (CAMEX) and the Brazilian Development Bank (BNDES). More recently, Ambassador Amaral was the Chairman of the Brazil-China Business Council, Director of the Center for American Studies at FAAP and member of the Strategic Council of the Industry Federation of São Paulo. He was a member of the Board of WWF Brazil and of a few Brazilian and foreign companies.

This seminar is sponsored by the Inter-American Development Bank and the Wilson Center's Latin American Program, Brazil Institute, and Mexico Institute

Commentators

Mauricio Mesquita Moreira is Principal Economic Advisor of the Integration and Trade Sector of the Inter-American Development Bank (IDB). He received a PhD in Economics from the University College London. Prior, Mr. Mesquita Moreira held a position at the Research Department of the Development Bank of Brazil (BNDES), and taught at the Federal University of Rio de Janeiro, Brazil. He is the lead author of, among other studies, *Too Far to Export: Domestic Transport Costs and Regional Export Disparities in Latin America*. (IDB, 2013); *Shaping the Future of Asia and Latin America Relations*. (IDB and ADB, 2012); *India: Latin America's Next Big Thing?* (IDB, 2010); and *Unclogging the Arteries: A Report on the Impact of Transport Costs on Latin American Trade*. (IDB and Harvard University Press 2008).

Anabel González is a Global Expert and Practitioner on Trade and Development. She was Senior Director of the World Bank Group's Trade & Competitiveness Global Practice from July 2014-December 2017 where she led a team of 500 people to design and implement the World Bank Group's global and country agenda in the areas of trade, investment climate, competitiveness, innovation and entrepreneurship. Previously, she served as Costa Rica's Minister of Foreign Trade (2010-14) during which time she led Costa Rica's efforts to join the OECD, negotiated, approved, and implemented six major free trade agreements, and implemented investment climate enhancement policies that contributed to attracting over 140 new investment projects. She also had a lead role in Costa Rica's Competitiveness and Innovation Council. During her more than 15 years of service with the Ministry of Foreign Trade, she held various positions including Director General for International Trade Negotiations (1990-97), Vice-Minister of Foreign Trade (1998-2001) and Ambassador-Chief Negotiator (2003-04). She also served as Director of Costa Rica's Investment Promotion Agency (2001-02), Director to the Agriculture and Commodities Division of the World Trade Organization (2006-09), and Senior International Consultant on Trade and Investment at the Inter-American Development Bank (2009-10). Anabel is a member of the World Economic Forum Future Council on Trade and Investment (2016-18), after serving as chair of the Global Agenda Council on Competitiveness (2014-16) and Chair of the Council on Trade and Foreign Direct Investment (2012-14). She is currently a member of the World Trade Symposium's World Trade Board. Anabel has lectured in over 50 countries and written on many trade and competitiveness issues.

Guillermo Malpica Soto has a long and distinguished career in Mexico's Ministry of Economy. In October he was designated to represent the Ministry at the Embassy of Mexico in Washington, D.C. Mr. Malpica has served as Mexico's Director General for International Trade in Services and Investment in Mexico's Ministry of Economy since 2008. Since then, he has been instrumental in formulating Mexico's position in these areas in multilateral, regional and bilateral fora, including the Doha Round in the World Trade Organization, the OECD, ALADI, APEC, TISA, the Pacific Alliance and the Trans Pacific Partnership Agreement (TPP). He also led the negotiation of bilateral investment agreements (Agreements for the Promotion and Reciprocal Protection of Investments) with Singapore, Kuwait, the United Arab Emirates, Turkey, Haiti, Saudi Arabia, Qatar and Ukraine. Mr. Malpica served as Counsellor in Mexico's Permanent Mission to the World Trade Organization in Geneva in 2007, and as Economic Affairs Advisor in the NAFTA Office of the Ministry of the Economy in Ottawa, Canada in 2006. As Mexico's lead negotiator in services and investment, he has spoken in various conferences and seminars in the United States, Europe and the Americas. He has authored articles on trade in services and investment in Mexico and the United States, and collaborated with a chapter of a book on negotiations in Switzerland. Mr. Malpica holds a degree in Economics from the University of the Americas-Puebla and a Master's Degree in International Studies at Tec de Monterrey-Mexico City Campus.